



## One Day Symposium on **Corporate Social Responsibility and Community Development**

February 26, 2019

### **Program Schedule**

Organised by SDMIMD, Mysore  
in collaboration with EFMD &  
Third Sector Research Resource Centre, University of Mysore  
**Venue: SDMIMD Campus, Mysuru**

9.15 to 9.45 am	Registration	Distinguished Speakers
9.45 to 10.15am	<i>Inauguration</i>	
9.45-9.50 pm	Welcome Address:	Dr.B.Venkatraja, Assistant Professor, SDMIMD
9.50-10.00pm	Introductory Speech:	Dr.N.R.Parasuraman, Director, SDMIMD
10.00 to 10.05pm	Event Overview:	Dr.M.Indira, Chairperson, Dept. of Economics, UOM
10.05 to 10.15pm	Talk by Chief Guest:	Prof. G. Hemantha Kumar, Vice Chancellor, University of Mysore
10.15 to 11.15 am	Keynote address	<i>Keynote Speaker:</i> <i>Prof. Ulrich Hommel, Associate Director of EFMD</i>
11.15 to 11.30 am	High Tea	
11.30 to 12.45 pm	Distinguished Lecture	Mr. B. Muthuraman, Former Vice Chairman of Tata Steel <i>Topic: Emerging Issues in Corporate Social Responsibility</i>
12.45 to 1.45 pm	Lunch	
1.45 to 2.20 pm	Technical Session-1	Mr.Basavaraju R, Executive Director, GRAAM <i>Topic: Designing CSR Projects</i>
2.20 to 3.00pm	Technical Session-2	Mr.Prasanna V.R, CEO, Sikshana Foundation <i>Topic: Implementing CSR Projects</i>
3.00 to 3.10 pm	Tea	
3.15 to 4.30 pm	Panel Discussion	<i>Topic: CSR and Sustainability of Interventions: Opportunities and Challenges</i> Panel Speakers: 1. Mr. William D’Souza, Executive Director, MYKAPS 2. Mr. R. Guru, Managing Partner, N.Ranga Rao & Sons 3. Dr.N.R.Parasuraman, Director, SDMIMD 4. Dr.M.R.Suresh, Professor, SDMIMD Moderator: Prof. M. Indira, Chairperson, Department of Economics, University of Mysore
4.30 to 5.30 pm	Valedictory Session	Chief Guest and Valedictory Speaker:
	Vote of Thanks	Dr. N. Muthukumar, President & Whole Time Director, Automotive Axles Limited
5.30 pm	High Tea	