sdmimd EFMD

One Day Symposium on

Corporate Social Responsibility and Community Development

February 26, 2019

Program Schedule

Organised by SDMIMD, Mysore
in collaboration with EFMD &
Third Sector Research Resource Centre, University of Mysore
Venue: SDMIMD Campus, Mysuru

9.15 to 9.45 am	Registration	Distinguished Speakers
9.45 to 10.15am 9.45-9.50 pm 9.50-10.00pm 10.00 to 10.05pm 10.05 to 10.15pm	*Inauguration* Welcome Address: Introductory Speech: Event Overview: Talk by Chief Guest:	 Dr.B.Venkatraja, Assistant Professor, SDMIMD Dr.N.R.Parasuraman, Director, SDMIMD Dr.M.Indira, Chairperson, Dept. of Economics, UOM Prof. G. Hemantha Kumar, Vice Chancellor, University of Mysore
10.15 to11.15 am	Keynote address	*Keynote Speaker:* *Prof. Ulrich Hommel, Associate Director of EFMD*
11.15 to 11.30 am	High Tea	
11.30 to 12.45 pm	Distinguished Lecture	Mr. B. Muthuraman, Former Vice Chairman of Tata Steel *Topic: Emerging Issues in Corporate Social Responsibility*
12.45 to 1.45 pm	Lunch	
1.45 to 2.20 pm	Technical Session-1	Mr.Basavaraju R, Executive Director, GRAAM *Topic: Designing CSR Projects*
2.20 to 3.00pm	Technical Session-2	Mr.Prasanna V.R, CEO, Sikshana Foundation *Topic: Implementing CSR Projects*
3.00 to 3.10 pm	Tea	
3.15 to 4.30 pm	Panel Discussion	*Topic: CSR and Sustainability of Interventions: Opportunities and Challenges* Panel Speakers: 1. Mr. William D'Souza, Executive Director, MYKAPS 2. Prof. Yashavantha Dongre, Director, PMEB, University of Mysore 3. Dr.N.R.Parasuraman, Director, SDMIMD 4. Dr.M.R.Suresh, Professor, SDMIMD Moderator: Prof. M. Indira, Chairperson, Department of Economics, University of Mysore
4.30 to 5.30 pm	Valedictory Session Vote of Thanks	Chief Guest and Valedictory Speaker: Dr. N. Muthukumar, President & Whole Time Director, Automotive Axles Limited
5.30 pm	High Tea	