



PGDM at SDMIMD is different!

You must experience it to understand the difference!

Join 2 year Fully Residential PGDM Program 2014-16

Accredited by the
National Board of Accreditation (NBA)
Ministry of HRD, Govt of India

www.sdmimd.ac.in



Shri Dharmasthala Manjunatheshwara
Institute for Management Development

(AICTE, Ministry of HRD, Govt of India Approved)



SDMIMD belongs to the Sri Dharmasthala Trust, Karnataka, well known for its philanthropic activities with a history of over 700 years from its origins. The Trust and all the affiliated institutes are headed by Padmabhushan Dr D Veerendra Heggade, the Dharmadhikari of The Dharmasthala Trust.

SDMIMD believes in holistic development of the student with real time inputs from the academia and the corporate world in a serene atmosphere and salubrious climate in the heritage city of Mysore.

Highlights of the Program

- Faculty with rich experience in academia and industry
- Consistent placement record with the best corporates among the regular recruiters
- Emphasis on Business Ethics, Values and Wellness Management
- Institute sponsored international study tour for 20 students selected on the basis of course performance
- Single occupancy hostel rooms
- International Student Exchange programs with Texas A&M University and Shanghai University
- Similar program with the British University In Dubai (BUID) in final stages of agreement
- Merit Scholarship Scheme
- Students from 23 states across India

Achievements

- An active Centre for Research (CFR), dedicated to focused faculty research
- International conferences in several areas of management attended by academicians from across India and abroad
- 'Naissance' the students driven management fest for B School students
- Customised management education programs for corporate executives
- 2 Year Part Time Executive PGDM Program



Doyens of the industry and academia from India and abroad on the SDMIMD Governing Council and Academic Advisory Board

Dr. D. Veerendra Heggade

Dharmadhikari, Shri Kshethra Dharmasthala
Chairman, SDMIMD, Mysore

Shri. D. Surendra Kumar

Vice President
SDM Educational Trust

Prof. S. Prabhakar

Secretary
SDM Educational Trust

Shri K. Jairaj, IAS (Retd.)

Former Additional Chief Secretary
Govt of Karnataka

Shri. B. Muthuraman

Vice Chairman
Tata Steel, Mumbai

Shri. Bhaskar Bhat

Managing Director
Titan Industries Limited

Dr. K.R. Srinivas Murthy

Former Director,
Indian Institute of Management, Bangalore

Dr. Prasanna Chandra

Former Professor- IIMB
Director, Center for Financial Management (CFM)

Shri. R. Guru

Managing Partner
N.Ranga Rao & Sons, Mysore

Dr. Anant R. Koppa

Chairman & CEO
KTwo Technology Solutions, Bangalore

Shri. Harish Bijoor

Brand Expert & CEO
Harish Bijoor Consults Inc.

Shri. Aroon Raman

Managing Director
Raman Fibre Science Private Limited

Shri. Sid Mookerji

Chief Executive Officer (CEO)
Software Paradigms (I) Private Limited, Mysore

Shri. Viju Parameshwar

Managing Director
Klubber Lubrication India Private Limited

Shri. K. Ganesan

Vice President-HR
Tata Consultancy Services (TCS)

Dr. Saji Gopinath

Professor
Indian Institute of Management, Kozhikode

Dr. N. R. Parasuraman

Director
SDMIMD, Mysore

Dr. H. Gayathri

Deputy Director
SDMIMD, Mysore



Top Recruiters at a Glance



Contacts

Prof Prasad SN - snprasad@sdmimd.ac.in mob : 919741410540,
Ms Rekha - rekha@sdmimd.ac.in, mob; 919742722906

Shri Dharmasthala Manjunatheshwara Institute for Management Development

No. 1, Chamundi Hill Road, Siddharthanagar, Mysore-570 011, Ph : 0821-2429722/161

Fee Structure : ₹9.5 Lakhs for the entire 2 year PGDM program

B School Rankings

Amongst the best B Schools in India as ranked by reputed rating agencies, consistently.

Eligibility

- Graduates/Final Year Graduation students appearing for CAT/XAT /GMAT/CMAT.
- Full time graduation courses in any discipline from any college recognised by the AICTE.
- Consistent academic record of not less than 50% aggregate from 10th Std onwards.

How to Apply?

- **Online Application Forms:** SDMIMD Online Application form for PGDM 2014-16 will be available on the following websites as well along with payment options:
 - www.sdmimd.ac.in payment through SBI E-Collect facility
 - www.shiksha.com • www.time4education.com
 - www.imsindia.com • www.careerlauncher.com

Hard Copy Application Forms: Send email to admission@sdmimd.ac.in for a free SDMIMD Admission Kit and send it by post/courier with the application fee of Rs 1000/- or purchase the application form from T.I.M.E./IMS/Career Launcher centres across India. Application Forms also available at SDMIMD, Mysore.

Selection Process

- Applicants will be shortlisted based on consistent academic performance, competitive exam score and work experience as applicable
- Short listed applicants will be called for Personal Interview in March 2014 to be held at several centres across India as mentioned in the Application Form.
- Selected students will be intimated by email/ phone/mobile

**Last date for submitting SDMIMD PGDM 2014-16
Application Form is 07 February, 2014**