



5th International Conference on Emerging Trends in Finance, Accounting and Banking
19 &20, August 2016

Track I - G 02		August 19, 2016 Time: 11.45 AM To 1.15 PM	
Session Chair: Dr. Elango Rengasamy, British University in Dubai, UAE Faculty Chair: Dr.R.Jagadeesh, Dean-Academics, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title of The Paper	Author(S)
1	16016	GREEN BANKING PRACTICES IN INDIAN BANKS	Sunil.N
2	16006	INFLATED NPA, SADDLES INDIAN ECONOMY	Minu Subramanya
3	16008	MACROECONOMIC FACTORS AFFECTING FOREIGN EXCHANGE RATE	Ponnamma
4	16013	LIQUIDITY AND OFF-BALANCE SHEET ITEMS: A COMPARATIVE STUDY ON PUBLIC AND PRIVATE SECTOR BANKS IN INDIA	N.Pushkala



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Track II : G 03		August 19, 2016 Time: 11.45 AM To 1.15 PM	
Session Chair: Dr. Kalpakam Gopalakrishnan, K.J.Somaiya Institute for Management Studies and Research,Mumbai			
Faculty Chair: Dr.Nilanjan Sengupta, Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16041	ACTIVE PORTFOLIO MANAGEMENT USING FACTOR ANALYSIS MODEL	Kalpam Gopalakrishnan *
2	16014	THE EFFECT OF CROSS-BORDER M&AS ON SHAREHOLDER WEALTH- EVIDENCE FROM INDIA	Ranju
3	16015	A STUDY ON AWARENESS OF REVERSE MORTGAGE PERTAINING TO INCOME AND EXPENSE MANAGEMENT AT RETIREMENT	R. Venkataraman
4	16017	THE CHALLENGES OF CREATING SUSTAINABLE COMPETITIVE ADVANTAGE IN THE BANKING INDUSTRY	Anita.B.R



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Track III : G 04		August 19, 2016 Time: 11.45 AM To 1.15 PM	
Session Chair: Dr.Janaki Ramudu, Dean-Academics, Alliance University, Bangalore			
Faculty Chair: Dr.Mousumi Sengupta, Professor,SDMIMD,Mysuru			
SL.No.	Paper Code	Title Of The Paper	Author(S)
1	16019	“A STUDY ON GROWTH OF VARIOUS PENSION FUNDS IN INDIA OVER THE LAST DECADE”	Reshma Sibichan
2	16020	CORPORATE FINANCIAL DISTRESS: ANALYSIS OF SELECT INDIAN AUTOMOBILE FIRMS	Shilpa N.C.
3	16022	ROLE OF CO OPERATIVE BANKS AS AN INSTRUMENT FOR FINANCIAL INCLUSION	Uma Chinchane
4	16024	A REVIEW OF HUMAN RESOURCE ACCOUNTING AND ORGANIZATIONAL PERFORMANCE	Nirmala.N



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Track IV : G 02		August 19, 2016 Time: 4.15 PM To 5.45 PM	
Session Chair: Dr. Sheikh Abdul Majeed Pasha, Arba Minch University, Ethiopia			
Faculty Chair: Prof.Malathi Sriram, Associate Professor,SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16053	A CRITICAL ANALYSIS ON INTEREST AND NON-INTEREST BANKING PRODUCTS	Shaik Abdul Majeed Pasha*
2	16027	A STUDY ON GDS, FII AND FDI IMPACT ON GDP IN INDIA	Anand Kumar R S
3	16028	ROLE OF MICRO FINANCE INSTITUTIONS IN DISTRIBUTION OF MICRO INSURANCE SERVICES IN KALABURAGI DISTRICT: AN ANALYTICAL STUDY	Bhuwaneshwari R
4	16030	AN ANALYSIS OF COMPLIANCE WITH BASEL NORMS BY SELECTED PUBLIC SECTOR AND PRIVATE SECTOR BANKS DURING POST MERGER PERIOD	Sangeeta B. Tolagi



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Track V : G 03		August 19, 2016 Time: 04.15 PM To 5.45 PM	
Session Chair: Dr. Gagan Kukreja, Ahlia University, Bahrain Faculty Chair: Dr. Neetu Ganapathy, Associate Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16001	THE FACTORS INFLUENCING AUDITOR INDEPENDENCE: THE PERCEPTIONS OF AUDITORS IN BAHRAIN	Gagan Kukreja*
2	16031	VENTURE CAPITAL INVESTMENTS IN INDIA: DRIVING TECHNOLOGICAL ADVANCEMENT AND GLOBAL COMPETENCE	Saranya
3	16074	DEFAULTER BEHAVIOR IN THE INDIAN BANKING SECTOR: A BANKER PROSPECTIVE	Bhabani Sankar Rout
4	16034	RECONNOITRING FINANCIAL PERFORMANCE OF HOSPITALS THROUGH RATIOS	Prathibha Patel



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Track VI : G 04		August 19, 2016 Time: 04.15 PM To 5.45 PM	
Session Chair: Dr.Kalpam Gopalakrishnan , K.J.Somaiya Institute for Management Studies and Research,Mumbai			
Faculty Chair: Dr.M.R.Suresh, Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16021	DIVIDEND SIGNALLING – MARKET EFFICIENCY EMPIRICAL ANALYSIS OF SERVICE SECTOR COMPANIES IN BSE	Anjali Rane
2	16035	COINTEGRATION AND CAUSALITY BETWEEN STOCK PRICES AND EXCHANGE RATES: EMPIRICAL EVIDENCE FROM INDIA	D.Bhuvaneshwari
3	16038	UNIFIED PAYMENT INTERFACE: IMPETUS TO DRIVE FINANCIAL INCLUSION	K. Balanagarajan
4	16046	GREEN BANKING FOR INDIAN BANKING SECTOR	Sushanth S Nayak



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Track VII : G 02		August 20, 2016 Time: 09.45 AM To 11.15 AM	
Session Chair: Dr.S.Sathyanarayana, M.P.Birla Institute of Management,Bangalore Faculty Chair: Dr.B.Venkatraja, Assistant Professor,SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16057*	DETERMINANTS OF CAPITAL STRUCTURE: EVIDENCE FROM INDIAN STOCK MARKET WITH SPECIAL REFERENCE TO CAPITAL GOODS, FMCG, INFRASTRUCTURE AND IT SECTOR	Sathyanarayana*
2	16037	PORTFOLIO MANAGEMENT SERVICES IN MUTUAL FUNDS	Jyothi
3	16039	CUSTOMER RESISTANCE TOWARDS TECHNOLOGY INNOVATION IN BANKING	Vinod. N. Sambrani
4	16047	A STUDY ON EVALUATION OF THE PERFORMANCE OF NSE LISTED MUTUAL FUNDS IN INDIA	Shaini Naveen



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Track VIII : G 03		August 20, 2016 Time: 09.45 AM To 11.15 AM	
Session Chair: Dr. K.A.Venkatesh, Dean, Research and Consultancy, Presidency University, Bangalore Faculty Chair: Prof.Jayakrishnan, Assistant Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16084	UNDERSTANDING THE STOCK MARKET BEHAVIOUR IN ASSOCIATION WITH EVENTS USING CATEGORICAL DATA ANALYSIS	Dr.Sri Lakshminarayana
2	16042	NRIS/PIOS INVESTMENT AVENUES AND TAX IMPLICATIONS IN INDIA	P.Kuppuraj
3	16054	A STUDY ON THE PERFORMANCE OF SHARIA COMPLIANT INDICES IN ACCORDANCE WITH STANDARD INDICES IN INDIA	Sayyad Ameen Ahammad
4	16056	BOOK BUILDING: A STRATEGIC TOOL FOR PRICE DETERMINATION IN IPOs- AN EMPIRICAL STUDY	Nagesh



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Track IX : G 04		August 20, 2016 Time: 09.45 AM To 11.15 AM	
Session Chair: Dr. Gagan Khukreja, Ahlia University, Bahrain			
Faculty Chair: Prof.L.Gandhi,Assistant Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16043	VENTURE CAPITAL FINANCE –THE CATALYST TO SUCCESS OF MAKE IN INDIA	Sunil
2	16058	FRAUDS IN INDIAN CAPITAL MARKET- A STUDY	Gangineni Dhanaiah
3	16061	A STUDY ON ASSET RECONSTRUCTION COMPANIES IN INDIA	S. Lakshmi Narashiman
4	16062	THE ROLE OF HUMAN RESOURCES ACCOUNTING IN DECISION MAKING	Gyanandre Tripathi



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Track X : G 02		August 20, 2016 Time: 01.45 PM To 3.15 PM	
Session Chair: : Dr.S.Sathyanarayana, M.P.Birla Institute of Management,Bangalore			
Faculty Chair: Dr.Srilakshminarayana, Assistant Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16066	CAPITAL BUDGETING: A PATHWAY FOR FORMAL EVALUATION TECHNIQUES IN THE DECISION MAKING PROCESS	Shilpa Banerjee
2	16072	GREEN FINANCE : A STRATEGY FOR SUSTAINABILITY AND ECONOMIC GROWTH	G.PARVATHI
3	16078	A STUDY ON IMPACT OF EVA ON CORPORATE PERFORMANCE IN INDIA	Rashmi. M. J
4	16079	ISLAMIC FINANCING - AN INEVITABLE GAMUT	Geetha.S



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Track XI : G 03		August 20, 2016 Time: 01.45 PM To 3.15 PM	
Session Chair: Dr.Sireesha Nanduri, IIM Bangalore			
Faculty Chair: Prof.Ram Kumar Dhuraki, Assistant Professor, SDMIMD, Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16048	GREEN BANKING: BANKING ON SOCIAL MEDIA	Sireesha
2	16067	HUMAN RESOURCE ACCOUNTING -A STUDY OF INDIAN ORGANISATIONS	Deepti Pant
3	16068	VENTURE CAPITAL INVESTMENTS, TECHNOLOGICAL ADVANCEMENT AND GLOBAL COMPETITIVENESS	Saranya.S
4	16032	BALANCED SCORECRD AS A PERFORMANCE APPRAISAL TECHNIQUE OF EDUCATIONAL INSTITUTIONS- A STUDY	Rajeshwari.H.S



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Track XII : G 04		August 20, 2016 Time: 01.45 PM To 3.15 PM	
Session Chair: Dr. Catherin Nirmala Rao, Mangalore University, India			
Faculty Chair: Prof.L.Gandhi, Assistant Professor, SDMIMD,Mysuru			
Sl.No.	Paper Code	Title Of The Paper	Author(S)
1	16080	AN EVALUATION OF THE EFFECTIVENESS OF THE BANKING CORRESPONDENTS MODEL IN FINANCIAL INCLUSION STRATEGIES OF BANKS	Catherine Nirmala Rao
2	16075	AN ANALYSIS OF FINANCIAL PERFORMANCE IN POST LIBRELISSATION REGIME IN THE INDIAN BANKING SECTOR BEFORE AND AFTER MERGERS AND ACQUISITION	Vaibhav S Arwade
3	16081	SELF HELP GROUP AND ITS ROLE IN THE ERADICATION OF POVERTY – A STUDY CONDUCTED AT BANGALORE, DAVENGERE AND RAMANAGRAM DISTRICT	Ashraf Unnisa
4	16082	A STUDY OF FINANCIAL INCLUSION DATA AMONG SAARC COUNTRIES	Akkipedi Nagendra Sharma
5	16083	ANALYSIS OF INFLATION OF MEAT PRODUCTS IN INDIA	Prateek Rout