



Shri Dharmasthala Manjunatheshwara
Institute for Management Development



7th International Conference on

Managing Human Resources at the Workplace

14 & 15 December, 2018



<http://sdmimd.ac.in/hrcon2018>

About the Conference

Human Resource Management, in today's volatile business environment, is playing the role of a strategic business partner and the key differentiator in the business growth, development and survival of the firms. Effectiveness of HRM function is being evaluated by its level of contribution towards the return on investment of any organization, by keeping the specific performance-driven goals in mind. Along with addressing functional issues, HRM is now expected to manage, analyze, and predict the changes in the business processes, and accordingly, align the organizations' systems, structures, and policies to leverage people competitiveness, with regard to the operating business environment. The emphasis today, is to manage HR functions and policies in a manner, such that, organizations can be provided with a unique pool of people, who can continuously take the organizations to higher levels of growth and sustainability.

In the above backdrop, SDMIMD is organizing its 7th International Conference on Managing Human Resources at the Workplace, on 14 and 15 December, 2018, at SDMIMD campus, Mysuru.

This conference seeks to provide a platform to address and deliberate on various issues and concerns in field of human resource management. Research papers, case studies and articles are invited from various inter-disciplinary areas and sectors for the conference. An indicative list (not exhaustive) of such areas is mentioned below:

HR Analytics	HRM for global workforce	HR Governance
Work-Life Balance	CSR and HRM	Employee Engagement
HRIS	Green HRM	Social Media Recruitment
Industrial Relations	Employee Reward and Incentives	HR Metrics & Measurements
Talent management	Organization Development	HRM in a Digital World
Ethical HR	Performance Management	Effective Leadership in the age of digitization
Cross-cultural issues in HRM	Employer Branding	AI and HRM
Human Capital Management	Change management	
Human Resource Audit	Sustainability and HRM	

For Whom:

Faculty members and Academicians, Management practitioners, Consultants, Entrepreneurs, Ph.D. Scholars and Management Students.

Important Dates :

Last date for sending Abstract	:	7 September, 2018
Acceptance of abstract to be sent	:	12 September, 2018
Beginning of Registration Process	:	12 September, 2018
Last date for sending Full Paper	:	1 November, 2018
Acceptance of Full paper to be sent by	:	5 November, 2018
Last date for Registration	:	8 December, 2018

Registration Fee (Non-Residential) :

It includes conference kit, lunch and tea/ coffee for two days:

For Executives/Consultants/Managers : INR 3750.00

For Faculty members : INR 3250.00

For PhD scholars : INR 1700.00

For students : INR 950.00

* Early Bird Discount of 20% to participants who register on or before 10 November, 2018.

Publication :

Accepted papers will be published in the Conference Proceeding CD with ISBN Code 978-93-83302-35-2. At least one author needs to register for the conference to get considered for publication of the abstract/paper. Papers which are rich in academic/practical content may also be considered for publication in the Institute's journal – SDMIMD Journal of Management, subject to modifications/enhancement suggested by the Journal's Editorial Board.

Guideline to Authors :

An abstract should not be of more than 500 words. Along with the abstract, authors need to send not more than 5 key words. Abstract should be sent as a word document only.

Full papers should not be of more than 5000 words and not more than 15 pages (A4 size), with APA style reference list, Font Times New Roman, Font size 12, Single Spaced. Up to three authors are allowed for each paper. Authors need to send the full papers as word document only.

Correct name, designation, e-mail ID of the authors and affiliating organization need to be clearly mentioned in the abstract and full paper.

Copyright declaration: A declaration should be provided compulsorily from the corresponding author along with the paper stating that the work is an original one and does not violate Copyright.

Payment Procedure:

Option I : Payment may be made in the form of DD/Cheque drawn in favor of The Director, SDM Institute for Management Development, payable at Mysore.

Option II : Electronic Fund Transfer (EFT) at the following account numbers:
· HDFC BANK, SARASWATHIPURAM BRANCH, MYSORE S/B ACCOUNT NUMBER:
00651450000156
IFSC CODE: HDFC0000065

Accommodation : A list of budget hotels in Mysuru will be provided to the participants. Participants may kindly contact the hotels directly.

Past International HR conferences

SDMIMD has been witnessing more than 200 participants from India and abroad, in each conference. Along with that, eminent corporate speakers also address the gathering on various relevant HR issues. For details on the past conferences, please visit the following website links:

6th International HR Conference - <http://sdmimd.ac.in/hrcon2017/index.html>
5th International HR Conference - <http://sdmimd.ac.in/hrcon2016/index.html>
4th International HR Conference - <http://sdmimd.ac.in/hrcon2015/index.html>
3rd International HR Conference - <http://sdmimd.ac.in/hrcon2014/index.html>
2nd International HR Conference - <http://sdmimd.ac.in/hrcon2013/index.html>
1st International HR Conference - <http://sdmimd.ac.in/hrconference/index.html>

Conference Organizing Team:

Dr. N. R. Parasuraman - Chief Patron, Director, SDMIMD

Dr. Mousumi Sengupta - Conference Chair

Dr. Nilanjan Sengupta - Conference Co-Chair

Dr. Sunil M. V. Member - Conference Committee

Ms. Rekha Ganapathy - Conference Secretary

Pre-Conference Workshop on The latest trends in HRM

13 December 2018

Overview:

The one-day workshop offers a forum to discuss the latest trends in the Human Resource Management. The tentative topics, to be discussed in the workshop, include:

- HR Analytics
- Balancing work and life
- Sustainable HRM

Who can attend the workshop :

Faculty Members and Academicians, Management Practitioners, Consultants, Entrepreneurs, Ph.D. Scholars and Management Students.

Workshop Fee :

- The workshop fee is INR 2000.00 .
- Delegates participating in both workshop and the 7th International Conference on Managing Human Resources at workplace (14 & 15 December 2018, at SDMIMD Mysore), will get 50% discount on the Workshop Fee.
- Students may attend the workshop by paying a special concessional Fee of INR 800.00.

Conference Contact : For submission of abstract / full paper, or any other clarification, please contact the following:

Dr. Mousumi Sengupta, Conference Chair
Phone: 0821-2429722, 2429161; Extn: 1104,
E-mail : hrcon2018@sdmimd.ac.in

Dr. Nilanjan Sengupta, Conference Co-Chair
Phone: 0821-2429722, 2429161; Extn: 1007
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About SDMIMD:

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka, 140 kilometers from Bangalore. SDMIMD's AICTE-approved PGDM program that is accredited by NBA runs for six terms over two years with an impeccable quality of academic rigor. Recognizing the quality of management education and Internationalization at SDMIMD, Global accreditation body EFMD has awarded the prestigious EPAS International Accreditation to the PGDM program. SDMIMD is the first Indian B-school to receive EPAS accreditation. SDMIMD has also received accreditation from ACBSP for its PGDM. With the current accreditation by EPAS, SDMIMD's PGDM stands out with two internationally reputed accreditation. Apart from the above, SDMIMD has been awarded the A** rating accorded to it by CRISIL. Its charming campus has won architectural and landscape awards, and provides a great setting for learning and germination of managerial intellect. The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust, a much-admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including engineering and medical colleges. Dharmasthala, 'the abode of dharma', has been a renowned pilgrimage centre for hundreds of years and canons of selfless service, integrity, and social development stand embedded in all of the Trust's activities. The Trust and all the associate Institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade. The institute is well known for its research activities. The dedicated research publications, such as, 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The Institute's journal 'SDMIMD Journal of Management' has evolved as a prestigious publication, well known for the quality of the papers, therein.