



Conference Chair, Second Annual Conference on  
“Emerging Trends in Marketing”  
Shri Dharmasthala Manjunatheshwara  
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REGISTRATION FORM  
**Second Annual Conference on “Emerging Trends in Marketing”**  
October 28, 2016, SDMIMD, Mysore

**Participant(s) Details**

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**1. Full Name and affiliation (in capital letters)**

1<sup>st</sup> Author \_\_\_\_\_

Designation and Affiliation \_\_\_\_\_

2<sup>nd</sup> Author (if any) \_\_\_\_\_

Designation and Affiliation \_\_\_\_\_

3<sup>rd</sup> Author (if any) \_\_\_\_\_

Designation and Affiliation \_\_\_\_\_

**2. Address of Corresponding author** \_\_\_\_\_

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Phone No \_\_\_\_\_ Fax No \_\_\_\_\_

E-mail (corresponding author) \_\_\_\_\_

**Paper Presentation Details**

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Whether presenting the Paper in the conference:                      Yes                      No

Title of the paper \_\_\_\_\_

\_\_\_\_\_

**Payment Details**

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The payment of registration fee may be made either by demand draft drawn in favor of **The Director, SDM Institute for Management Development** payable at **Mysore** or by cash at the accounts Section, SDMIMD, Mysore. The registration fees can also be paid through E-Payment mode.

*The Director, SDM Institute for Management Development.*

*HDFC Bank, Saraswathipuram Branch, Mysore*

*SB A/C : 00651450000156, IFSC Code:HDFC0000065*

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**Note:** Please type or write in CAPITAL letters. The softcopy of the registration form (either filled in Microsoft word format or scanned copy) may be submitted to [mc2016@sdmimd.ac.in](mailto:mc2016@sdmimd.ac.in)