



Shri Dharmasthala Manjunatheshwara
Institute for Management Development

Accredited at Global level



MDP 2018

**Management
Development
Programs**

Management Development Programs (MDP) - 2018

At SDMIMD, Management Development Programs(MDP) are designed to provide working executives with theoretical concepts and practices in management. The focussed areas of MDP include creation of new competencies in managing diversity of business, technologies, organization development people dynamics and global markets. With the integration of general and functional management method the participants gain an inclusive perception for decision-making.

The participants' experience sharing forms a vital part of the pedagogy opted for the MDPs. The idea is to bring into the class room the varied and rich experience of participants through discussions and amalgamate them with inputs from faculty on the contemporary in the field. The case method of study is the major pedagogy used. This is accompanied with group exercises, role plays, lectures, and presentations by participants. Our MDPs are tailored to suit the needs of executives across all levels.

List of MDPs

Finance for Non-Finance Professionals

Faculty: Dr. M. Sriram & Prof. Kannadas

Date : 25 & 26 May 2018

Fees : Rs.6000/- | Residential Fees per participant - Single Occupancy - Rs. 10000/-

Behavioural Finance

Faculty: Dr. N.R Parasuraman & Dr. M. Sriram
Prof. Kannadas

Date : 18 May 2018

Fees : Rs3000/- | Residential Fees per participant - Single Occupancy - Rs. 5000/-

Project Appraisal & Financing

Faculty: Dr. M. Sriram & Prof. Kannadas

Date : 8 & 9 June 2018

Fees : Rs.5000/- | Residential Fees per participant - Single Occupancy - Rs. 9000/-

Corporate Finance

Faculty: Dr. M. Sriram & Prof. Kannadas

Date : 23 & 24 May 2018

Fees : Rs 6000/- | Residential Fees per participant - Single Occupancy - Rs. 10000/-

Creativity and Problem Solving

Dr. R. Jagadeesh

Date : 25 May 2018

Fees : Rs. 2500/-

Emotional Intelligence for Effective Leadership

Faculty: Dr. Mousumi Sengupta
Dr. Nilanjan Sengupta

Date : 25 May 2018

Fees : Rs. 3000/-

Effective Communication Skills

Faculty: Dr. Neetu Ganapathy

Date : To be Announced

Fee: Rs. 3000/-

Data Analysis & Business Modelling using MS-Excel

Faculty: Prof. M. Minhaj

Date : To be Announced

Fees : Rs. 3000/- | Residential Fees per participant - Single Occupancy - Rs. 7000/-

Decision Making with Data using R

Faculty : Dr. Srilakshminarayana G.

Date : 1 & 2 June 2018

Fees : Rs. 3500/- | Residential Fees per participant - Single Occupancy - Rs. 7500/-

Managing Difficult Customers

Faculty: Dr R. Sugant & Dr. Mousami Sengupta

Date : 25 May 2018

Fees : Rs. 2000/-

Dimensions of Leadership

Faculty:Dr M R Suresh and Prof. S N Prasad

Date : To be Announced

Fees : Rs. 5000/| Residential Fees per participant - Single Occupancy - Rs. 9000/-

Effective Team Building and Conflict Management Strategies

Faculty: Dr. Mousumi Sengupta & Prof. L Gandhi

Date : 1 June 2018

Fees : Rs. 2000/

Structured Selling Sales made Easy

Faculty: Dr. R. Sugant

Date : 1 June 2019

Fees : Rs. 2250/-

Social Media, Mobility Analytics, Cloud

Faculty: Prof. Malathi Sriram

Date : 23 May, 2018

Fees : Rs. 3500/-

Formulating Effective Product and Brand Strategies

Faculty: Dr. Suresh M.R.

Date : To be Announced

Fees : Rs. 4000/- | Residential Fees per participant - Single Occupancy - Rs. 8000/-

Power of Self

Faculty: Dr. H. Gayathri

Date : To be Announced

Fees : Rs. 3500/-

Note:

1. Fees indicated is for a single participant, with single occupancy for residential programs. Fees is inclusive of tea/snacks, lunch, and reading material/CD.
2. Accommodation will be provide at quality hotel in the heart of the city.
3. A discount in the program fees may be offered for more than two participants from the same organization.



About the Institute

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), an institute is ranked among the top Business Schools in India. The institute offers AICTE approved 2-year Full-time (Residential) flagship Post Graduate Diploma in Management (PGDM) that has been granted MBA equivalence by Association of Indian Universities (AIU).

The Institute is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka. Its serene award winning campus provides a great setting for inspired learning. Impeccable faculty, partnerships with global universities, academic discipline, opportunities for learning beyond classrooms and strong relationship with the industry ensure that the students have the right environment for blooming into a leader-par-excellence.

The PGDM program is accredited globally by ACBSP-Accreditation Council for Business Schools and Programs, USA. and EFMD (EPAS). The flagship program of the Institute – Post Graduate Diploma in Management (PGDM) is accredited by National Board of Accreditation (NBA), MHRD, Government of India (GoI).

For more details on the MDP offering visit the link
<http://sdmimd.ac.in/mdp2018/listofmdps/>

Payment Procedure

Payment may be made in the form of DD/Cheque drawn in favour of "Director, SDM Institute for Management Development", payable at Mysore. Participants may also avail the facility of Electronic Fund Transfer (EFT) using the following account numbers:

VIJAYA BANK : Santhepet Branch, Mysore. S/B Account Number: 119101010025674
IFSC Code: VIJB0001191

Contact Information:

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Chairperson - Academic Programs

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