



FDP

on Experience Meets Intelligence: Reimagining the Classroom through Experiential Learning and AI



Program Overview

Today's learners expect classrooms that are participative, relevant, technology-enabled and connected to the real world. This one-day Faculty Development Programme brings together two powerful dimensions of contemporary teaching: experiential learning and AI-enhanced pedagogy.

Facilitated by SDMIMD resource persons Dr. Nanda Kishore Shetty and Dr. Sunil M. V., the programme will enable participants to move beyond content delivery and design learning experiences that capture attention, stimulate inquiry and encourage active participation.

Through demonstrations, activities and guided discussions, participants will explore field-based learning, live projects, outbound exercises, storytelling, case-based learning and AI-assisted teaching practices. The programme will also demonstrate how AI can support case development, classroom facilitation, assessment and meaningful feedback without diminishing the educator's role.

Participants will leave with practical frameworks and adaptable tools for creating immersive, application-oriented and future-ready learning environments.

Program Objectives

- Equip faculty with innovative, learner-centered pedagogical approaches that combine experiential learning, digital technologies and multidisciplinary strategies in alignment with NEP 2020.
- Enhance student attention, engagement and classroom participation through storytelling, case-based learning, outbound activities and field-based projects leading to case writing.
- Enable faculty to use AI responsibly for developing learning content, facilitating discussions, designing assessments and providing meaningful feedback.
- Promote creativity, critical thinking and application-oriented learning by connecting academic concepts with contemporary business and technological scenarios.

Key Takeaways

- Design engaging classroom and outbound learning experiences.
- Convert field observations and live projects into structured learning activities.
- Develop AI-assisted cases, activities and discussion prompts.
- Use AI to strengthen facilitation, assessment and feedback.
- Create practical action plans for immediate classroom implementation.

Who Can Attend?

- Faculty members from Management, Commerce, Social Sciences, Social Work and allied disciplines.
- Research scholars aspiring to build a career in academia.
- Professionals interested in teaching, training, learning design or academic consulting.

Resource Persons

Dr. Nanda Kishore Shetty - https://www.sdmimd.ac.in/?q=nanda_kishore_shetty



Associate Professor of Marketing at SDMIMD, Dr. Shetty brings 28 years of industry experience with leading cement companies, including L&T Cement, UltraTech, ACC and Heidelberg Cement. He holds a Ph.D. in Management from NIT Trichy. His areas of expertise include Business Marketing, Sales and Distribution Management, Brand Management, Customer Service, Channel Management, Consumer Behaviour and CRM. He has published in reputed international journals and completed advanced Faculty Development Programmes at IIM Indore.

Dr. Sunil M.V - <https://www.sdmimd.ac.in/?q=sunilmv>



Dr. Sunil M.V. is a faculty member in the Systems and General Management area at SDM Institute for Management Development (SDMIMD), Mysore, with over two decades of experience spanning academia, academic administration, research, and institutional development. His teaching and research interests centre on Technology Adoption, Information Systems, Artificial Intelligence in governance and education, ESG (Environmental, Social and Governance) and Social Entrepreneurship. He is a frequently invited resource person for executive education and faculty development program on digital transformation, AI-enabled teaching, research and administration, and institutional capacity building, with a sustained record of engagement with national training institutions for civil servants and educators, including NIRDPR, ATI Mysore, and RIE (NCERT).

Programme Schedule

Time	Session Details
9:15 am – 9:30 am	Registration
9:30 am – 9:50 am	Inauguration
9:50 am – 10:00 am	Group Photograph
10:00 am – 11:15 am	Session 1: Beyond the Campus Walls Turning Field Visits, Live Projects and Contemporary Business Ecosystems into Powerful Classroom Learning Resource Person: Dr. Nanda Kishore Shetty
11:15 am – 11:30 am	Tea Break
11:30 am – 12:45 pm	Session 2: From Prompt to Pedagogy Creating AI-Assisted Case Studies, Classroom Activities and Active Learning Experiences Resource Person: Dr. Sunil M. V.
12:45 pm – 1:45 pm	Lunch
1:45 pm – 3:00 pm	Session 3: Learn by Doing Designing Experiential, Activity-Based and Outbound Learning for Active Student Participation Resource Person: Dr. Nanda Kishore Shetty
3:00 pm – 3:15 pm	Tea Break
3:15 pm – 4:30 pm	Session 4: The AI-Enhanced Classroom Using AI for Case Facilitation, Assessment and Meaningful Feedback Resource Person: Dr. Sunil M. V.
4:30 pm – 5:00 pm	Reflection to Action Participant Feedback and Certificate Distribution

Programme Fee

- **₹2,000 per participant** (Rupees Two Thousand only). The fee includes the FDP kit, refreshments and lunch.
- **Group Discount:** A 25% discount is available for three or more participants from the same organisation or institution.



Scan for Registration



Scan for Payment Options

Quick Contact

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