

NATIONAL BOARD OF ACCREDITATION

NBCC Place, East Tower, 4th Floor, Bhisham Pitamah Marg,
Pragati Vihar, New Delhi-110 003
Tel: +91 11 2436 0620-22, 2436 0654 Telefax: +91 11 2436 0682
Website: www.nbaind.org



F.No.25-10-2010-NBA

Dated: 07-12-2015

To

The Principal
SDM Institute For Management Development
No.1, Chamundi Hill Road Siddhartha Nagar
Mysore-570011, Karnataka
M: 0821-2429722/ 2429161

Subject: Accreditation status of program applied by SDM Institute For Management Development, No.1, Chamundi Hill Road Siddhartha Nagar, Mysore-570011, Karnataka.

Sir,

This has reference to your application dated 21-04-2014 seeking accreditation of National Board of Accreditation for Post Graduate Diploma in Management program offered by your Institute.

2. An Expert Team conducted an on-site evaluation of the program during 27-28 December 2014. Report of the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The competent authority in NBA has approved the accreditation status to the following program as given in the Table below:

| Sl. No. | Name of the Program | Basis of Evaluation | Accreditation Status | Period of validity w.e.f. 01.07.2015 | Remarks |
|---------|-------------------------------------|----------------------|--------------------------|--------------------------------------|---|
| (1) | (2) | (3) | (4) | (5) | (6) |
| 1. | Post Graduate Diploma in Management | November 2012 format | Provisionally Accredited | 2 years | Accreditation status granted is valid for the period indicated in col.5 or till the program has the approval of the competent authority, whichever is earlier |

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above Table does not imply that the accreditation has been granted to SDM Institute for Management Development, No.1, Chamundi Hill Road Siddhartha Nagar, Mysore-570011, Karnataka as a whole. As such the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program accredited, level of program and the period of validity of accreditation, should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of your Institute.

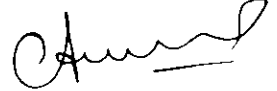
6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

Contd../

7. Copies of the Comprehensive Report submitted by the Chairman of the Expert team along with the detailed report submitted by the Expert Team which visited your Institute for the program evaluated are enclosed for reference and to take necessary action to overcome the shortcomings, if any, pointed out by the Expert Team.

8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)
Member Secretary

Encls: Copies of Comprehensive Report of Chairman and Expert Report of the Visiting Team.

Copy to:

1. The Secretary,
Department of Technical Education
Padmavilasam Street, Fort P. O.,
Thiruvananthapuram, Kerala 695023
2. Accreditation File
3. Master Accreditation file of the State