

SDM-IMD hosts Intl. conference on Managing Human Resources at workplace

Mysuru, Dec.10- The two-day 5th International Conference on "Managing Human Resources at the Workplace," organised by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), Mysuru, was inaugurated on Dec. 9 at the institute auditorium.

Dr. Ashly Pinnington, Dean-Research from British University in Dubai, who delivered the keynote address, spoke about globalisation and its effects on the developments in HRM areas and business schools.

Comparing the state-of-the-art business schools 50 years ago and the present scenario in the B-schools, he mentioned about the contribution of these business schools to our future and predicted that B-schools will become networked, stratified and segmented.

He also spoke about work-life balance, HRIS, Big Data Analytics, Industrial relations, Talent management and Ethical HRM.



Dr. N. R. Parasuraman, Director, SDM-IMD, is seen lighting the lamp as Dr. Nilanjan Sengupta, Conference Co-chair, Dr. Ashly Pinnington from British University in Dubai and Dr. Mousumi Sengupta, Conference Chair, look on.

His talk also dwelt on employer branding, change management, corporate social responsibility and HRM.

Dr. N.R. Parasuraman, Director, SDM-IMD, welcomed and outlined the significance of HRM in developing organisational competitiveness.

Dr. Mousumi Sengupta, Conference Chair, spoke about

the role of HRM as a strategic business partner in developing and maintaining organisational sustainability.

Dr. Nilanjan Sengupta, Conference Co-chair, proposed a vote of thanks. More than 250 participants from India, Bangladesh, Nigeria and UAE, are participating in the conference which concludes today (Dec.10).