



functional capabilities of TCS iON Learning Platform. Members of the institute can also get an improved experience on their continuous professional development.

In the first phase, a set of 5 highly relevant courses have been launched by SDMIMD and these are offered in a blended package involving pre and post class interaction and online learning in the interim.

Commenting on the partnership, Mr. V. Ramaswamy, Global Head, TCS iON said, “This MoU will make the institute’s rich content easily accessible to a larger section of the academic community and learners. We are also confident that the institute’s digitization efforts will help it retain its position as one of the premier professional body in India.”

Dr. N R Parasuraman, Director, SDMIMD said, “We are very excited about the possibilities with the TCS iON Academic Hub. Online programs are gaining in popularity and TCS iON’s Academic Hub provides us a set of functionalities that help address the challenges for a successful adoption. The future ultimately lies in a blended platform such as the Academic Hub that enables physical classroom integrated with a digital classroom. We are excited to collaborate with TCS particularly since it has lots of similarity with our own group. We belong to the Dharmasthala group known for its charitable work for the last 700 years. And TCS has been well known for its value-based management”.

The TCS iON Academic Hub is a Content Market Place bringing professional institutions with rich content and learners together. The Hub offers multi modal learning content including courses, assessments, communities and events. It enables academicians to deliver instructor led courses using social learning tools and at the same time provides a unique opportunity to learn at their own pace. The TCS iON Academic Hub caters to learners across wide segments from K 12 to working professionals.