

# Marketing conference

» SDM-IMD, Mysuru will organise the second annual conference on 'Emerging trends in marketing' on October 28, reports *DHNS*.

This year's theme is 'Marketing in Turbulent Times'. The conference will focus on the emerging trends in marketing, including technology

and innovation in marketing, digital marketing, green marketing, customer relationship management and others. The conference will provide a platform for discerning researchers and academicians. Corporate executives from all over the country will present papers.