

Creativity and Problem Solving programme held at SDM-IMD



Mysuru, June 2 (KS) - A Management Development Programme (MDP) on 'Creativity and Problem Solving' was conducted for corporate executives of various industries at SDM-IMD premises in city recently.

The resource person of the programme Dr. R. Jagadeesh, Dean – Academics and Professor – Operations, SDM-IMD, conducted the sessions including understanding the terms creativity, problem solving, creative problem solving and their implications for managing change.

He also demonstrated on how creativity and problem solving relate to making change happen and lead to desired results with exercises and games.

Further, assessment of creativity and barriers to creativity were also discussed.

The pedagogy involved classroom lectures, presentations, games, hands-on exercises, and case studies. Prof. Malathi Sriram, Co-ordinator of the programme, was present. Dr. M.V. Sunil, Librarian, SDM-IMD, proposed a vote of thanks.