

SDM-IMD Professor chosen for Shanghai Varsity Award



Dr. Neetu

Mysuru, Jan. 27- The Shanghai University in China has chosen Dr. Neetu Ganapathy, an Associate Professor at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), Mysuru, for the 'Outstanding Teaching Award' of 2016. This award is given in appreciation for her teaching at Shanghai University last year.

The award recognises excellence in teaching practices,

teaching effectiveness and the ability to inspire students. She was chosen from amongst several international visiting faculty. The award will be presented to her in March 2017.

Dr. Neetu teaches in the areas of Managerial Communication and IT. Last year, as part of faculty exchange programme, the Shanghai University invited her to teach a course on 'Cross-Border Managerial Communication,' which was part of the curriculum of the Global Local MBA programme which had 31 participants from China and Spain.

Dr. Neetu is the daughter of Anjapparavanda late Col. A. T. Ganapathy, Vr.C. and Radha Ganapathy, residing in Jayalakshmipuram.