

SDM-IMD to host MBA students from Shanghai University

Mysuru, Oct.2- Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), the B-School in Mysuru, will be the host for 16 MBA students from Shanghai University, China — one of its International Students Exchange Program partners, during the first week of October. The young managers from this visiting University will be led by Ms. Ai Lina.

To make the visit enriching and learning experience, a lecture series has been organised for the Chinese students wherein experts from industries will also be invited. The series includes lec-

ture on leadership dimensions, managerial communication, international business, business negotiation and business analytics, during Oct. 3 and 7.

As part of cultural immersion activity to introduce history, culture, art, architecture and heritage, the social interaction and sightseeing are planned for the visiting students. These young managers from Shanghai University will start their day with a session on 'Yoga and Wellness.'

The week-long engaging activity also includes industry visits, interaction with corporate leaders and project presentations.