

**Shri Dharmasthala Manjunatheshwara
Institute for Management Development**

Admissions PGDM (2019-21)

Frequently Asked Questions

Flagship Program

- Two Year, Residential, Post Graduate Diploma in Management (PGDM). This program has also been recognized as equivalent to MBA by Association of Indian Universities (AIU)

Accreditation / Approvals?

- Approved by All India Council for Technical Education
- Accredited by NBA, AIU
- Accredited by the ACBSP (Accreditation Council for Business Schools and Programs), USA. and by EFMD (European Foundation for Management Development), European Union

Advantages of International Accreditation?

- More opportunities for international student exchange programs with other accredited foreign institutes abroad. SDMIMD intends to send 30 students on student exchanges in the academic year 2018-19.
- Directly enhances the individual student profile on his/her resume for being educated at a premier, internationally accredited institute such as SDMIMD. Hence better opportunities in the career.
- Directly enhances the probability of international job offers as the EFMD and the ACBSP are well known accreditation agencies among the MNCs.
- Directly enhances the student's chances of registering for a doctoral/post graduate educational program in a premier accredited foreign Institute.

Ranking & Awards?

- SDMIMD has been ranked among top 50 B-Schools in India by various magazines and agencies such as
 - National HRD Network
 - Competitive Success Review
 - Business Today
 - Business World
 - NIRF
 - AsiaInc500
 - Education World

Eligibility requirements?

- Graduates/Final Year Graduation students appearing for CAT/XAT/GMAT/CMAT/NMAT or who already have valid CAT/XAT/GMAT/CMAT/NMAT scores. Scores of any one of the above exams conducted in June 2018 up to March 2019 will be valid for the admission.
- Full-time graduation courses in any discipline recognized by the UGC/AIU.
- Consistent academic record of not less than 50% aggregate in 10th Std, 12th Std. and Degree. Students in final year of Degree to consider their percentage up to the Second Year/Last completed semester.

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What is the Cutoff score?

- Will be decided based on the pool of applicants in every admission season.

Admission Process?

- Interview process consists of Written Ability Test (WAT)*/ Extempore speech* on a given topic for 2 Mins (in case of Skype Interview) and Personal Interview. (* No domain knowledge required)
- Applicants will be shortlisted based on consistent academic performance, competitive exam score and work experience (min 6 months) as applicable
- Short listed applicants will be called for an Interview Process in March 2019 to be held at several centres across India as mentioned in the Application Form (Skype interviews also held on specific request)
- Selected students will be intimated by email/ phone/mobile.

How to apply?

- Visit www.sdmimd.ac.in and click the link provided. Application fees of Rs.1250/- can be paid online either directly to the bank account or through Paytm.

No. of Seats?

- 180* (240 subject to AICTE approval)

Elective/Specialization?

- SDMIMD offers dual specialization. Specializations are Finance, Marketing, Systems, Data Analytics, Human Resources Management and Operations. First year or the first 3 terms are common to all and in the second year, or from terms 4-6, the specialization comes into effect. Summer Internship of 2 months will be scheduled between the first and the second year.

Program Fee?

- Current Total fee is Rs. 10,70,000/- includes Tuition & Hostel stay charges for the entire PGDM Program
- Mess Charges will be separate and will be approximately Rs. 2,700/- to Rs. 2,800/- per month on a sharing basis needs to be paid in addition to the above.
- The above is the current fees structure applicable to AY 2018-19. This is subject to change next year

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Placement?

- Our processes and your capabilities together should make placement a reality

PGDM 2016-18 Batch Placement Status

Stream	Highest Salary	Top Companies Recruited	Profiles Offered
Finance	8.92 Lakhs	Morgan Stanly, FirstRand Bank, Moody's Analytics, State Street Corporation	Analyst, Management Trainee
Marketing	10.00Lakhs	Byjus learning, Oracle, Infosys, TVS Sundaram, Ujjivan, TCS, Marrico, TTK Prestige,	Analyst, Management Trainee
Operations	9.24 Lakhs	Oracle, TCS,	Management Trainee
Systems	9.24 Lakhs	Oracle, Infosys, TCS,	Analyst, Management Trainee
Human Resources Management	6.5 Lakhs	Feedback Consulting, Mind Tree, TCS, TTK Prestige, Infosys	Management Trainee

- *Highest Salary: 11.00 Lakhs*
- *Average Salary: 6.94 lakhs*
- *Percentage Placed: 100%*

Uniqueness / USP's

- SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including Engineering, Medical, Dental, Ayurveda and Naturopathy colleges. Under the able leadership of our Chaiman, Padma Vibhushan Dr. D Veerendra Heggade.
 - Dual Accreditation: Accredited by ACBSP (Accreditation Council for Business Schools and Programs), USA. and by EFMD (European Foundation for Management Development)
- International Student Exchange programs with
- Abu Dhabi University, UAE;
 - Texas A&M University, USA;
 - Shanghai University, China;
 - University of Montevideo, Uruguay;
 - University of Bordeaux, France;
 - University of Pau, France;
 - British University in Dubai;

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- Heilbronn University, Germany;
 - National Sun Yat-Sen University, Taiwan;
 - Universidad EAN-Colombia;
 - Universidad Sergio Arboleda Colombia &
 - EAE Business School, Spain
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- Faculty Exchange Program
 - An active Research Centre dedicated to focused faculty research and Ph.D (Doctoral) Program recognized by the University of Mysore
 - Applied Research
 - Three International Conferences in Campus
 - 60 to 70 Guest Talks in a year
 - Faculty with high expertise and experience
 - An illustrious Governing Council and Advisory Board
 - Scholarship to meritorious students. Worth of 70 lakhs per year
 - Robust student activities including participation as co-organizers of conferences and events
 - SDMIMD has a strong bond with its alumni who are employed in several blue chip companies. These executives are frequently invited to campus to deliver talks on contemporary business issues. They also conduct mock group discussions and personal interviews besides providing other inputs to make students industry ready. Besides alumni, senior managers are invited to interact with students and deliver talks on themes of national and international significance.
 - Uniquely designed single occupancy Hostel rooms
 - Students from 20 states across India

Hostel & Mess

- The SDMIMD hostel is indeed a home away from home. Fully furnished single rooms, lounge/study area, recreational facilities, and a common dining area create a mini world of its own. The facilities in the hostel include broadband internet access, housekeeping, dry cleaning and laundry services.
- The SDM-IMD Mess is student-managed. The Students decide on the menu, fixed for a week. It caters to around three hundred people, and mixes a variety of North and South Indian vegetarian cuisine.

Any queries

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