



Shri Dharmasthala Manjunatheshwara  
Institute for Management Development



# ANNUAL REPORT 2023-24



## Dharmasthala

The word 'Dharma' traditionally means religion, ritual, duty, righteousness, and alms. It also implies justice, truthfulness, freedom from fear, faith, solace, fulfillment and peace.

Dharmasthala is the perfect embodiment of the word “Dharma” for it displays every shade of meaning with which this word is inspired from.

- ★ To those that come for worship, Dharmasthala represents religious tolerance wherein caste, creed and faith of pilgrims are no bars.
- ★ To those that come for justice at Dharmasthala without any legal formality or argument Shri Heggade dispenses justice, acting in the tradition of his ancestral role as the Heggade and as representative of the presiding deity.
- ★ To those that come in need, Dharmasthala is an Oasis, where succour, solace and hope abound in the serenity of the temple and in the free hostleries that provide food and shelter.
- ★ And, to those that come in curiosity, Dharmasthala is a miracle of paradoxes. Here different faiths co-exist in harmony just as traditions make room for experimental services. High or low, rich or poor, devout or atheist, at Dharmasthala all are equal.

Having expanded the meaning of Dharma to encompass the advancement of society at large, Dharmasthala has played an active role in bettering the lives of communities far and wide. Its initiatives have aimed at renewing the faith and hope within, so that people may be helped to help themselves.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust. Under the inspiring leadership of our Chairman, Dr.D.Veerendra Heggade, the trust has played an active role in empowering people and bettering the lives of communities in Southern Karnataka.

# CONTENT PAGE

Chairman's Message	-	03
Vice President's Message	-	04
Director's Message	-	05
Governing Board	-	06
Faculty	-	07
Accreditation	-	08
B-School Ranking	-	09
Academic Programs	-	10
Profile of PGDM 2023-25	-	15
Placement 2022-24 Batch	-	16
International Linkages	-	17
International Student Exchange Program	-	19
Foreign University students visit SDMIMD	-	21
Conferences	-	24
Annual Event	-	26
Management/Faculty Development Programs	-	27
Environmental Social and Governance	-	31
Webinars & Workshops	-	33
Faculty & Institute Achievements	-	36
SDM RCMS	-	38
Student Achievements	-	40
Student Activities	-	41
Celebrations	-	43
Guests on Campus	-	44
Prerana -Alumni Acitivities	-	47
Alumni on Campus	-	49

## CHAIRMAN'S MESSAGE



SDMIMD is the flagship institute for learning in higher management education among the institutions we spawned at the Dharmasthala Trust. Now, it has crossed significant milestones to become one among the best B Schools in India and it is a matter of pride for me, and all the stakeholders associated with the Institute.

In the past few years, the changes in the business and social environment have been rapid, disruptive with many positive changes being seen at both organizational and personal levels. In such a scenario, preparing the young, aspiring minds to face these changes and take responsibilities to both cause these changes as well as utilize the effects of these changes is played by SDMIMD and I am happy to say that we have made a mark in the society. Today, the average age of business leaders is continuously reducing with more and more young changemakers firmly putting their footprint in the sands of time and this can happen only with dedicated teachers and focused institutions playing their part in the society.

SDMIMD has come a long way in reaffirming its Mission to hone the business and management skills of the young students and making them sensitive to the aspects of social responsibility and sustainability and is moving in the right direction effectively using the changes in the environment in terms of technology, applications and an informed student community.

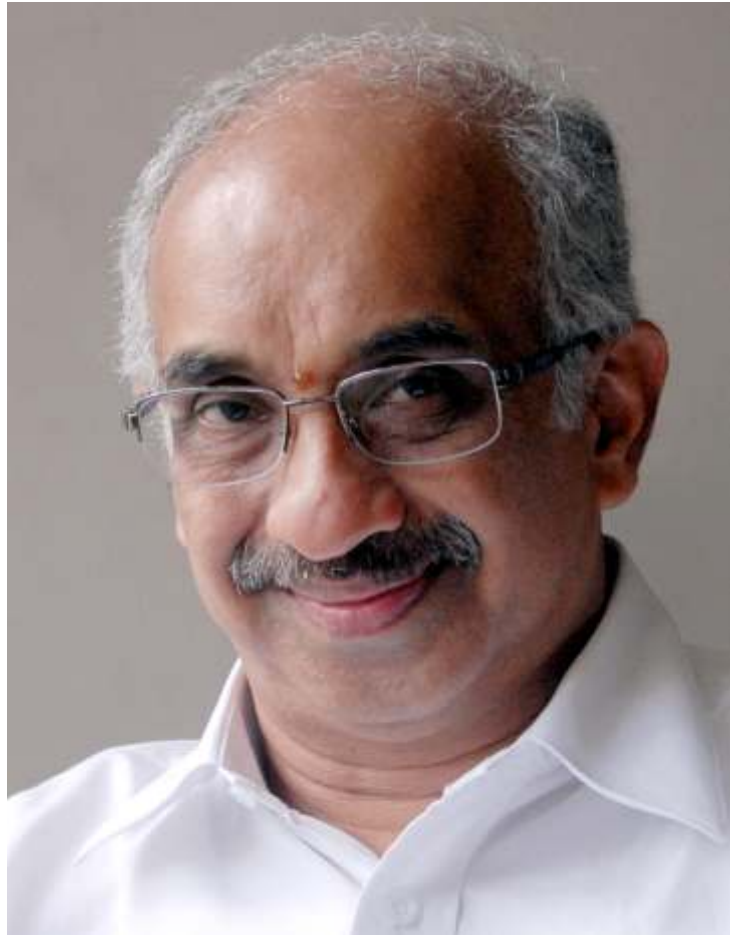
We look forward to continued support and involvement by all our corporate partners and well-wishers from the society.

May Lord Manjunatheshwara Bless You All.

### **Dr. D Veerendra Heggade**

Dharmadhikari, Sri Kshetra Dharmasthala,  
Chairman, SDMIMD

## VICE PRESIDENT'S MESSAGE



SDMIMD has achieved the status as a Nationally recognized B-School through sheer hard work by its faculty and staff members, the achievements of its alumni and students under the able guidance of experienced leaders from academics, industry and society. In this fast-changing world, being sensitive to the changing environment and being able to selectively make incremental changes in pedagogy, relatedness to the working atmosphere along with the essential factors of internationalization, faculty research, suitable infrastructure characterize the growth of SDMIMD in the past 3 decades.

We at the SDME Trust consider SDMIMD as a leading institution among all the institutes and colleges run by the Trust. I am sure, in the coming years, the Institute will maintain pace with the changing technological environment to chart its pioneering course to achieve more accolades and achievements.

I express my sincere thanks and appreciation for the corporate members and well wishers of the institute for your continued support, encouragement for our Institute.

May Lord Manjunatheshwara Bless You All.

**D Surendra Kumar**  
Vice President  
SDMIMD Governing Board



## DIRECTOR'S MESSAGE



In the last three decades, SDMIMD has established itself as one of the Top B-Schools in India significantly known for its emphasis on Ethics, Values and Responsibility as part of the student value addition. Our Mission is to transform our students into leaders and managers well versed with contemporary global business practices and knowledge while rooted in the cherished Indian value system. The Institute has been refining its engagement with the students and stakeholders in line with the changes taking place in the environment specifically in technology and its effect on all business and management areas. Emphasis on social responsibility, engagement with corporate organizations to develop the skill to relate classroom study to real world of business, international connects in terms of student and faculty exchanges as well as path breaking agreements with several organizations pioneering in niche fields characterize the year-on-year developments at SDMIMD.

SDMIMD now has 19 tie ups with accredited institutes and universities abroad and in the academic year 2023-24, 36 students from SDMIMD have studied for a term or semester in a partnering institute. Two SDMIMD faculty members have conducted courses abroad in France and China respectively.

SDMIMD is embarking on an ambitious project to integrate AI enabled Teaching and Learning in the classroom to take the student learning, evaluation, and assessment to the next level. The pilot project has been completed and we hope to implement this project in the coming academic year. AI integration will go a long way in refining the faculty engagement and experience in terms of quality of work and effectiveness while leading to continuous learning and improvement.

SDMIMD is honouring the commitment of sensitizing the students towards social responsibility, inclusion and sustainability as an integral part of the learning in the PGDM programme. I thank the reader for being a well wisher for this great institution and we look forward to your continued support and involvement.

Jai Hind

**Dr. (Lt Col) Prasad SN**

Director-SDMIMD

## GOVERNING BOARD

**Dr. D. Veerendra Heggade**

Dharmadhikari, Shri Kshetra Dharmasthala  
Chairman, SDMIMD, Mysuru

**Sri. D. Surendra Kumar**

Vice President  
SDM Educational Trust, Ujire

**Prof. S. Prabhakar**

Secretary  
SDM Educational Trust, Ujire

**Sri. Kamal Bali**

President & Managing Director  
Volvo Group India, Bangalore

**Sri. R. Venkatanarayanan**

President-HR, IT and Education  
Rane Holdings Ltd., Chennai

**Dr. Bhimaraya Metri**

Director  
Indian Institute of Management (Nagpur)

**Dr. R. Indira Ramarao**

Rtd. Professor of Sociology & Former Director  
International Center, University of Mysore, Mysuru

**Sri. Nagaraj Ijari**

Former Senior Vice President  
Global Head - HiTech Business Unit  
Tata Consultancy Services

**Sri. T.R. Parasuraman**

President and Whole Time Director  
Toyota Industries Engine India Pvt. Ltd.

**Sri. Pavan G Ranga**

Managing Partner - N R Group  
CEO, Rangsons Technologies, Mysuru

**Mr. Viju Parameswar**

Member, Governing Council of IIT, Pallakad  
Nominated by the AICTE, Government of India

**Dr. N. Muthukumar**

President & Chief Operating Officer  
Meritor HVS (India) Limited

**Dr. H. Chaturvedi**

Director at BIMTECH and Alternate President - EPSI  
Noida, Uttar Pradesh

**Mr. Niranjana N Naik**

President - Prerana (SDMIMD Alumni Association)  
Ex-officio Member

**Dr. (Lt Col) Prasad S N**

Director  
Professor-Strategy & General Management  
SDMIMD, Mysuru

**Prof. C.V. Sridhar**

Assistant Professor-General Management  
SDMIMD, Mysuru  
Ex-officio Member

## FACULTY

### **Dr. (Lt Col) Prasad SN**

ME, PGDM, MDBA, Ph.D

Director

Professor - Strategy and General Management

### **Dr. Mousumi Sengupta**

M.A. in HRM, GradIPD, Ph.D

Professor - OB & HRM

### **Dr. Mohamed Minhaj**

MCA, M.Phil, Ph.D

Professor - Systems

### **Dr. S Vasumathy Hariharan**

MBA, MCOM, MFM, Ph.D.

Professor - Finance

### **Dr. Neetu Ganapathy**

M.Sc., MDBA, Ph.D

Associate Professor-Systems

### **Dr. Srilakshminarayana G.**

M.Sc., Ph.D.

Associate Professor - Quantitative Methods

### **Dr. M. Sriram**

MBA, FCMA, M.Com, MPhil, Ph D

Associate Professor - Finance

### **Dr. Venkatraja B.**

MA, Ph.D

Associate Professor - Economics

### **Dr. Nanda Kishore Shetty**

PGDPM, Ph.D

Associate Professor - Marketing

### **Dr. Keerthan Raj**

MBA, Ph.D

Associate Professor-Marketing

### **Dr. L. Gandhi**

M.A., M.B.A., M.Phil., Ph.D

Associate Professor - OB & HRM

### **Prof. C.V. Sridhar**

MBA

Assistant Professor-General Management

### **Dr. S. Kannadas**

MBA, M.Phil, Ph.D

Assistant Professor-Finance

### **Dr. S. Saibaba**

MBA, MFM, MA, MPhil, Ph.D

Assistant Professor - Marketing

### **Dr. K. Riyazahmed**

MBA, Ph.D

Assistant Professor - Finance

### **Dr. Anand Sasikumar**

B.Tech, M.S. MBA, Ph.D

Assistant Professor - Operations

### **Dr. Sunil M.V.**

M.A., M.LISc, Ph.D

Assistant Professor-General Management

### **Dr. Mamta Hegde**

PGDBM, MBA, Ph.D

Assistant Professor -OB & HRM

### **Adjunct Faculty**

#### **Dr. Elango Rengasamy**

Associate Professor of Finance & Head of Management Studies Department, Middle-East College, Muscat, Oman

#### **Sri. Rangan Mohan**

Independent Director

Integra Software Services Private Ltd

#### **Dr. Radhakrishnan S.**

Telfer School of Management, University of Ottawa

#### **Dr. Stephen Aro-Gordon**

Muscat College, Department of Business and Accounting

#### **Mr. Lokesh Venkataswamy**

CEO & Managing Director

Innomantra Consulting Private Limited



## ACCREDITATIONS



### EFMD Program Accreditation - 2nd Renewal

Recognizing the quality of management education and Internationalization at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore, the global accreditation body **European Foundation for Management Development (EFMD)** has reaccredited SDMIMD's flagship program – Post Graduate Diploma in Management (PGDM), for a further period of 3 years from 2023. It may be recalled that the program was first accredited in 2017 for 3 years, followed by a renewal of this in 2020 for 3 more years.

SDMIMD was the first Indian B-school to receive this accreditation in 2017. The recognition puts SDMIMD on the global map. The Institute hopes to strengthen its international tie-up arrangements and joint research in the months to come using the contact base of EPAS-accredited institutions world-wide.



Dr. D Veerendra Heggade, Chairman of Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore (SDMIMD), received the prestigious re-accreditation of the Institute's flagship PGDM program in Lyon, France on 12th June 2023. At the award ceremony, along with Dr. D Veerendra Heggade, Vice President of the Trust, Shri. D Surendra Kumar and Director Emeritus of the Institute Dr. N R Parasuraman were present. The dignitaries from EFMD were; President Eric Cornuel, Director of Quality Services, Alfons Sauquet, Director of EFMD Program accreditation Barbara Sporn and Advisor EFMD Nishit Jain.



### ACBSP

SDMIMD received the International accreditation from **Accreditation Council for Business Schools and Programs (ACBSP)**, USA in 2016. The accreditation is valid for 10 years. SDMIMD is the first and only B School in India to get dual accreditation from EFMD and ACBSP. These accreditations help students to learn from an environment that meets global quality standards and international orientation.



### QS I Gauge

Recognizing the overall excellent practices at SDMIMD, **QS I Gauge**, the Indian wing of the global ranking agency QS, has rated us in the highest Diamond category.

These rankings and accreditation are a vindication of our efforts towards total quality. These have certainly helped us in our visibility and consequently better acceptance by the corporate houses and admission-aspirants.



### BSIS

The **Business School Impact System (BSIS)** impact label to SDMIMD has added another feather to its cap with 2 International Accreditations. The BSIS impact has made SDMIMD continuously identify, measure and assess the impact on society at large.



### NBA

The renewed three year accreditation for PGDM program by **National Board of Accreditation (NBA)** has continued to inspire us to maintain the best practice. The present accreditation is valid till 2024.



### AACSB

SDMIMD has submitted the initial self evaluation report (ISER) for AACSB Accreditation for the PGDM Program.

## B-SCHOOL RANKINGS

**Apart from being accredited nationally and internationally, SDMIMD has been consistently ranked among top B-Schools. Here are some top rankings of SDMIMD.**

### GHRDC-CSR B School Survey 2023

In the GHRDC-CSR B School Survey 2023, our Institute is placed in 6th position among 16 Top Leading B-Schools of Super Excellence; 16th among 20 Top B-Schools under the category "Faculty, Publication, Research, Consultancy, MDP & Other Programmes"; 12th among 20 Top B-Schools under the category "Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface" and 3rd among Top Private B-Schools in Karnataka.

### BT-MDRA B School Survey 2023

Our Institute is placed in 51st position among 272 B-Schools in India in the Overall ranking, with a score of 668.9/1000; 50th among top 100 B-Schools in Placement Performance; 29th among Top 100 B-Schools in Selection Process; 55th among Top 100 B-Schools in Future Orientation; 12th among Top 20 B-Schools in South Zone and 29th among top 100 Private B-Schools.

### Career360 B-School Survey 2024

SDMIMD is placed in 27th position among Top Private B-Schools in India and has got AAAA rating in the B Schools of South zone.

### Outlook – ICARE Rankings India's Best B Schools 2024

Our institute is placed 16th among Top Private B Schools (Overall); 5th among Top Private B Schools – South Zone; 1st position in Top B Schools in Mysore and 9th among Private Standalone Institutions.

## ACADEMIC PROGRAMS

### INAUGURATION OF THE PGDM 2023-25 BATCH

Inauguration for the SDMIMD 2-Year Full-time PGDM Batch 2023-25 was held on 10 July 2023. Dr. (Lt Col) Prasad. S. N., Director, SDMIMD and Dr. NR Parasuraman, Director Emeritus addressed the incoming students. Distinguished Address was delivered by the Sri. D. Surendra Kumar, Vice President, SDM Educational Trust, Prof. L. Gandhi, Chairman - Admissions, SDMIMD, welcomed and introduced the batch. Prof. Mohamed Minhaj, Chairperson-Academic Programmes gave an overview of the entire programme. Dr. S Saibaba, delivered the Vote of Thanks.

SDMIMD has increased its PGDM intake to 240 with effect from academic year 2023-24. 231 students from 20 Indian states have been admitted this year with a record gender ratio of 53% Male and 47% Female students with a big jump of 12% in the number of female students from the last year. The academic diversity of the batch includes undergraduates from Engineering, Commerce, Management, Science, and with 25% of students having relevant work experience.



### BUSINESS LANDSCAPE FOR PGDM 2022-24



Business Landscape, a knowledge expansion exercise was conducted by the SDMIMD faculty for the students entering the Second Year after their corporate internship. The week-long program from June 7, 2023, included the Effect of Geopolitics and International Strategic Alignments on Indian Businesses; Leadership; The Perils and Promises of AI: Navigating the Opportunities and Challenges; Industry 4.0 and Smart Factory & Creativity, Design Thinking and Innovation.

The faculty introduction was followed by the panel discussion by the group of students on the topics identified in line with the contemporary topics - Russian Invasion of Ukrain and the US- China Relationship: The way forward for India?; Leadership Challenges and Opportunities in a Changing World; Google vs. Microsoft: The Battle for AI Supremacy; How can developing countries take advantage of the window of opportunity presented by Industry 4.0 for technological upgrading and economic catch-up?, Privacy and Data Ethics in the Digital Age, Responsible Design for the Circular Economy.



## MOU WITH TT SKILL FOR TRAINING & CERTIFICATION IN SUPPLY CHAIN LOGISTICS



SDMIMD, Mysore, and TT Skill (Member of TT Group, Chennai), have officially entered into a Memorandum of Understanding (MoU) on March 7, 2024. This collaboration aims to conduct training and certification programs for students and executives at SDMIMD, leveraging the expertise of SDMIMD faculty and senior practitioners, along with experts from the domain of supply chain logistics. The scope of the MoU covers various aspects of supply chain logistics, including air, surface, and shipping logistics.

The signing ceremony saw Dr. (Lt Col) Prasad SN, Director of SDMIMD, exchanging the MoU with Mr. Kochat Narendran, Director representing TT Skill (A TT Group company). Also present were Mr. Sridhar K, Vice President Projects; Mr. Debajyoti Bagchi, Vice President-Business Development (Air Cargo Logistics) of TT Logistics; Mr. Karthi Baskar, Director (TT Logistics), MD & CEO of FFAF Logistics, Bangalore; and Mr. Rohit Ghosh, Founder & CEO of Skilledge 4.0, Pune, the knowledge partner.

This collaboration holds significant promise as the field of supply chain logistics is experiencing rapid growth in India, presenting vast opportunities for training, internships, on-the-job training (OJT), and job placements. Through this MoU, both parties aim to capitalize on these opportunities and contribute to the advancement of the logistics industry.

## SDMIMD MOU WITH NSE ACADEMY FOR NSMART



SDMIMD entered into a Memorandum of Understanding (MoU) with NSE Academy to establish NSE Trading Lab in the Institute. The MoU was signed by Dr.(Lt Col) Prasad SN, Director, SDMIMD and Dr.Abhilash Misra, CEO, NSE Academy,Mumbai. Mr. Ranganathan, Associate Vice President, NSE Academy, Dr.M.Sriram, Associate Professor-Finance and students of Finacle Club were present on the occasion. The trading lab will have the simulation software called 'NSE SMART' which provides a hands on experience to the students in trading in stocks and understand the functioning of stock markets. The students will have practical exposure in both cash as well as the derivatives market. The students will be provided with virtual money which can be used for trading in securities without any risk. The exposure to the simulation is expected to augment the learning of the students in investments and financial markets.

## AI-ENHANCED LEARNING.

In the epoch of advancing knowledge and technology, integrating Artificial Intelligence (AI) with higher education marks a transformative shift. AI goes beyond automation, reimagining learning and teaching. This shift offers unprecedented personalization, accessibility, and innovation.

In pursuit of this transformative journey, SDMIMD has collaborated with a Mysuru-based technology start-up to develop a cloud-based software solution for AI-enhanced learning.

This innovative platform records entire class lectures and discussions, automatically transforming them into human-readable lecture notes and summaries. Moreover, it generates assessment components such as quizzes based on the transcribed lecture content, enabling instant administration for continuous student assessment. Students can seamlessly access these quizzes from their computing devices (laptops), and their scores are instantly available to faculty for ongoing assessment of student learning. Additionally, the AI platform features a mechanism to track student learning, profile their abilities, and adapt to their learning needs.

This initiative is poised to be a pioneering endeavour in our country's business school landscape.

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## 100% SUMMER INTERNSHIP PLACEMENTS

SDMIMD achieved 100% of summer placements with a batch size of 229 students for the academic year 2023–24. In addition to that, we made it a month and a half earlier than the commencement of the internship. Year after year, we are improving the quality of internship output by our PGDM students, and in that line, in addition to service sectors, this year we have focused on exploring the internship opportunities in the industrial production and FMCG manufacturing sectors. Fortunately, our team's efforts paid off this year too, aligning with our incremental efforts. The team of summer internship chairpersons and a 15-member student committee, along with the support of teaching and non-teaching staff, achieved this.

### Highlights of the Summer Placement



### Prominent Recruiters of Summers

Morgan Stanley, Reliance Retail, Feedback Consulting, TaeguTec, Ranga Rao & Sons  
JK Tyres, Automotive Axles, Samocha, Triton Valves, Rane Madras, Ujjivan SFB



## DHARMASTHALA IMMERSION PROGRAMME FOR PGDM 2023-25 BATCH

As a part of the orientation program to the new batch of students, a trip to Dharmasthala was organized on July 17-18, 2023. Students got the opportunity to see first hand the numerous social activities going on in Dharmasthala, as well as have the opportunity of interacting with Chairman Dr. D Veerendra Heggade. The students were introduced to the large scale food supply logistics that caters for over 50000 or more pilgrims at the Dharmasthala Temple every day of the year. The students thoroughly enjoyed the experience and had a lot of good things to say about the inspiration they received on meeting Dr. Heggade and being in the holy place.



## OUTBOUND TRAINING FOR THE WLD STUDENTS



The students of batch 2022-2024, who had opted for the Workplace Learning and Development course, were able to experience a transformative Out-Bound Training program conducted at Lead College of Management and guided by Dr. L. Gandhi, Associate Professor-OB&HRM, SDMIMD. Through adventurous activities like trekking, rappelling, and team challenges, participants were able to conquer fears, enhance communication, and develop teamwork. Activities like rope exercises, shooting, and trust walks helped foster adaptability, decision-making, and composure under pressure. The program's mix of physical and emotional challenges prompts personal growth, while experiences like fire walking cultivate mental resilience and self-confidence. Participation in strategic activities such as board climbing and pseudo electric ring helped to develop leadership skills and transparent communication.



## UNLOCKING INSIGHTS AT INFOSYS MYSURU: A TRANSFORMATIVE INDUSTRY VISIT BY SDMIMD

The industry visit to Infosys Ltd., Mysuru, was organized for the PGDM 2023–25 batch on November 20 and 27, 2023. The visit was designed to introduce our students to the essence of Infosys—its culture, values, and state-of-the-art facilities. More than just a tour, it offered valuable insights into the IT industry, project management, the role of a manager in the IT industry.

Mr. Sundar K.S., Associate Vice President, Infosys, emphasized the role of technology in business functionalities, especially in the era of artificial intelligence. Mr. Biligiri Ranga, Operational Specialists, Infosys, gave a glimpse into the history, culture, and products of Infosys; Detailed the Infosys Springboard, guiding students on navigating technical and business domains through this platform. Dr. Meenakshi, Senior Consultant - Learning, Infosys, shared insights into maximizing the use of Infosys Springboard, advocating continuous learning through educational resources for industry readiness. Dr. Sunil M.V., Faculty - Systems & GM, designed and coordinated the insightful industry visit. The visit concluded with an awe-inspiring campus tour, presenting the remarkable infrastructure, cutting-edge facilities, and the green ecosystem of Infosys Mysuru Campus.



## OUTBOUND TRAINING FOR THE SDMIMD FACULTY TEAM

SDMIMD Faculty Members participated in a 2-day exciting and adventurous Out-Bound Training program at Lead College of Management, Palakkad, Kerala between November 17th and 18th. Faculty participated in activities such as rappelling, ziplin, team tasks and other fun filled activities. The program was a mix of physical and emotional challenges and encouraged personal development, self-confidence, leadership abilities and open communication. Dr. Thomas, Founder & Director, of LEAD College of Management, Palakkad, and the SDMIMD Director and Faculty team discussed Management Education and future challenges in meeting the demands of students. Dr. L. Gandhi, Associate Professor of OB&HRM, coordinated the OBT.



# PROFILE OF PGDM 2023-25

## Gender Diversity

Male-53%



Female-47%

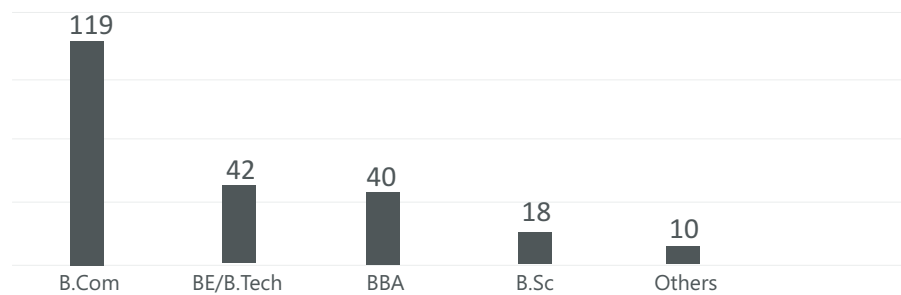
## Work Ex/Fresher Diversity

Work Ex 25%



Fresher 75%

## Education Diversity



# PLACEMENT 2022-24 BATCH

Despite of challenging market conditions and IT slowdown, SDMIMD is forging ahead in placing its students. Sailing through these difficult times, SDMIMD has placed 80% of the eligible students of 2022-24 Batch. More than 40 companies have participated in the placement season. Top brands like Infosys, Wipro, Schnieder Electric, Oracle, Deloitte, TTK Prestige, Loreal, Federal Bank have participated, and many other known brands will be visiting the campus.

The students have been placed in varied roles such as Management Trainee, Consultant, Business Analyst, MT-Credit etc. It has been a stupendous performance thus far by our students, thereby converting every opportunity.

## KEY HIGHLIGHTS

- 10 % Increase in Highest Salary
- More than 8 Companies recruiting from 5 years and more.

### Top Recruiters

Infosys, Wipro, Schnieder Electric, Oracle, Infosys BPM, Deloitte, Morgan Stanley, TTK Prestige, Loreal, Federal Bank, Ujjivan SFB, Feedback Consulting, Sundaram Home Finance

## KEY STATISTICS

CTC in INR Lakhs Per Annum

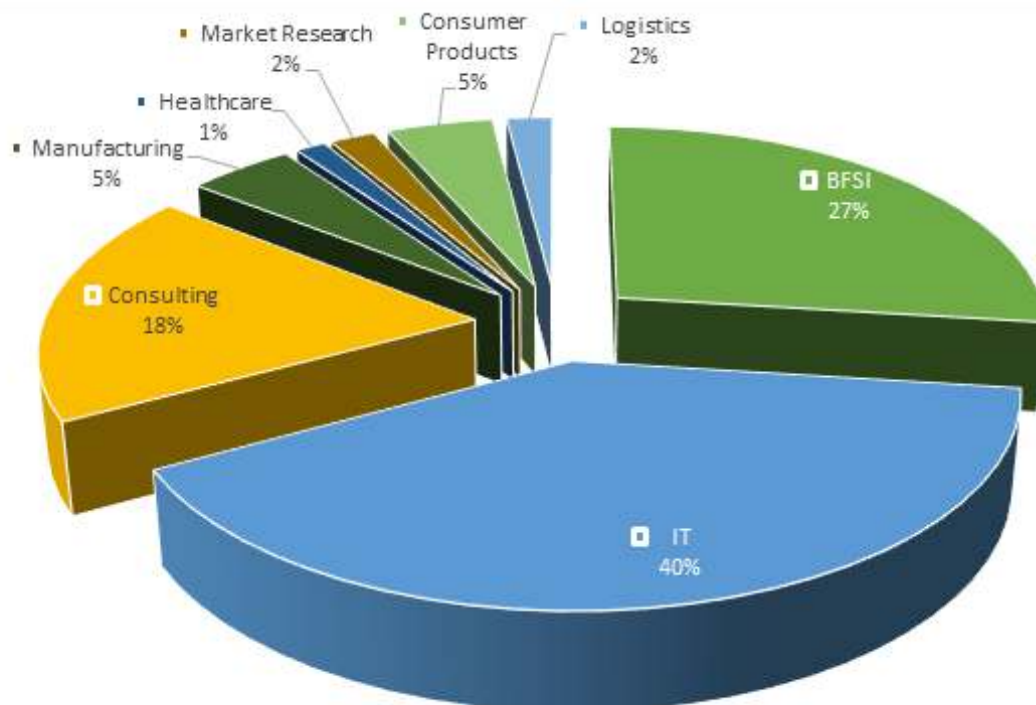
Highest **14**

Average **10**

Top 10% Average **12.7**

Top 50% Average **11.06**

## SECTORWISE DISTRIBUTION



# INTERNATIONAL LINKAGES

Student exchange programs enable students to understand each other's countries, business practices and culture. This gives students an edge in seizing opportunities in global companies. SDMIMD has collaborated with eighteen high-profile, international management institutes and universities of repute for Faculty & Student Exchange Programs. Select SDMIMD students get opportunity to spend a term pursuing courses at these institutes. From the batch of 2023-25, 36 select students are spending a term/semester at different institutes/universities with whom SDMIMD has collaborative arrangements.

## USA



Texas A&M University, USA



Kennesaw State University, USA

## South America

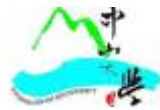


University of Montevideo, Uruguay

## Asia



Shanghai University, China



National Sun-Yat-Sen University, Taiwan

## Africa



The American University in Cairo, Egypt



## Middle East



British University in Dubai



Abu Dhabi University, UAE

## Europe



Business Analytics Institute, France



Heilbronn University, Germany



Porto Business School, Portugal



EAE Business School, Spain



University of Bordeaux, France



Montpellier Business School, France



United Business School, Belgium



ESC Pau, France



La Rochelle Business School, France



European Business School, France





# INTERNATIONAL STUDENT EXCHANGE PROGRAM

As part of the students exchange program 36 select students of PGDM 2023-25 batch are visiting different international foreign universities for a whole term of study. During the program SDMIMD students will study with many international faculty. The experience of having different pedagogy is invaluable for their growth. Besides the facility to do cases and projects with students of other nationalities and background affords cross-cultural understanding. The grades obtained by the students in the overseas term will be incorporated into their final transcript.



Montpellier Business School, France



Pradhan R



Suellen D'Souza



Amith N Maiya



Naomi Lobo



ESC Pau, France



Ananya S



Harshitha R



Nishith Jain M



Suhas R



University of Bordeaux, France



Ullas Gowda A



Aashik Gowda A



J Keerthan



Rohith N R



European Business School, France



Neha M S



Aravind Narayanan V



Athul venugopal



N.Diksha





La Rochelle Business School, France



Akash R



Abhinav M R



Manya Y



Vismaya S



United Business School, Belgium



Dattatreya Bhat



Supriya.S.



Ashutosh Vishwambhar



Sneha MJ



Porto Business School, Portugal



Harsh Tank



Surabhi Rai



Bhavika Joshi



Kishore M



EAE Business School, Spain  
Madrid and Barcelona



Likhita A



Smitha.R



Vidwath Gowda



Heilbronn University, Germany



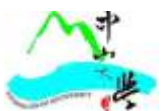
Rahul Kumar AM



Manisha D



Lahari P R



National Sun-Yat-Sen University, Taiwan



Adhulya K H



Supritha P

## FOREIGN UNIVERSITY STUDENTS VISIT SDMIMD



### EXECUTIVE PROGRAM FOR KENNESAW UNIVERSITY

A week-long program for the executive students at Kennesaw University, US was organized from May 15 to 19, 2023 at SDMIMD. The program included talks, corporate visits and a social project exposure. The program is part of the exchange arrangement between the SDMIMD and Kennesaw University. It may be noted that as part of the exchange arrangement, 8 students of the SDMIMD's flagship PGDM Program of the Batch 2022-2024 did the Internship with Kennesaw University.

### EAE SPAIN STUDENTS VISIT SDMIMD



Students from EAE Spain were on a 12-days student exchange program from 17th to 30th July 2023 to SDM Institute for Management Development (SDMIMD), Mysore. Dr. N.R. Parasuraman, Director Emeritus and Dr. S. N. Prasad, Director welcomed the students. The visiting team explored the Indian Business Environment. The program comprised of Classroom sessions, visit to Shri Kshetra Dharmasthala Rural Development Project (SKDRDP), NIE Center For Renewable Energy & Sustainable Technologies (NIE-CREST) and industries in and around Mysore.

### INSTITUTIONAL RESEARCH ACTIVITY WITH FOREIGN COLLABORATION



SDMIMD has collaborated with BI Norwegian Business School researchers on an international research project on 'Whistleblowing: an annotated global bibliography'. It is a core part of the AFINO – project, (Responsible Research and Innovation in Norway) work package 6, led by Dr. Kristian and Dr Heidi, supported by the Norwegian Research Council 2019-2024, focusing on topics related to CSR, corporate governance and whistleblowing.

SDMIMD research team, comprising of Dr. Mousumi Sengupta, Professor - OB and HRM (Principal Contributor), Dr. Sunil M.V., Assistant Professor - General Management (Co-contributor) and Student contributors, Druva N, Taha Dhilawala, Yashwanth, and Kaydawala Saifuddin, has collaborated in the project and contributed Indian Bibliography on whistleblowing.



## COMMENCEMENT OF THE 5TH BATCH OF THE DBE PROGRAM

The 5th Batch of the Blended Program on Developing Business Excellence (DBE) commenced with a Sense of Social Responsibility for overseas students studying in India to understand India's business environment, consumer behaviour, cultural background, and corporate environment. The program is known for sensitizing students from overseas who visit India for educational purposes about the ethics and social relevance of the Indian business environment.

The 5th Batch attracted 27 students from 10 Countries - Afghanistan, Bangladesh, Jordan, Yemen, Nigeria, Cambodia, Tajikistan, Sudan, Guinea, and Uganda. The 10-hour program aimed to give overall exposure to diverse aspects of Indian business environment. The program included topics like culture, ethics, leadership, consumer behaviour, social responsibility, corporate culture, and Indian family business.

All participating foreign students in India received the Certificate on July 5, 2023, for attending the Program on Developing Business Excellence [DBE] – with a Sense of Social Responsibility. The program was coordinated by Dr Sunil M.V., Assistant Professor - Systems and General Management.



## SDMIMD FACULTY INVITED TO TEACH IN ESC PAU BUSINESS SCHOOL, FRANCE



Dr. Mousumi Sengupta, Professor-OB & HRM, visited ESC Pau Business School, France, as part of faculty exchange program, in the month of November 2023. She taught a course on "Responsible HRM", to the group of students at ESC Pau from 21 November to 24 November 2023. Students from various countries, including US, Germany, Mexico, Spain, South Korea, China, Nigeria, attended the sessions, conducted by her. The sessions were made highly interactive and activity-based and received high appreciation from the students.

## SDMIMD FACULTY INVITED TO TEACH IN BUSINESS ANALYTICS INSTITUTE, FRANCE



Dr. Mohamed Minhaj was invited by the Business Analytics Institute (BAI), France, to serve as a resource person for the summer school focused on Artificial Intelligence (AI). This event was organized by BAI in collaboration with ZHAW School of Management and Law. The thematic emphasis of the program was AI in Banking and Finance, drawing attendance from working professionals and students hailing from France, Switzerland, Turkey, Ukraine, and Germany. Dr Minhaj's assignment involved participation in the panel discussions, assessing students' projects and a Workshop on Machine Learning.

## FACULTY FROM FOREIGN UNIVERSITIES



**Dr. Stephen ARO-GORDON**  
Muscat College  
Department of Business and Accounting,  
Oman



**Dr. Elengo Rangasamy**  
Head of Finance and Banking Program  
Faculty of Business, Dubai  
International Academic City  
Dubai, United Arab Emirates



**Dr. Siamak Zadeh**  
Professor & Data Scientist  
Director of Data Analytics  
Ageno School of Business &  
Undergraduate Studies  
Golden Gate University, San Francisco



**Dr. Radhakrishnan Swaminathan**  
Professor-Marketing  
Telfer School of Management  
at the University of Ottawa



**Dr. Shilpa Iyanna**  
Senior Lecturer-Marketing  
New Castle Business School  
Northumbria University, UK



**Dr. Kristian Alm**  
Distinguished Professor of Ethics  
BI Norwegian Business School  
Head of Research on Global  
Bibliography on Whistleblowing  
Norway



**Dr. Heidi Karisen**  
Senior Lecturer-Marketing  
New Castle Business School  
Northumbria University, Norway



**Dr. Dawood Askarany**  
Senior Lecturer  
The University of Auckland  
New Zealand



## CONFERENCES



### FIRST INTERNATIONAL CONFERENCE ON LEADERSHIP

SDMIMD successfully conducted the First International Conference on Leadership on 15th September 2023. This landmark event has not only set a new standard in leadership studies but has also underscored SDMIMD's commitment to fostering global academic and professional. Mr. Sethuraman, Strategic Consultant of the SASMOS group, delivered an insightful inaugural address. A distinguished keynote address was delivered by Mr. A N Chandarmouli of ANCM Consultants. Director Emirates, Dr. N R Parasuraman and Director Dr.(Lt Col) Prasad SN, too graced the occasion. The First International Conference on Leadership witnessed a several quality paper presentation. Dr. Mamta Hegde, Professor-HR, oversaw the smooth conduct of the conference as the chairperson of the conference.

### 11TH INTERNATIONAL FINANCE CONFERENCE 2023

11th International Finance Conference was organized on October 19-20, 2023. Dr. Abhilash Misra, CEO, National Stock Exchange Academy Limited, Mumbai, delivered the keynote address. Dr (Lt Col) SN Prasad, Director, SDMIMD inaugurated the conference. As part of the conference technical sessions on 'Corporate Finance and Governance' and 'Fintech and Digital lending in India' were delivered by Abhishek Kumar Jain, General Manager, Treasury and Investors Relations, Wipro Limited, Bengaluru and Sri.Timmana Gouda, Founder, WhatsLoan, Bengaluru. The valedictory address was delivered by Sri.Rajesh Sharma, CEO, Kaynes Technology Ltd, Mysuru. The two-day conference witnessed paper presentations on the broader theme of the conference. M Sriram, Conference Chair, IFC 2023 gave a brief introduction about the conference theme and outlined the proceedings of the two-day conference.



## 8TH INTERNATIONAL ECONOMICS CONFERENCE



The 8th International Economics Conference was organized by SDMIMD on November 29-30, 2023 on the theme of "Economic Growth and Sustainable Development: Emerging Trends".

This annual conference was inaugurated and key note was delivered by Mr. Udaya Kumar Hebbar, Managing Director, CreditAccess Grameen Limited. Dr. B. Venkatraja, Chairperson of the Conference, SDMIMD introduced the theme of the conference and highlighted the background. Sri. Pravin Iyer, Managing Director, Relicare Tech Services, Dr. Davood Askarany, Senior Lecturer, Business School, Accounting and Finance, The University of Auckland (NZ) and Dr Basavaraju R, Executive Director, GRAAM were the other distinguished speakers of the conference. Sri. Sriram Ranganathan, Vice President and Global Tax Head at Wipro Limited and Sri. Vijaykrishnan Venkatesan, Chairman, CII Karnataka State Council & Managing Director, Kennametal India Ltd delivered the valedictory address. The two-day conference deliberated on 140 academic research papers on several emerging issues and trends relating to the economy, growth and sustainability.

## 11TH INTERNATIONAL CONFERENCE ON "HR FOR ORGANISATIONAL SUSTAINABILITY"



SDMIMD successfully organized 11th International HR conference with the theme HR for Organizational Sustainability, on December 21-23, 2023. The conference was inaugurated by Mr. C K Suresh, the Founder Director of ATMA Foundation. Dr.(Lt Col) Prasad SN, Director SDMIMD, delivered the welcome address. Dr. Mousumi Sengupta, the Conference Chair, outlined the essence of the conference. The valedictory address of the conference was delivered by Dr. Dharma Prasad, CEO, Prosetta Bioconformatics. Dr. Mahesh Rao, CEO, Aashaya Design Solutions, Mr. Ravichandra Bekal, CHRO, Wurth Elektronik India Pvt. Ltd. and Dr. K. Anantha Gowda, CHRO, Nandi Economic Corridor Enterprises Limited, were the other distinguished speakers, during the conference. In the conference, more than 125 participants discussed and deliberated on the topics, such as, Talent Management, Corporate Sustainability, Emotional Intelligence, Stress Management, HR Analytics, HR Governance, Global HRM, Change Management, Work life Balance, Ethical Leadership, Diversity Management and Green HRM.



## 5TH INTERNATIONAL NEW AGE MARKETING CONFERENCE



SDMIMD hosted the 5th International New Age Marketing Conference on January 18-19, 2024. Inaugural session witnessed two keynote addresses by Dr. Anandakuttan B. Unnithan, Mentor Professor, Marketing Management, IIM Kozhikode and Mr. Manoj Pasangha, Deputy CEO, IIFL Samasta Finance Limited. Dr. Rangan Varadan, Founder & CEO, Billion loans Group, Bangalore, Shri S N Rao, Chairman and Managing Director, Suprem Pharmaceuticals Pvt Ltd., Mysuru delivered a special address as distinguished speakers. Valedictory session saw insightful addresses by Dr. Tathagata Ghosh, Professor – Marketing & Associate Dean (Academics) TAPMI, Manipal and Mr. Stanley Jacob, Zonal Brand Building Head, Ultratech Cement Ltd, Bangalore. Earlier, Dr. Keerthan Raj, the Conference Chair, introduced the theme. The conference deliberated on 80 knowledge-rich research papers from different parts of the country.



## FOUNDATION DAY LECTURE 2023



Foundation Day Lecture was organized on October 12, 2023. Shri V Kovaichelvan, Director, TVS Institute for Quality and Leadership, was the distinguished guest this year. Delivering the Foundation Day Lecture on the topic 'Becoming and Being Visionary Leaders by Self Transformation', he said "when we talk about a leader's value it is very important. Becoming a leader and being leaders-there is a difference that can happen only through self-transformation. If you look up medical education they study for 5 years and they have very good practice which is not the same in Engineering or MBA. All the talent comes from practice. Whatever we study, ultimately employable skills are required. In India, education including in schools and colleges are not to the required level and the curriculum are not relevant".

"If we want to build a strong house, foundation and superstructure are very important. In the same way if you want to be a good leader, good education and employable skills are equally important before you become an individual contributor to the organisation and can rise to the role of manager and can also become an effective manager before becoming a leader. Apart from this, unless you manage yourself, you can't become a manager" added Kovaichelvan. Dr.(Lt Col) Prasad SN, Director-SDMIMD briefed about Foundation Day Lecture and its purpose.

## MANAGEMENT / FACULTY DEVELOPMENT PROGRAMS



### MDP ON "SIX THINKING HATS, GAMIFICATION AND STORYTELLING FOR EFFECTIVE DECISION MAKING"

MDP on "Six Thinking Hats, gamification and storytelling for Effective Decision Making" was conducted at SDMIMD on 26th May 2023. The faculty resource persons were Dr.(Lt Col) Prasad SN, Director & Professor, Strategy & General Management area, Dr. L. Gandhi, Associate Professor- OB&HR area. The program was designed to provide insights on the nature and importance of Gamification and Six thinking hats and provide tips to construct effective live stories and to share a few management games and for future implementation.

### FDP ON INNOVATIVE TEACHING METHODS



Faculty Development Program on "Innovative Teaching Methods" was conducted at SDMIMD on 30th May 2023. The sessions were conducted by the SDMIMD faculty Dr. Mousumi Sengupta -Professor in OB&HR, Dr. Sunil MV, Assistant Professor-General Management. The Topics covered in the FDP were: Types and methods of innovative teaching, Role plays & Case study methods of innovative teaching, Artificial Intelligence-Introduction, Hands-on experience on AI tools, Designing AI based student assignment and evaluation techniques.

### RDP ON REGRESSION ANALYSIS IN SOCIAL SCIENCE RESEARCH



SDMIMD organised a two-day Research Development Program on "Regression Analysis in Social Science Research" on March 22-23, 2024. The program was attended by 40 participants who were Faculty or Research Scholars affiliated with different premier academic institutions in South India. The resource persons for the RDP were Dr.B Venkatraja, Dr.Srilakshminarayana G and Dr. M Sriram from SDMIMD.



## OUTBOUND LEARNING PROGRAMME IN MANAGEMENT FOR STUDENTS OF GSSS INSTITUTE



A 3-day Outbound Learning program in Management was conducted at SDMIMD for 110 students of GSSS Institute, Mysore from 20th to 22nd June 2023. GSSS, Principal Dr. Shivakumar, HOD Dr. B.P. Mahesh and faculty & coordinator of this out bound programme, Dr. Ashok participated along with the students. Faculty of SDMIMD Dr. Sunil MV, Dr. L.Gandhi, Dr. S.N.Prasad, Dr.M.Sriram, Dr. Riyazahmed, Dr. Mousumi Sengupta, Dr. Mamta Hegde, Dr. S.Saibaba and Dr. Nanda Kishore Shetty handled sessions on several areas of Management. The programme concluded with valedictory and certificate distribution.

## ADD-ON CERTIFICATE PROGRAMME FOR M. COM STUDENTS OF SDM MMK



A 32 hours Add-on certificate program for M.Com students of MMKSDM, Mysore was conducted at SDMIMD from 5th June to 10th June 2023. The sessions were conducted by the faculty resource persons from SDMIMD in General Management and other functional area of Management for 6 days.

Dr. Sunil MV, Dr. Neetu Ganapathy, Dr. Mamta Hegde, Dr. L.Gandhi, Prof. Mohamed Minhaj, Dr. Srilakshminarayana, Dr. Riyazahmed and Dr. Kannadas delivered several sessions in various fields of Management. The program was well appreciated by the students and the Program Coordinator & faculty Dr. Devaki of SDM MMK.

## FDP FOR DOCTORS & FACULTY OF SDM COLLEGE OF AYURVEDA & HOSPITAL



A 14-hour Faculty Development Programme was conducted at SDM College of Ayurveda and Hospital, Udupi for their Professors & Doctors on 6th and 7th July 2023. Dr. L.Gandhi, Dr. Mamta Hegde, Dr. Sunil MV, Dr. S.Saibaba handled the sessions on Professional & Personal Goal setting, Communication & Presentation skills, Time and Stress Management, Team building & Leadership skills. The program was well appreciated by the participants as well as by the SDMCA Principal Dr. Mamata K.V. and Program coordinator Dr. Gayathri Hegde. The 2nd edition of this FDP was conducted on 25th and 26th September 2023.



## 2ND EDITION OF THE RDP ON WRITING IMPACTFUL RESEARCH PAPER FOR INDEXED JOURNAL



SDMIMD organised a one-day Research Development Program on “Writing Impactful Research Paper for Indexed Journal: Editor’s Perspective” on July 7, 2023. The key focus of the program was to disseminate the fundamental ideas of a journal’s expectations from a research paper and build the capacity of the participants to write a good-quality manuscript. The day-long program covered pertinent topics such as an overview of different types of research, conceptualization of the research theme, structuring a research paper, research ethics and journal selection. The event was attended by 60 participants who were research scholars and Faculty affiliating to organisations from different parts of the country. Dr. B.Venkatraja, Associate Professor of Economics at SDMIMD Mysore was the Resource Person of the program.

## CMDP FOR WURTH ELECTRONICS EMPLOYEES



The Corporate Management Development Program (CMDP) was conducted for the 18 participants from Wuerth Electronic Ltd. The CMDP sessions were conducted at various stages in the year 2023-24 at the SDMIMD and Wuerth Elektronik Mysore campuses.

## RDP ON FUNDAMENTALS OF RESEARCH



SDMIMD’s Research Centre for Management Studies (RCMS) organized a two-day Research Development Program on “Fundamentals of Research” on September 11-12, 2023. The program envisioned disseminating the fundamental nuances of research and capacity building of the participants to engage in fundamentally accurate quality research. The program was attended by 40 participants who were research scholars and teaching Faculty from organizations affiliated with South Indian states. SDMIMD Faculty members - Dr.B.Venkatraja, Associate Professor of Economics, Dr. M.Sriram, Associate Professor of Finance, Dr.G.Srilakshminarayana, Associate Professor of Quantitative Methods, and Dr.S.Saibaba, Assistant Professor of Marketing were the resource persons of the program. The program was organized by Dr. B. Venkatraja, Chairperson of SDM Research Center for Management Studies.



## FDP FOR MBA FACULTY OF GSSS



The MBA Faculty of GSSS Institute of Engineering & Technology for Women, Mysore, participated in a two-day Faculty Development Programme (FDP) in Management, held on October 30-31, 2023. Various sessions on different topics in Management was conducted by SDMIMD Faculty Dr. M. Sriram, Dr. Riyazahmed, Dr. S. Kannadas, Dr. Mousumi Sengupta, Dr. Mamta Hegde, Dr. L. Gandhi, Dr. Nanda Kishore Shetty, Dr. Keerthan Raj and Dr.S. Saibaba.

## 'ONE-DAY WORKSHOP ON CRAFTING BUSINESS CASES-LEVERAGING AI



A Workshop on 'Crafting Business Cases: Leveraging AI', was successfully conducted on January 6, 2024, at SDMIMD. The program attracted academicians and research scholars from various parts of the country. The faculty resource person of Dr. K. Riyazahmed, SDMIMD, conducted various sessions on Essential aspects of case writing and teaching, Steps in Drafting Main Case Content, Preparing teaching notes and additional components, crafting cases using AI support. The workshop received high praise from all the participants, who expressed very positive feedback.

## CMDP FOR RANE GROUP



The Corporate Management Development Program (CMDP), Module 2, was conducted for the third batch of 20 participants from Rane Group of companies at SDMIMD, Mysore, on January 22nd and 23rd, 2024. The CMDP sessions started on December 27th, 2023 and concluded on February 16th, 2024, at Rane Group Training Centre, Chennai.

## ENVIRONMENTAL SOCIAL AND GOVERNANCE

ESG orientation has taken full shape at SDMIMD. 161 students from PGDM 2022-24 batch had enrolled for ESG courses. They have undergone a total 200 hours of broad study on different aspects of ESG. In this regard several talks, workshops and seminars were organized on ESG topics.

### SEMINAR ON BEST PRACTICES IN ESG BY DR. STEPHEN ARO-GORDON



Environmental, Social, and Governance (ESG) issues have gained prominence recently, with managers, investors, governments, and other stakeholders increasingly applying these non-financial factors to their strategic analysis process. Many questions about ESG arise about the material risk factors, how ESGs protect and create value for the business. A 3-day seminar on 'Best Practices in ESG' was held from 28 June to 1 July 2023. Dr. Stephen ARO-GORDON, Muscat College, Department of Business and Accounting, Oman was special resource person in the seminar. The discussions covered sustainability reporting, climate action, ESG rating and greenwashing.

Participants exhibited their forecasting skills and valuation methods, such as the dividend discount models and price multiples, to draw valuable insights into the role of ESGs in firm value. Besides the highly interactive lectures, participants gained critical ESG insights through quizzes and group presentations based on assigned publicly quoted companies. The seminar concluded with the awareness that ESG best practice is all about effective risk management.

### ESG CORPORATE TALK BY MR. MURALI, RANE GROUP



As part of the ESG modular specialization for the PGDM 2022-24 batch, a talk on ESG was held on August 18, 2023. Mr. Murali, a distinguished representative from the Rane Group shared invaluable insights into the realm of Environmental, Social, and Governance (ESG) considerations in the corporate world. With his extensive experience as a Safety and Health Practitioner and Manager at Rane Group, Mr. Murali shed light on how these three crucial aspects significantly impact their operations, the steps taken to ensure ESG compliance, and the broader importance of ESG in today's industries. Rane Group has introduced various eco-friendly initiatives to minimize its ecological footprint and on the social front, it is dedicated to enhancing the well-being of its employees, local communities, and stakeholders. The talk shed light on the symbiotic relationship between ESG principles and corporate success.



## ESG TALK BY MR. SANTOSH GUNDAPI



On September 1, 2023, Mr. Santosh Gundapi, the Chief Operating Officer of AT & S India, spoke to PGDM 2022–24 students enrolled in the ESG Modular specialization. In his captivating lecture, he stressed the crucial role that Environmental, Social, and Governance (ESG) principles play in today's global economy. The conversation was centered on the growing requirement to integrate sustainability and sustainable development into business plans, highlighting the emergence of ESG roles within the corporate landscape and the plethora of employment prospects they bring.

He highlighted that in AT & S India, the attempt to recycle an 80% of the water needed at its Nanjangud plant to manufacture printed circuit boards (PCBs), demonstrating its strong commitment to environmental sustainability. Additionally, Mr. Gundapi clarified AT & S's ambition to establish itself as a premier international provider of premium PCBs.

## ESG TALK BY SRI K N JANARDHANA



Sri K N Janardhana, National Director for RSETIs at the National Centre for Excellence of RSETIs (NACER), Bengaluru, delivered a talk to ESG modular specialization students of the PGDM 2023-25 batch on October 10, 2023.

## ESG SEMINAR ON WOMEN EMPOWERMENT: ISSUES AND CHALLENGES



To bring awareness about the need and issues related to women empowerment in India, a seminar was conducted by Dr. Mousumi Sengupta, Professor – HRM at SDMIMD. During the seminar, it was discussed that empowering women generally means to facilitate the process of increasing women's access to control over the strategic life choices that affect them to realize their capacities and status in life. Women empowerment was discussed in regard to social, educational and economic conditions. With several examples, Dr. Mousumi explained how empowerment strengthens women's positions in social structures, giving them a larger purpose.

## ESG SEMINAR ON BUSINESS SUSTAINABILITY



Dr. Gautam Nagpal, Research Fellow, ESC Pau Business School, France, delivered the ESG Seminar on Business Sustainability for ESG modular specialization students on February 5 and February 9, 2024. Sustainability has been a hot topic of discussion in recent times, evident in businesses and organizations. Sustainability is not just a concept for discussion but a holistic outlook that requires organizations to adjust their business models, missions, visions, and recalibrate their *raison d'être*. During this course, students explore sustainability, business sustainability, and sustainability reporting frameworks in various contexts.

## WEBINARS & WORKSHOPS

### WEBINAR ON CREATIVITY, DESIGN THINKING AND INNOVATION

Dr. S. Saibaba, Assistant Professor, Marketing, delivered a webinar on Creativity, Design Thinking and Innovation on May 5, 2023. The interplay of creativity, design thinking, and innovation has become crucial in today's rapidly evolving business landscape. This webinar aimed to enlighten students with the knowledge and skills required to harness the power of imagination, embrace innovation, and leverage design thinking to drive organizational success.



### WEBINAR ON ANALYTICS IN BUSINESS AND MANAGEMENT

Dr. K. Riyazahmed, Assistant Professor, Finance, delivered a webinar on "Analytics in Business and Management", held on June 2, 2023. The webinar provided an update on the current state of using analytics, Artificial Intelligence, and Machine Learning approaches in business processes. Furthermore, the students were taught about the practical applications of analytics models, particularly predictive analytics, in managerial decision-making. Similarly, the webinar explored the amount of textual data available today and strategies for analyzing it using text analytics tools.



### WEBINAR ON ROLE OF DATA ANALYTICS IN DECISION MAKING



A webinar, aimed at informing the incoming PGDM students on the importance of data analytics in decision making was conducted by Dr. Srilakshminarayana G, Associate Professor of Quantitative Methods, on May 26, 2023. Students were exposed to the components of business analytics and informed about how analytics is being used in different domains. In the process, they were informed about the opportunities they have as management students in the area of analytics and were informed about their preparation for the analytics profile. They were also informed about the dimensions of analytics and how important is collecting quality data & right method for analysis.

### WEBINAR ON SKILLS FOR THE FUTURE AS A LEADER & MANAGER



Dr (Lt Col) Prasad SN conducted a webinar on May 19, 2023, for the new joining students on 'Skills for the Future as a Leader and Manager'. In that, he explained how situations, the environment, the organizational culture, our initiative, and our involvement at a personal level lead to the development of ideas, improvizations and innovation and make us leaders. Unlike the conventional world, the current and the future world will be a networked world wherein the ability to think on one's feet and come up with solutions to problems, empathetic behavior, critical thinking, and application of technology are valued highly. He highlighted the importance of Creativity, Technology awareness and emotional intelligence that takes us through the journey of leadership.

## WEBINAR ON MANAGING STRESS AMONG STUDENTS

The webinar on "Managing Stress" was delivered by Dr. Mousumi Sengupta, on 16th June 2023, for the Batch 2023-2025. During the session, Dr. Mousumi discussed 'stress' as a dynamic condition in our lives. Stress, on one hand, motivates us to face challenges and perform, at any given situation. On the other hand, excessive stress may create hindrance in our lives and lead to various negative consequences, both psychologically and physically. Therefore, managing stress is a very crucial aspect in any student's life. During the interactive webinar, Dr. Mousumi discussed the model of stress management and various techniques to manage stress in a student's life.



## WORKSHOP ON INDIAN SOCIETY IN TRANSITION



Dr. R. Indira Ramarao, Member of the Governing Board of SDMIMD and Formerly Professor of Sociology & Former Director, International Center, University of Mysore, conducted a section-wise focused Workshop on Indian Society in Transition to the PGDM 2023-2025 Batch. The Workshop was organized as a part of the Orientation Program for the batch PGDM 2023-25, held during July 10-11, 2023.

## WORKSHOP ON IMPERATIVES IN SOCIAL RESPONSIBILITIES



Prof. C.V. Sridhar, Faculty – General Management and Manager - Administration, SDMIMD, conducted a workshop for the sections of the PGDM 2023-2025 between July 10 and July 12, 2023, as part of the Orientation Program 2023. The workshop focused on sensitizing the young managers towards their responsibility for society and introducing them to the social-centric philosophy of Dharmasthala.

## WORKSHOP ON PERSONALITY DEVELOPMENT

Dr. Mousumi Sengupta, Professor - OB & HR, SDMIMD, conducted the 'Workshop on Personality Development' for the new PGDM Batch on July 11, 12 & 13, 2023. The workshop helped the young managers to understand their personality types and areas for improvement. The activity-based workshop was administered section-wise by the faculty resource. The workshop was organized as part of the Orientation Program 2023.





## WORKSHOP ON DESIGN THINKING



A workshop on Design Thinking was conducted by Dr. Sunil M.V., Faculty-General Management, for the new PGDM 2023-25 batch on July 11 & 12, 2023, as part of the orientation program. The workshop focused on introducing the concept and process of design thinking in a real-time environment in the industry and in personal life. The activity-based workshop introduced - empathy, innovation, and iterations - with a case study on the collective governance model.

## BUSINESS LAW WORKSHOP BY DR. HEMA HARSHA

Dr. Hema Harsha, Associate Professor, MP Birla Institute of Management, Bengaluru, conducted a workshop on Business Laws and POSH Modules at SDMIMD on 23-24 August 2023. The workshop covered topics such as contracts, company law, consumer protection, and the Prevention of Sexual Harassment of Women at Workplace Act (POSH). Dr. Hema is an experienced legal expert with a wealth of knowledge on business law. She shared her insights on the legal framework of business in India and how businesses can protect themselves from legal risks. She also discussed the POSH Act and how businesses can create a safe and harassment-free workplace for their employees. The workshop was a valuable learning experience for the participants and helped them to understand the legal aspects of business in India.



## SOFT SKILLS WORKSHOP FOR KARNATAKA POLICE ACADEMY, MYSORE

A full day Soft skills workshop was conducted for 38 newly appointed Motor Vehicle Inspectors at Karnataka Police Academy, Mysore on 12th June 2023. The program was inaugurated by DSP Mr. Venkatesh - Assistant Director- Karnataka Police Academy which was followed by various sessions conducted by SDMIMD faculty Dr. Nanda kishore Shetty and Dr. Neetu Ganapathy, on different soft skills.

The workshop sessions were designed and conducted in an activity oriented, action packed, and participative manner to add value to the career of the newly appointed Motor Vehicle Inspectors who are expected to perform their duty in their new Job Role shortly. The program was well appreciated by the participants.





## FACULTY & INSTITUTE ACHIEVEMENTS



### BEST PROFESSOR IN HRM AWARD TO DR.L. GANDHI

Dr. L. Gandhi, Associate Professor- OB & HRM, SDMIMD received the Best Professor in Human Resource Management award at the World HRD Congress in Mumbai, on February 16, 2024. The independent body chose Dr. L. Gandhi as one of six national recipients of this award.

### DR. MOUSUMI SENGUPTA



**Dr. Mousumi Sengupta** has been invited to join the Academic Council of KLS-IMER (Karnatak Law Society's Institute of Management Education and Research), as a nominated expert from the Academic Field. KLS -IMER is recognized as a Research Center.

**Dr. Mousumi Sengupta**, Faculty-OB&HR, was invited to deliver an invited lecture to the students of Heilbronn University, Germany, on "Emotional Intelligence for Effective leadership", on 6th April 2023. The lecture included several exercises. The students took active interest in the lecture and contributed a lot towards the cross-cultural perspective of emotional intelligence.

### ACADEMIC ACHIEVEMENTS



**Dr. Mohamed Minhaj**, Professor -Systems, has been awarded Ph.D. for his thesis "Defining and Building a Knowledge Base of Academic Connections using Wikipedia Infoboxes" from University of Mysore. The doctoral degree was awarded during the Mysore University's 103rd Convocation held on 18th October, 2023.



**Dr. Kannadas S**, faculty in the area of finance, has been awarded Ph.D by Bharathiar University, Coimbatore for his thesis on "Behavioral corporate finance and its impact on decision making with reference to private sector organisations in india". The doctoral degree was awarded on April, 28, 2023.



**Prof. S.Vasumathy Hariharan**, faculty in the area of finance, has successfully completed two long-duration Faculty Development Program from IIM kozhikode in December 2023 and it has made her an Executive Alumna of IIMK. One was on Advance Research in Corporate Finance which was nine months long and the other was on Advance Certification in Academic Research and Data Analytics which was of 19 months duration.

## SDMIMD BAGS PRIZE IN DASARA FLOWER SHOW COMPETITION 2023

SDMIMD has won Prize (Outstanding) in Ornamental Plant Category in the recently held Dasara Flower Show Competition organized by Department of Horticulture, Government of Karnataka. SDMIMD has been winning prizes in Dasara Flower show Competition since 2004.







Rajeev U Kalebar



Nataraj R T



Vishwanatha M R



Shreekant Deshpande

SDMIMD is a recognized research center of the University of Mysuru, and four research scholars from the center were awarded their Doctorates. Three research scholars Rajeev U Kalebar, Nataraj R T and Vishwanatha M R were awarded during the 103rd Annual Convocation on October 18, 2023, and one research scholar Shreekant Deshpande was awarded during the 104th Annual Convocation conducted on March 3, 2024.

**Rajeev U Kalebar** received a doctorate for his research work titled “Data Envelopment Analysis for Complementing Financial Ratios: Financial Statement Analysis of Indian Automobile Companies” under the guidance of Dr. N R Parasuraman, Rtd. Professor of Finance, SDMIMD.

**Nataraj R T** received a doctorate for his research work titled “Influence of Conflict Management and Leadership on Succession Planning: A study of Family Business in Karnataka” under the guidance of Dr. Mousumi Sengupta, Professor of OB and HR, SDMIMD.

**Vishwanatha M R** received a doctorate for his research work titled “Impact of E-learning on Higher Education in India: An Analytical Study” under the guidance of Dr. H Gayathri, Rtd. Professor of Marketing, SDMIMD.

**Shreekant Deshpande** received a doctorate for his research work titled “Implementation of Green Supply Chain Management-An exploratory study of select Industries” under the guidance of Dr. R. Jagadeesh, Rtd. Professor of Operations, SDMIMD.

## SDM RCMS PUBLICATIONS

### SDMIMD Journal of Management

Started in 2010, the stature of the SDMIMD Journal of Management (Bi-annual) has risen in the Peer-Reviewed scholarly publication world. The journal is already indexed in EBSCO, J-Gate, i-Scholar, Copernicus, Cosmos. During 2022-23, the journal published 12 scholarly research papers and 2 book reviews in two issues. After a rigorous review process, the SDMIMD Journal of Management, a journal published and promoted by SDMIMD, Mysore has been included in the UGC Care list last year. The journal receives increasing number of submissions and consequently the paper acceptance rate has fallen to 29%. In addition, we have three other scholarly publications shown below.

### Contemporary Research in Management

This publication from Center For Research (CFR), SDMIMD consists of research papers authored by the faculty members of the Institute. The research articles in this publication are informative and timely in character as they seek to address challenging issues in the area of management theory and practice.

### Cases in Management

The Cases in Management is a collection of cases written by the faculty members of SDMIMD as a result of their own research and or consulting experiences in various areas of management.

### Excerpts of Select Summer Internship Reports

This publication is a compilation of the selected Summer Internship Program (SIP) research works conducted by students in various industries across sector. The publication has a wide range of research projects carried out under the able guidance of faculty members of SDMIMD, which has been compiled and summarized.



SDMIMD  
Journal of Management



Excerpts of Select  
Summer Internship  
Reports



Cases in Management



Contemporary Research  
in Management

## INTELLECTUAL OUTPUT

There has been a notable increase in the quality and quantity of research output by the faculty of the Institute. Most Noteworthy is the numbers of quality publications in internationally acclaimed journals.





## STUDENT ACHIEVEMENTS

### SDMIMTES EXCEL IN JSS CMS INTERCOLLEGE FEST MANNOVEX 2023

The students of SDMIMD achieved a resounding victory at Mannovex 2023, held at JSS Centre for Management Studies on September 7, 2023. Yashwanth and Chaitanya B N excelled in the HR competition, earning the Top Spot. In Finance, Sriram Palaniyappan and Srihari H G displayed their financial prowess and clinched the first position. Bethe Jayaprakash Naidu emerged victorious in the Best Manager category, while in Marketing, Amith Kumar H L, Sumukh Prashanth, Druva N, and Rajat Shaha secured the runner-up position showcasing their marketing skills. SDMIMD's stellar performance culminated in an overall victory.



### SDMIMD STUDENTS EXCEL IN NATIONAL LEVEL MANAGEMENT FEST AT KERALA



Noteworthy achievements were marked by the SDMIMD students in DAKSH, a prestigious national-level management fest of The School of Management at De Paul Institute of Science and Technology, held on November 7-8, 2023. Marketing event was won by Amith Kumar H L, Ramachandra Hegde, Sumukh Prashanth, and Gautham Menon. HR event by B.N Chaitanya, Yashwanth, Tushar Nag RN, and Druva N, Bethe Jayaprakash Naidu in the Best Manager category. Prajwal P and Yashas showcased their expertise in the Business Quiz, reaching the semi-finals and contributing to the overall performance.

### SDMIMTES TRIUMPH OF LEARNING IN USHUS 2023



At Christ University's Ushus 2023, 11 students from SDMIMD secured runner-up position in key events such as the business plan, data analytics, and marketing. The experience offered a dynamic platform for applying classroom knowledge to real-world challenges, fostering strategic thinking and analytical insights. Engaging with industry experts and peers provided invaluable exposure, enriching their understanding of the multifaceted world of management.



## STUDENT ACTIVITIES



### BLOOD DONATION CAMP 2023

The Social issues are always addressed by SDMites with great enthusiasm whenever circumstances call for it. Overall, 67 students and faculty members donated blood to this noble cause. Rotary Mysore and Jeevadhara blood banks provided SDMIMD with the opportunity to hold a blood donation camp on August 19, 2023.

### NAISSANCE 2024: A PLATFORM FOR EXCELLENCE



Naissance 2024, the flagship B-School Management Fest of SDMIMD, Mysore, was organized on Feb 2-3, 2024. The event was inaugurated by Smt. Seema Latkar, IPS Officer and SP of Mysore District, alongside esteemed industry figures, setting the stage for a thrilling showcase of talent and innovation. Dr. (Lt Col) Prasad S.N, Director of SDMIMD, extended a warm welcome to all attendees, paving the way for a captivating exploration of Naissance 2024's theme "Vanguard of Tech Multiverse." Naissance 2024 witnessed an overwhelming response, with over 475 participants representing 42 colleges from across India. This remarkable turnout is a testament to the growing popularity and relevance of Naissance as a platform for academic excellence, networking, and skill development. The students from Christ University, Bangalore (Bannerghatta), emerged as the winners of Naissance 2024, while St. Aloysius University secured the runner-up position, demonstrating their exceptional skills and strategic acumen.

## SDMIMD STUDENTS CONDUCTS CAREER GUIDANCE PROGRAM



SDMIMD students along with Ms. Madhu Bharadwaj & Mr. Srinivas Bharadwaj Kritavidya Academy conducted a career guidance session to the students of at Adarsha Vidyalaya School, Mysuru on 21st March 2024. Young students expressed a renewed sense of purpose regarding their career goals and teachers felt inspired by the session. This session highlighted the importance of mentorship and the impact of sharing real-world experiences with aspiring students.

The Library Initiative For Education (LIFE) Team of SDMIMD conducts various activities for government school as part social responsible initiatives. This career guidance session was one such program by SDMIMD students.

## FINNACLE CLUB CONDUCTS "D-STREET DOMINATOTS"



Finnacle-a student driven finance club conducted a share business related event "D-Street Dominatots" for the under graduate students of MYCAS College of Profession Studies, Mysuru on 22nd March, 2024.

Our PGDM students from the 1st year Rudragouda Patil, Aashik Gowda, Tenzin Wangden, Rajat M and Syed Mohmood Hussaini conducted a theoretical session on how to understand the share trading business, analysing the trends, technical analysis followed by a mock trading activity in which participating students had to invest in certain companies and conduct the trading. Those students who did the investment based on the logic and analysis received prizes from the Finnacle Club. The event inspired students to learn scientifically about share trading and investment.



## 77TH INDEPENDENCE DAY CELEBRATIONS

### CELEBRATIONS



The 77th Independence Day of India was celebrated at SDMIMD, Mysore, on August 15, 2023. The SDMIMD family, which includes the directors, faculty, staff, and PGDM students, gathered in front of the administration block. Dr. Nanda Kishore Shetty hoisted the national flag, addressed the gathering and emphasized the incredible journey of independent India from 1947 to 2023. The journey of India encompasses not only the milestones achieved but also the distance travelled between them. Team Kalanubhav and Team Samprathi organized a series of cultural programs featuring captivating dance performances and patriotic songs. The event concluded with a community breakfast.

## 75TH REPUBLIC DAY CELEBRATIONS



The 75th Republic Day of our nation, India, was celebrated in our institute with great respect. Mrs. Taramalini V., the Librarian, unfurled the National flag, and everyone sang the National Anthem. In her speech, Mrs. Tara talked about the values of life and encouraged everyone to continue practicing them. Students shared their views about the National Day and presented cultural programs followed by community breakfast.



## GUESTS ON CAMPUS



**Mr. Lokesh Venkataswamy**  
Design Thinker  
CEO, and Managing Director  
Innomantra,



**Dr. Vidyasagar**  
Chethana Trust, Mysore



**Mr. Nagi Rao**  
Founder-Chairman  
EqualizeRCM, USA



**Dr. Jyotsna Bhatnagar**  
Dean -Research  
Professor-OB & HR,  
IMD, Delhi,



**Mr. Kumarpal M Jain**  
Katariya Consultancy India LLP



**Mr. Prasad S N**  
Co-Founder  
Grewind E-commerce



**Prof. Parashiva Murthy**  
Professor & Counsellor



**Dr. M N Bheemesh**  
Senior Advisor  
ALTM Legal Advocates and Solicitors



**Ms. Poornima Srihari**  
Senior Delivery Manager  
Infosys Limited



**Mr. V.R. Aiyappan**  
Director  
EVA Mera Funds Investment Pvt. Ltd



**Mr. Ravi Challu**  
Co-Founder and Managing Partner  
WiseOwl Consulting LLP,



**Dr. Vinay Vittal**  
Retired Group Captain  
Indian Air Force



**Mr. T. V. Mohan**  
Country Head & MD – India,  
Andreas Maier Workholding  
Technology Pvt Ltd  
(Subsidiary of AMF - Germany)



**Mr. Sudhir S Mysore**  
Product Owner  
Digital Manufacturing Solutions  
SAP Lab

## GUESTS ON CAMPUS



**Mr. Chinmay Ananda**  
Financial Education Expert  
Business Storyteller  
International Speaker & Author



**Mr. Manoj Pasangha**  
Deputy CEO  
IIFL Samasta Finance Limited



**Mr. Vijaykrishnan Venkatesan**  
Managing Director  
Kennametal India Ltd



**Dr. Rangan Varadan**  
Co-Founder & CEO  
Billion loans Group, Bangalore



**Mr. Sriram Ranganathan**  
VP & Global Head-Taxation  
Wipro Ltd



**Dr. B. Shafiulla**  
Associate Professor - Marketing  
ICFAI Business School, Bengaluru



**Dr. Basavaraju R**  
Executive Director  
GRAAM



**Dr. M R Suresh**  
Professor-Marketing  
Indus Business Academy  
Bengaluru



**Mr. Pravin Iyer**  
Managing Director  
Relicare Tech Services,



**Dr. Tathagata Ghosh**  
Professor- Marketing  
Associate Dean (Academics)  
TAPMI, Manipal



**Mr. Sanjay Kumar Sarda**  
Technology Leader  
Corporate Trainer



**Mr. Stanley Jacob**  
Zonal Brand Building Head  
Ultratech Cement Ltd  
Bangalore



**Dr. Rajesh Kumar**  
Dean and Professor  
School of Commerce and  
Management  
Chanakya University



**Mr. Sethuraman**  
Strategic Adviser-SASMOS Group



**Dr. Anandakuttan B. Unnithan**  
Mentor Professor  
Marketing Management  
IIM Kozhikode



**Mr. A.N. Chandramouli**  
Management consultant  
ANCM Management Consultants  
Bangalore

## GUESTS ON CAMPUS



**Dr. Abhilash Misra**  
CEO, NSE Academy  
Mumbai



**Mr. C K Suresh**  
Founder Director  
ATMA Foundation



**Mr. Abishek Kumar Jain**  
General Manager  
Wipro Limirws



**Dr. Mahesh Rao**  
CEO  
Aashaya Design Solutions



**Sri. Timmana Gouda D**  
Founder & CEO  
Whatsloan, Bengaluru



**Mr. Ravichandra Bekal**  
CHRO  
Würth Elektronik India Pvt. Ltd.



**Sri. Rajesh Sharma**  
CEO  
Keynes Technology India Ltd.



**Dr. K. Anantha Gowda**  
CHRO  
Nandi Economic Corridor Enterprises Ltd.



**Sri. Udaya Kumar Hebbar**  
Managing Director  
CreditAccess Grameen Limited



**Dr. Dharma Prasad**  
CEO  
Prosetta Bioconformatics



## PRERANA ALUMNI ACITIVITIES

### PRATIGAM 2024 – SDMITES ANNUAL MEET



The SDMIMD Alumni Annual Meet - Pratihgam for the year 2024 was a resounding success, held on Saturday, February 24, 2024, at the esteemed SDMIMD Campus. The event commenced with the presentation about alumni activities by Mr. Niranjana Naik, former president of Prerana followed by Annual General Body Meeting (AGM), a platform for deliberations and decisions crucial for the association's functioning. One of the highlights of the AGM was the selection of the Executive Council for the term 2024-26, a significant step in steering the association towards its objectives.

During the inaugural ceremony of Pratihgam 2024, Dr. S.N. Prasad, Director of SDMIMD and the Chief-Patron of Prerana, delivered an inspiring address underscoring the alumni's role as stakeholders of the institute. Dr. Prasad, in his discourse, commended the relentless efforts of SDMITes in propelling the institution into the ranks of the Top 50 B-Schools in various esteemed B-School Surveys.

Mr. Vijay Mane, the newly elected President of Prerana, extended a compelling call to action, urging SDMITes to rally behind the association's mission - Connect, Educate, and Network.



## PANEL DISCUSSION : START-UPS VS. CORPORATE - DECODING THE CAREER CONUNDRUM



SDMIMD Alumni participated in a Panel Discussion on 'What students need to prepare themselves for the next 2 years - expectations' moderated by Mr Niranjan Naik. The panel members were Mr N. Ravi Shankar, CEO of Aim High Consulting; Mr Theja Mohan, Founder of Wise Money; Mr Pavan Kumar S.H., HR Business Partner, Hitachi Energy India Limited; Mr Anil Ram, Associate Vice President, Ujjivan Small Finance; and Ms Padmashree G.S., Emotional Scientists and Counsellor. The panel discussion concluded with an interactive and informative question & answer session. The panel discussion has been organized as part of the Orientation Program for PGDM 2023-25 batch, held on July 15, 2023

## PANEL DISCUSSION : START-UPS VS. CORPORATE - DECODING THE CAREER CONUNDRUM



In a thought-provoking panel discussion organized as part of Pratigam 2024, the much-debated topic of choosing between start-ups and corporate behemoths took centre stage. With distinguished panel members - Khushboo Rani, Senior Data Science Analyst, Infosys; Laxmi Nanda, Manager HR Partner, Capgemini; Indu R. Eswarappa, Co-Founder, NextMovez; Sandeep Pai, Partner, Space Avenue; Smitha Raja, Co-Founder & Director, Neosys Software; Susheema V., MD, Iridium Projects. - offering insights from diverse professional backgrounds, the discourse provided takeaways for aspiring students and young managers grappling with this career conundrum. The panel discussion served as a guiding light for the next generation of business leaders, empowering them to make informed career choices aligned with their unique aspirations and ambitions.

## NEW ALUMNI EXECUTIVE COMMITTEE

<p><b>Chief Patron</b> (Ex-officio)</p>  <p><b>Dr. Lt Col. Prasad S N</b> Director - SDM IMD Mysore</p>	<p><b>Faculty Representative</b> Member (Ex-officio)</p>  <p><b>Dr. Sunil M V</b> Faculty - General Mgmt. &amp; Systems SDM IMD Mysore</p>	<p><b>President</b></p>  <p><b>Mr. Vijay Mane</b> [Batch 1998-2000]</p>	<p><b>Vice President</b></p>  <p><b>Ms. Smitha Raja</b> [Batch 1999-2001]</p>	<p><b>Secretary</b></p>  <p><b>Mr. Kumar Piyush</b> [Batch 2012-2014]</p>	<p><b>Jt. Secretary</b></p>  <p><b>Dr. Ragavendra H S</b> [Batch 1999-2001]</p>
<p><b>Treasurer</b></p>  <p><b>Dr. Padmashree G S</b> [Batch 1996-1998]</p>	<p><b>Member</b></p>  <p><b>Ms. Roopa Narayan</b> [Batch 1999-2001]</p>	<p><b>Member</b></p>  <p><b>Mr. Prashanth U C</b> [Batch 2000-2002]</p>	<p><b>Member</b></p>  <p><b>Ms. Indu Eswarappa</b> [Batch 2004-2006]</p>	<p><b>Member</b></p>  <p><b>Mr. Anil Ram M Adya</b> [Batch 2016-2018]</p>	



## ALUMNI ON CAMPUS



**Mr Rohit Agarwal**, alumnus of PGDM Batch 2007-2009 and the Regional Business Head South India at Havells India, delivered an inspiring talk to the PGDM 2022-24 pursuing 2nd Year of the Program on "Opportunities in Sales Domain", held on July 17, 2023.



Noted columnist, entrepreneur, angel investor, CEO of Aim High and PGDM 1997-99 alumnus, **Mr N. Ravi Shankar**, delivered a talk on 'MBA Na Milega Dubara'. The talk was organized as part of the Orientation Program on July 15, 2023.



**Mr Teja Mohan**, Founder of Wise Money and PGDM 2003-05 alumnus gave an invited talk on 'Opportunities in the Finance Sector'. The talk was organized as part of the Orientation Program for PGDM 2023-25 batch, held on July 15, 2023.



**Mr Niranjan Naik**, alumnus of PGDM 1995-97, President, Prerana-SDMIMD Alumni Association; and Senior Consultant - Prominent Minds and Bosch, introduced the objective and activities of the association to the new students of PGDM 2023-25 batch on July 15, 2023.



**Mr. Bipin Bopanna**, alumnus PGDM 2017-19 batch, Founder, Affluent Marketing, delivered a speech to first-year PGDM students of the 2023-25 batch on October 17, 2023.



**Mr. Karthik H.S**, Alumnus of PGDM 1999-2001 and Founder and Director of Dupam Consulting, shared insights about the real estate sector and the various career opportunities it presents. The Consulate Committee had organized this invited talk with the theme "Real Estate Consulting and Real Estate Sales" on October 12, 2023.



An interaction session with **Mr. Srihari Gopinath**, alumnus of PGDM 1998-2000 and Senior Director of Marketing at HPE Aruba Networking, Hewlett Packard Enterprise, Singapore, was organized on November 3, 2023, to provide students with insights into future opportunities.







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