

Shri Dharmasthala Manjunatheshwara Institute for Management Development

Site No.1, Chamundi Hill Road, Siddarthanagar Post, Mysore -570 011.

Tel.No.+91-821-2429722, 2429161, 2420490 Fax:+91-821-2425557

E.mail: director@sdmimd.ac.in Web: <http://sdmimd.ac.in>

PLACEMENT REPORT

16 April 2013

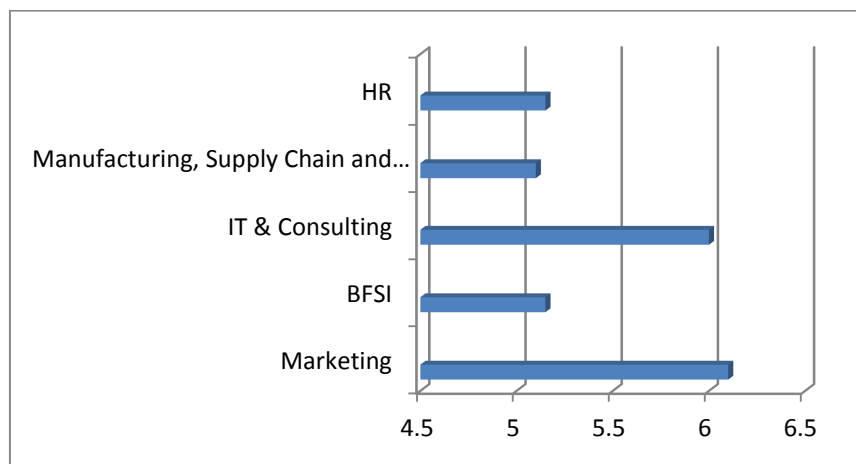
Mysore:The placement process for the graduating batch of the Post Graduate Programme (PGP)in Management at **SDM Institute for Management Development, Mysore** has been successfully completed with students being placed in leading organizations. The institute has achieved commendable placements for its students who bagged lucrative profiles in leading organizations despite the hazy and difficult economic scenario.

Following the vision of Shri Dharmasthala Trust, SDM IMD has always focused on managerial education that upholds Indian values and ethical leadership. The graduating batch of 164 students has been placed in organisations cutting across all the established major sectors including: Consultancy, Sales and Marketing, BFSI, Manufacturing, IT, Logistics &Supply Chain and HR.

Highlights

Batch Strength	167
Eligible Candidates	164
Opt-outs	5
Candidates for Placements	159
Total no. of companies visited the campus	42
PPOs made	4
Highest Annual Compensation Offered	10.5 lakhs/annum
Average Annual compensation Offered	5.64 lakhs/annum
Median Annual compensation Offered	5.48 lakhs/annum

Sector wise Median Salary (Rs. in lakhs/annum)



Major Recruiters who have participated in the Placement process

Marketing has always been the major forte at SDM IMD. Like every year, SDM IMD witnessed a splurge in the offers coming from marketing companies. A little above 48% of the batch is placed in sales and marketing profiles with firms such as Amalgamated Bean Coffee Trading Co. (CCD), Berger Paints, BOSCH Limited, Feedback Business Consulting, Finitatives Learning Ltd., Head Held High, Hindustan Coca Cola BP Ltd., Idea Cellular, ITC, MRF, Total Oil, TTK Prestige Limited, Tyco Electronics, Essilor India, UB Group, ODigma, Wuerth Elektronik India etc.

BFSI

Finance area has seen an enthusiastic participation from major firms this year. Firms such as Amba Research, ANZ Bank, Auroch Investment Managers Ltd., Deloitte, Federal Bank Ltd., HDFC Bank, ICICI Securities, Ujjivan Financial Services, XL Dynamics etc. has provided SDMites with interesting profiles such as Equity Research, Credit Rating, Credit Risk, Project Finance and Corporate Finance

IT & Consulting

The Systems sector continued its constant growth and dominance with the major IT behemoths absorbing almost 23% of the batch. Major recruiters like CoreEI Technologies, Infosys, Software Paradigms Infotech Ltd., Tata Consultancy Services, Valtech India Systems Pvt. Ltd., Deloitte, Wep Peripherals, Fronteir Business Systems etc. offered diversified roles in the IT sector to the young leaders of SDM IMD.

Manufacturing, Supply Chain & Operations

In recent years SDM IMD has witnessed a keen interest by major manufacturing firms to recruit from SDM IMD. In fact 32% of the graduating batch got placed in this sector. This year placements has witnessed the presence of major firms such

as TVS, Actuant India Pvt. Ltd., Fedex, Freudenberg Filtration, Kaynes Technology India Pvt. Ltd., Parker Drilling India, Rane (Madras) etc.

Human Resources

HR is the upcoming area at SDM IMD. Riding on the upward curve in the number of firms recruiting SDMites for the HR function, this year has witnessed the participation of organisations like **Net App India, TCS (for OD profile), Infosys, BOSCH, HCCBPL, Essilor India etc.**

SDM Institute of Management Development has been successfully able to carry forward its legacy of producing young and dynamic business leaders deep rooted in ethical conduct and Indian ethos, a testimony to which are the alumni of SDM IMD who are playing major roles in the leading corporates. The institute has helped its students realize their true potential and help them achieve their career goals with competitive salaries and rich job profiles for the best career path in future.

