

Placement Brochure

2023-25 Batch



Shri Dharmasthala Manjunatheshwara
Institute for Management Development



Dharmasthala

The word 'Dharma' traditionally means religion, ritual, duty, righteousness, and alms. It also implies justice, truthfulness, freedom from fear, faith, solace, fulfillment and peace.

Dharmasthala is the perfect embodiment of the word “Dharma” for it displays every shade of meaning with which this word is inspired from.

- ★ To those that come for worship, Dharmasthala represents religious tolerance wherein caste, creed and faith of pilgrims are no bars.
- ★ To those that come for justice at Dharmasthala without any legal formality or argument Shri Heggade dispenses justice, acting in the tradition of his ancestral role as the Heggade and as representative of the presiding deity.
- ★ To those that come in need, Dharmasthala is an Oasis, where succour, solace and hope abound in the serenity of the temple and in the free hostelries that provide food and shelter.
- ★ And, to those that come in curiosity, Dharmasthala is a miracle of paradoxes. Here different faiths co-exist in harmony just as traditions make room for experimental services. High or low, rich or poor, devout or atheist, at Dharmasthala all are equal.

Having expanded the meaning of Dharma to encompass the advancement of society at large, Dharmasthala has played an active role in bettering the lives of communities far and wide. Its initiatives have aimed at renewing the faith and hope within, so that people may be helped to help themselves.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust. Under the inspiring leadership of our Chairman, Dr.D.Veerendra Heggade, the trust has played an active role in empowering people and bettering the lives of communities in Southern Karnataka.

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Message from **Director**

Dear Recruiter,

Placement season for the passing out batch of 2024 started with several apprehensions about the slowing down of recruitment in several corporate sectors and alarming reports from several well known colleges and universities substantiated the same. However, thanks to the stellar support from our regular recruiters along with several new entrants among our campus recruiters, we could complete the placements well before our Annual Convocation in early April 2024.

I take this opportunity to thank you for being a well-wisher of SDMIMD, Mysore and for your belief in our Value based management education. We here at SDMIMD are always striving to meet the expectations of the industry and in that direction, are preparing our students to carry their credentials with competence, integrity, humility, and honour.

Several new initiatives have been taken to maintain currency and relevance of the SDMIMD PGDM Programme. We are embarking on an ambitious process to integrate Gen AI with our class room teaching and evaluation process. This initiative will go a long way in giving individual attention to students as well as greatly enhancing the faculty efficiency. Further, the class room testing and evaluation being AI enabled, reduces the aspect of human error.

I am happy to share that SDMIMD has been rated in the 'DIAMOND' category by the QS-iGauge, India and scoring 'PLATINUM', the highest possible rating in over two thirds of the parameters.

We cherish our association with you and your organization. We welcome you to the campus placements in 2024!

We look forward to your gracious presence on the Campus

Thanking you with Warm Regards,

Dr.(Lt Col) Prasad SN

Director, SDMIMD



Invite...

First and foremost, we would like to express our sincere gratitude to all of the recruiters who supported SDMIMD and helped us navigate the challenging market conditions of the previous year by reaffirming our faith in the organization.

The PGDM Class of 2023–2025 is ready to find their footing in the professional world. Graduates from a variety of academic disciplines, including engineering, business, management, and related subjects, make up this group. The group of students in the batch is lively and diverse, hailing from twenty different states.

The students at SDMIMD are prepared to meet both the highest academic and corporate standards & requirements. The postgraduate program's curriculum is created to give students a thorough mastery of the subject matter and position them for success in their chosen industries.

Students get information and exposure to the corporate world through our various industry exchanges and events hosted at SDMIMD. As part of the international exchange program, a number of students have been to France, Belgium, Portugal, and the United States and returned with invaluable knowledge.

Excellent internship and career possibilities with both established businesses and start-ups have always been available to SDMIMD students. Our program's alumni have performed a wide range of roles in consulting, marketing, operations, finance, business analytics, and strategy. We appreciate corporates' strong belief in our students' skills.

I cordially invite recruiters to come and interact with the PGDM batch of 2023–2025.

Regards

Deepak Chandrashekar

Manager - Career Services

Our Vision

SDMIMD will be internationally recognised as a unique institution that has pioneered a philosophy of management education and governance that is Indian in ethos and character and global in relevance.

Our Mission

SDMIMD will create inspirational business leaders and entrepreneurs who will relentlessly pursue individual and organisational excellence with creative tenacity, intellectual maturity, and social responsibility.

SDMIMD will advance management thinking and practices that draw upon the best of Indian wisdom, are successful in dealing with change and effective and inclusive in value creation for the individual and society.

Our Credos

We believe that:

- Ethics and values are an integral part of cutting-edge competitiveness
- Honesty and integrity are non-negotiable
- Hard work and learning can and should be enjoyable
- Passion, commitment, and the single-minded pursuit of excellence will make true leaders of us all



SDMIMD Promises

To students :

We will nurture, support, and inspire you to realise your full potential as a Successful leader

To organisations:

We will continually provide highly competent, motivated and committed talent with a yen for creativity and innovation

To society:

We will promote individual and corporate responsibility towards all segments of society aiming for dynamic and inclusive growth

To employees:

We will provide an environment for development that will enable you to achieve personal satisfaction, professional recognition, and an enhanced quality of life

GOVERNING BOARD

Dr. D. Veerendra Heggade

Dharmadhikari, Shri Kshetra Dharmasthala
Chairman, SDMIMD, Mysuru

Sri. D. Surendra Kumar

Vice President
SDM Educational Trust, Ujire

Prof. S. Prabhakar

Secretary
SDM Educational Trust, Ujire

Sri. Shreyas Kumar

Director-Projects
SDME Trust & Society, Ujire

Dr. Bhimaraya Metri

Director
Indian Institute of Management (Nagpur)

Sri. Kamal Bali

President & Managing Director
Volvo Group India, Bangalore

Sri. Samit Ghosh

Founder, Chairman
Ujjivan Small Finance Bank, Bengaluru

Sri. R. Venkatanarayanan

President-HR, IT and Education
Rane Holdings Ltd., Chennai

Sri. Nagaraj Ijari

Former Senior Vice President
Global Head - HiTech Business Unit
Tata Consultancy Services

Mr. Nishit Jain

Senior Special Advisor
Asia EFMD

Sri. T.R. Parasuraman

President and Whole Time Director
Toyota Industries Engine India Pvt. Ltd.

Dr. V. Kovaichelvan

Director
TVS Institute for Quality & Leadership
Bengaluru

Sri. Pavan G Ranga

Managing Partner - N R Group
CEO, Rangsons Technologies, Mysuru

Mr. Viju Parameswar

Former President, Kluber Lubrication (India) Ltd.
Member, Governing Council of IIT, Pallakad
Nominated by the AICTE, Government of India

Dr. N. Muthukumar

President & Chief Operating Officer
Meritor HVS (India) Limited

Dr. H. Chaturvedi

Chief Educational Advisor
Birla Academy of Art & Culture
Alternate President -EPSI

Dr. (Lt Col) Prasad S N

Director
Professor-Strategy & General Management
SDMIMD, Mysuru

Prof. C.V. Sridhar

Assistant Professor-General Management
SDMIMD, Mysuru
Ex-officio Member

Mr. Vijay Mane

President - Prerana (SDMIMD Alumni Association)
Ex-officio Member

FACULTY

Dr. (Lt Col) Prasad SN

ME, PGDM, MDBA, Ph.D

Director

Professor - Strategy and General Management

Dr. Mousumi Sengupta

M.A. in HRM, GradIPD, Ph.D

Professor - OB & HRM

Dr. Mohamed Minhaj

MCA, M.Phil, Ph.D

Professor - Systems

Dr. S Vasumathy Hariharan

MBA, MCOM, MFM, Ph.D.

Professor - Finance

Dr. Neetu Ganapathy

M.Sc., MDBA, Ph.D

Associate Professor-Systems

Dr. Srilakshminarayana G.

M.Sc., Ph.D.

Associate Professor - Quantitative Methods

Dr. M. Sriram

MBA, FCMA, M.Com, MPhil, Ph D

Associate Professor - Finance

Dr. Venkatraja B.

MA, Ph.D

Associate Professor - Economics

Dr. Nanda Kishore Shetty

PGDPM, Ph.D

Associate Professor - Marketing

Dr. Keerthan Raj

MBA, Ph.D

Associate Professor-Marketing

Dr. L. Gandhi

M.A., M.B.A., M.Phil., Ph.D

Associate Professor - OB & HRM

Prof Girish Gopalrao

B.E., M.Tech

Associate Professor - Systems & General Management

Prof. C.V. Sridhar

B.E., MBA

Assistant Professor-General Management

Dr. S. Kannadas

MBA, M.Phil, Ph.D

Associate Professor-Finance

Dr. S. Saibaba

MBA, MFM, MA, MPhil, Ph.D

Assistant Professor - Marketing

Dr. K. Riyazahmed

MBA, Ph.D

Assistant Professor - Finance

Dr. Anand Sasikumar

B.Tech, M.S. MBA, Ph.D

Assistant Professor - Operations

Dr. Sunil M.V.

M.A., M.LISc, Ph.D

Assistant Professor-General Management

Dr. Mamta Hegde

PGDBM, MBA, Ph.D

Assistant Professor -OB & HRM

Adjunct Faculty**Dr. Elango Rengasamy**

Associate Professor of Finance & Head of Management Studies Department, Middle-East College, Muscat, Oman

Sri. Rangan Mohan

Independent Director

Integra Software Services Private Ltd

Dr. Radhakrishnan S.

Telfer School of Management, University of Ottawa

Dr. Stephen Aro-Gordon

Muscat College, Department of Business and Accounting

THE INSTITUTE

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), a premier B School located in Mysuru, was established in 1993 with the objective of providing quality management education based on a firm foundation of Indian values and ethics.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including Engineering, Medical and Dental colleges. Part of the venerable 700 year old Shri Dharmasthala Temple, the Trust under the able leadership of our visionary Chairman, Dr. D. Veerendra Heggade has played an active role in empowering people and bettering the lives of communities in Karnataka.

SDMIMD's flagship offering is a two year, full time, residential Post Graduate Diploma in Management (PGDM) program which is approved by AICTE and accredited by NBA. The program has also been recognized as equivalent to MBA by Association of Indian Universities.





SDMIMD's PGDM Program is accredited by ACBSP (Accreditation Council for Business Schools and Programs), USA, and EFMD (European Foundation for Management Development), thus becoming the first institute in India to get the dual accreditation of ACBSP and EFMD-EPAS and we continue to be the only school which has EPAS (now this is called EFMD Program accredited). The Institute is also now a Member of AACSB (Association to Advance Collegiate Schools of Business) bringing it on a contact base with leading B Schools of the world. SDMIMD is only the second school in the country to be assessed for comprehensive impact assessment and has been awarded BSIS (Business School Impact System) certification by EFMD. The Institute also has Diamond Rating by QS-I Gauge, Indian wing of the global ranking agency QS World Rankings, London.

With the intention of strengthening the PGDM program and providing students and faculty with international exposure, the Institute has entered into partnership with over fifteen universities across the globe.

The picturesque campus located at the foot of Chamundi Hills is an amalgamation of modern infrastructure and classic architecture, where the indoors and outdoors blend seamlessly. Green courtyards, tree lined avenues and the chirping of birds welcome every visitor to the verdant environs. The campus has won several architectural and landscape awards, and provides an atmosphere conducive for the germination of managerial intellect.

The students of SDMIMD are much sought after by the industry not only for their intellectual capability, but also for their values and ethos. This is validated by the 100% placement that the Institute has been achieving consistently.



Post Graduate Diploma in Management (PGDM)

The flagship program of the Institute is the two year fully residential PGDM programme approved by AICTE, Ministry of HRD, Government of India. The PGDM programme is also accredited by National Board of Accreditation (NBA) and has been granted equivalence to MBA by Association of Indian Universities(AIU).

The PGDM program is designed and structured to enable students to adapt and deliver high performance in the rapidly changing business environment and also meet the challenges of the global business scenario.

COURSES IN THE PGDM PROGRAM

General Management

Fundamentals of Data Analysis
Managerial Communication I
Managerial Economics
Business Ethics, Governance and Social Responsibility
Essentials of Data Analysis for Decision Making
Managerial Communication – II
Socially Relevant Project (SRP)
Yoga & Wellness Management
International Business
Knowledge Seminar
Macro-Economics
Universal Human Values
Summer Internship Project
Strategic Management
Business Landscape

Finance

Core

Financial Reporting and Analysis
Costing for Decision Making
Corporate Finance

Electives

Financial Derivatives
Financial Markets and Institutions
Fixed Income Securities
Investment Analysis and Portfolio Management
Mergers and Acquisitions
Artificial Intelligence and Analytics in Finance
Foreign Exchange and Treasury Management
Micro Finance
Project Appraisal
Advanced Corporate Finance
Asset Pricing, Analysis and Valuation
Corporate Tax Planning
Multinational Financial Management

Marketing

Core

Marketing Management-I
Marketing Management – II
Marketing Research

Electives

Business Marketing
Integrated Marketing Communication
Marketing Metrics
Strategic Marketing
Digital Marketing
Marketing Analytics
Retail Management
Sales & Distribution Management
AI in Marketing
Consumer Behaviour
Customer Relationship Management
Marketing of Banking & Financial Services
Services Marketing



Systems

Core

Information Technology for Management
Understanding IS in Organizations

Electives

Data Analysis using R
Designing and Managing Business Databases
Managing Software Projects
Business Intelligence
Enterprise Resource Planning
Managing Cloud Services
Blockchain Basics
E-Business

Human Resources Management

Core

Human Resource Management
Understanding people in Organizations
Organizational Dynamics

Electives

Compensation Management
Talent Management
Workplace Learning and Development
Advanced Recruitment and Selection
HR Metrics & Analytics
Mindfulness and Lateral Thinking
Performance Management
Emotional intelligence and understanding self
International HRM
Organizational Change & Development

Operations

Core

Operations Management
Project Management

Electives

Lean & Green Management
Production, Planning & Control
Industry 4.0
Service Operations Management
Strategic Quality Management
Logistics & Supply Chain Management
Operations Analytics

Business Analytics

Electives

Data Visualisation for Decision Making



ACCREDITATIONS



EFMD Program Accreditation - 2nd Renewal

Recognizing the quality of management education and Internationalization at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore, the global accreditation body **European Foundation for Management Development (EFMD)** has reaccredited SDMIMD's flagship program – Post Graduate Diploma in Management (PGDM), for a further period of 3 years from 2023. It may be recalled that the program was first accredited in 2017 for 3 years, followed by a renewal of this in 2020 for 3 more years.



Dr. D Veerendra Heggade, Chairman of Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore (SDMIMD), received the prestigious re-accreditation of the Institute's flagship PGDM program in Lyon, France on 12th June 2023. At the award ceremony, along with Dr. D Veerendra Heggade, Vice President of the Trust, Shri. D Surendra Kumar and Director Emeritus of the Institute Dr. N R Parasuraman were present. The dignitaries from EFMD were; President Eric Cornuel, Director of Quality Services, Alfons Sauquet, Director of EFMD Program accreditation Barbara Sporn and Advisor EFMD Nishit Jain.



ACBSP

SDMIMD received the International accreditation from **Accreditation Council for Business Schools and Programs (ACBSP)**, USA in 2016. The accreditation is valid for 10 years. SDMIMD is the first and only B School in India to get dual accreditation from EFMD and ACBSP. These accreditations help students to learn from an environment that meets global quality standards and international orientation.



QS I Gauge

Recognizing the overall excellent practices at SDMIMD, **QS I Gauge**, the Indian wing of the global ranking agency QS, has rated us in the highest Diamond category.

These rankings and accreditation are a vindication of our efforts towards total quality. These have certainly helped us in our visibility and consequently better acceptance by the corporate houses and admission-aspirants.



BSIS

The **Business School Impact System (BSIS)** impact label to SDMIMD has added another feather to its cap with 2 International Accreditations. The BSIS impact has made SDMIMD continuously identify, measure and assess the impact on society at large.

NBA

The renewed three year accreditation for PGDM program by **National Board of Accreditation (NBA)** has continued to inspire us to maintain the best practice. The present accreditation is valid till 2024.



AACSB

SDMIMD has submitted the initial self evaluation report (ISER) for AACSB Accreditation for the PGDM Program.



B-SCHOOL RANKINGS

Apart from being accredited nationally and internationally, SDMIMD has been consistently ranked among top B-Schools. Here are some top rankings of SDMIMD.

GHRDC-CSR B School Survey 2023

In the GHRDC-CSR B School Survey 2023, our Institute is placed in 6th position among 16 Top Leading B-Schools of Super Excellence; 16th among 20 Top B- Schools under the category "Faculty, Publication, Research, Consultancy, MDP & Other Programmes"; 12th among 20 Top B- Schools under the category "Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface" and 3rd among Top Private B-Schools in Karnataka.

BT-MDRA B School Survey 2023

Our Institute is placed in 51st position among 272 B-Schools in India in the Overall ranking, with a score of 668.9/1000; 50th among top 100 B-Schools in Placement Performance; 29th among Top 100 B-Schools in Selection Process; 55th among Top 100 B-Schools in Future Orientation; 12th among Top 20 B-Schools in South Zone and 29th among top 100 Private B-Schools.

Career360 B-School Survey 2024

SDMIMD is placed in 27th position among Top Private B-Schools in India and has got AAAA rating in the B Schools of South zone.

Outlook – ICARE Rankings India's Best B Schools 2024

Our institute is placed 16th among Top Private B Schools (Overall); 5th among Top Private Private B Schools – South Zone; 1st position in Top B Schools in Mysore and 9th among Private Standalone Institutions.

INTERNATIONAL LINKAGES

Student exchange programs enable students to understand each other's countries, business practices and culture. This gives students an edge in seizing opportunities in global companies. SDMIMD has collaborated with eighteen high-profile, international management institutes and universities of repute for Faculty & Student Exchange Programs. Select SDMIMD students get opportunity to spend a term pursuing courses at these institutes. From the batch of 2023-25, 36 select students are spending a term/semester at different institutes/universities with whom SDMIMD has collaborative arrangements.

USA



Texas A&M University, USA



Kennesaw State University, USA

South America

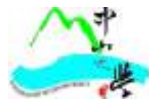


University of Montevideo, Uruguay

Asia



Shanghai University, China



National Sun-Yat-Sen University, Taiwan

Africa



The American University in Cairo, Egypt



Middle East



British University in Dubai



Abu Dhabi University, UAE

Europe



Business Analytics Institute, France



Heilbronn University, Germany



Porto Business School, Portugal



EAE Business School, Spain



University of Bordeaux, France



Montpellier Business School, France



United Business School, Belgium



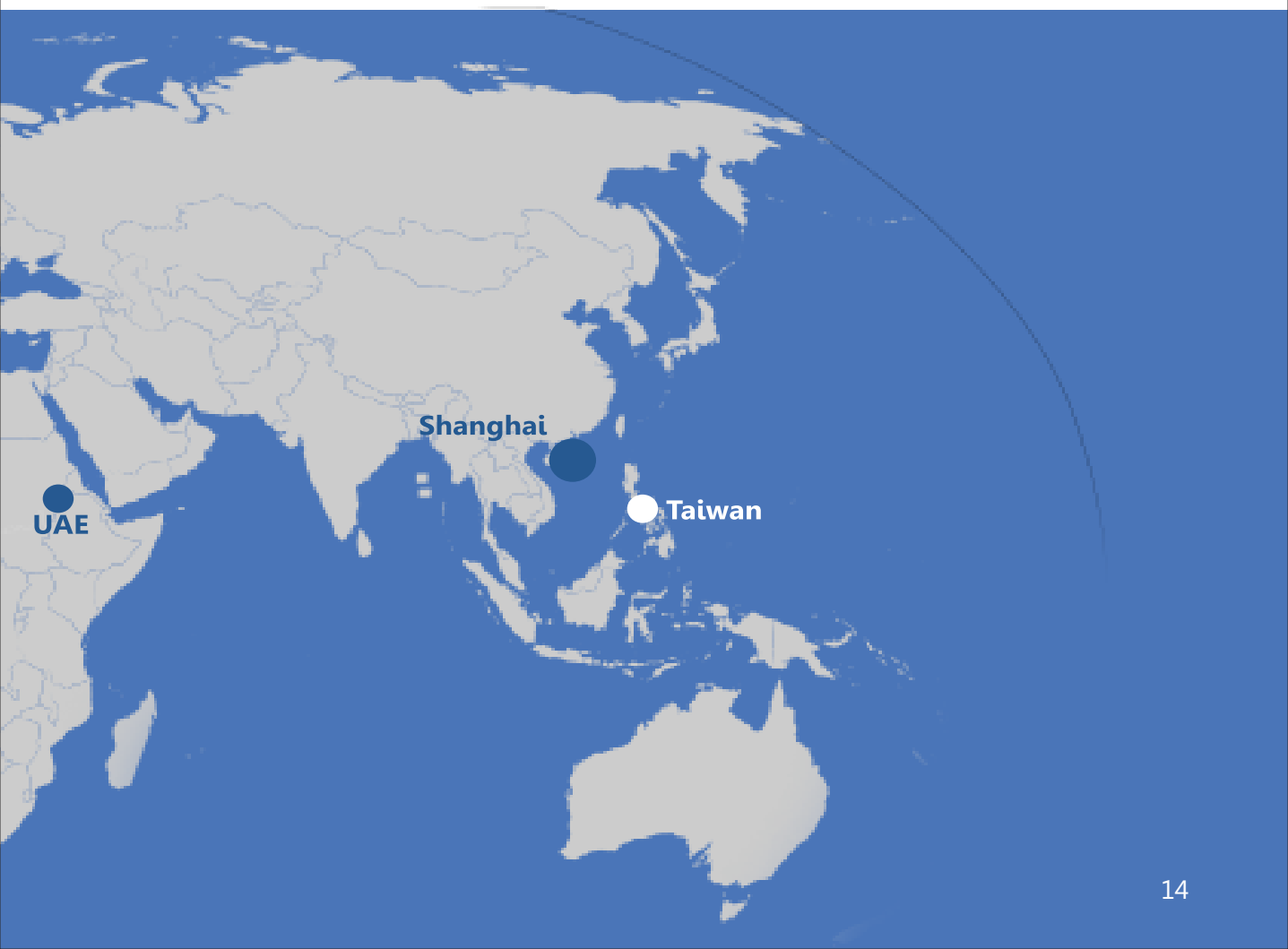
ESC Pau, France



La Rochelle Business School, France



European Business School, France



UAE

Shanghai

Taiwan

LEARNING BEYOND CLASSROOM

At SDMIMD, learning does not stop with classroom lectures, case discussions, projects, internships and assignments, Students learn and adapt key skills like leadership, initiative, creativity, problem solving, networking, working in team etc. through multifarious “beyond the classroom” activities. These include clubs and associations, conferences and industry programs, student-led events etc.

International Conferences

International Conference on Finance, Accounting and Banking

International Conference on Economic Growth and Sustainable Development- Emerging Trends

International Conference on Managing Human Resources at the Workplace

International Conference on Value driven Marketing

Students are the co-organizers of the Conferences

Student Clubs

- Samprati – Organizes the students events
- Finnacle - Finance club
- Club Silicon – IT Club
- MPoria - Marketing Club
- HunaR – HR Club
- Toastmasters Club – Leadership Events
- e-Dimensions - Student Magazine
- Swayam - Entrepreneurship Cell
- Drishti - Film and Photography club
- Suvidha - Equity-Funded Departmental Store
- Kalanubhav - Cultural Awareness
- Gnosis - Corporate talks and Management games.
- Admissions Committee
- Placement Committee
- Mess Committee
- Sports Committee
- Social Media Committee

Annual Events

- Annual Leadership Talk
- Foundation Day Lecture
- Convergence 3i - Industry, Institution interaction
- International Symposium
- Budget Conclave
- Startup Charcha
- Naissance - B-School Fest
- Abhigyan
(Under Graduates Fest)



100 Plus Guest Lectures

- Alumni Lecture Series
- Corporate Speakers
- International Speakers
- Guests from Academia

Social Initiatives

- Centre for Developmental Studies ¹
- LIFE @ School ²
- Socially Relevant Projects
- Support for Schools ³

Industry Projects

- Summer Internship Projects
- Live Projects ⁴
- Applied Research (Jointly with Faculty) ⁵

1. Centre for Developmental Studies pursues research in the area of management and social development

2. Library Initiative for Education at School

3. Institute routinely contributes uniform, stationery, sports equipments, books & financial support to financially deprived children in the schools.

4. Students pursue live projects to enable the hands on corporate exposure.

5. Applied research are study on contemporary management issues taken up by the faculty members; students support the faculty in data collection & secondary research.



Student Placement Committee Invites recruiters

SDMIMD, Mysore, is proud to present the vibrant 2023-2025 PGDM batch, ready to make a significant impact on your organization. This diverse group boasts a rich tapestry of academic backgrounds – engineering, business, management, and other academic backgrounds. Hailing from 20 Indian states, they bring a vibrant mix of perspectives fostering a dynamic learning environment where collaboration thrives.

Our program goes beyond theory, equipping graduates with practical skills through case studies, live projects, field visits and more. This hands-on approach fosters critical thinking, problem-solving, and communication for real-world success. The Summer Internship Program (SIP) further bridges the gap by placing students in diverse companies where they gain domain expertise and contribute meaningfully to real projects.

SDMIMD integrates Socially Relevant Projects (SRPs) into the curriculum, fostering social responsibility and ethical leadership in our students. We emphasize ESG principles by imparting a course, ensuring students consider both social and environmental impact alongside making sound business decisions.

SDMIMD's Student Exchange Program equips graduates for global success. This program facilitates students to study one term at top universities in over 19 countries fostering cultural awareness, communication skills, and a global business mindset. Students are adaptable and competitive, bringing a unique blend of academic rigor and international experience to your organization.

Our extensive alumni network, spanning various industries like consulting, marketing, and finance, provides invaluable insights that keep our graduates' skillsets aligned with emerging trend and current business landscapes.

We extend our invitation to your esteemed organization to visit SDMIMD, Mysore to interact, explore and engage with our 2023-2025 batch.

Student Placement Committee - 2023-25 Batch

WHY HIRE AN SDMITE?

SDMites are imbued with strong life skills that propels them high in their chosen careers. SDMites are

- High on values and integrity
- Strong Ethical Orientation
- Firmly grounded
- Grounded in Indian values, true to the Dharmasthala ethos
- Resilient
- Adaptable and willingly goes that extra mile
- Socially responsible as validated by BSIS (Business School Impact System certified by EFMD – European Foundation for Management Development)

SDMites have a strong domain knowledge thanks to

- The academic rigour at the institute
- Learning of nearly 30 core courses and 15 elective courses
- Strong outcome based proven pedagogy validated by international accrediting agencies like EFMD and ACBSP
- Learning enabled through faculty and student exchange programs with over 15 partner universities across the globe.

SDMite's leadership skills are honed through

- Co-organising a host of conferences/ workshops at the institute
- Initiating and driving the activities of over 20 clubs/ associations in the institute
- Exposure to over 100 guest lectures by senior executives/ academic leaders from India and abroad
- Exposure to social initiatives through socially relevant projects and activities like LIFE@School

SDMites go beyond the classroom learning. All the students undergo rigorous certification courses in essential business skills:

- Infosys Springboard
- Logistic Training Certification with TT Group
- Certification in NSE Courses, KPMG Orientation, Business Analytics depending on area of specialization.
- In addition, students also complete domain specific certifications in the areas of Business Analytics, Finance etc. from leading organisations like All India Management Association and National Stock Exchange.
- Intense ESG Orientation involving exposure to Environmental, Social and Governance issues culminating in a dedicated project.



PLACEMENTS @SDMIMD

Placements at SDMIMD is the culmination of a series of activities that empowers the students to take on the challenges of today's complex and tough business with aplomb. The institute has adopted the **"ACE framework"** that equips the students to take on tomorrow's challenges.



The institute prides in providing 100% placement consistently. The graduates of SDMIMD are sought after by the industry for not just their business acumen and intellect, but also for their ethics and value system.

PROFILE OF PGDM 2023-25

Gender Diversity

Female 48%



Male 52%

Students with
Work Experience
28%



Freshers 72%

Specialization Breakup

Marketing - Finance	61
Marketing - Systems	71
Marketing - Operations	10
Marketing - HRM	23
Finance - Systems	32
Finance - Operations	13
Finance - HRM	6
Systems - Operations	7
Systems - HRM	4
HRM - Operations	2

PLACEMENT PROCESS



The Process

Companies will be required to send a detailed job description with the details of compensation and job location. The same is circulated to the students by the Placement Committee, basis which the interested students apply for the position(s). The companies make a pre-placement presentation (PPT) to provide an opportunity to the students to further seek clarity on the profile of the company, position and compensation offered and other relevant information.

Job Offer

The institute follows a policy of "one student-one offer" policy. If a student gets offer from one company, then the student is not allowed to appear for further placement process. This will help the companies to plan effectively for their manpower requirement. A job offer is considered to be valid only if the Placement Office is in receipt of the written/ email communication of the same. Early confirmation of offer(s) is appreciated since delay in confirmation may result in the candidate(s) being placed in any other company.

Placement Calendar

Pre-Placement Talk
September 2024

Final Placements
October -December 2024

Students Reporting
April 2025



REGULAR
RECRUITING
PARTNERS

Infosys Limited
Capgemini
Deloitte
Schneider Electric
Morgan Stanley
EY GDS
Federal Bank
Feedback Insights
TTK prestige
Ujjivan Bank
Ultra Tech Cement
Wipro
Loreal
Oracle
Reliance Retail
Writer Corporation
HDFC Bank
ICICI Bank Ltd
Infosys BPM
Odessa Technologies
IIFL Samasta
South Indian Bank
Sundaram Home Finance
Tech Mahindra
Tietoevry
Equaliser RCM
Oxyzo Fin serv
Piramal Finance
Noesys
Anand Rathi
Escorts Kubota
KI Mobility
LG Soft
Stellar Fusion
Teknoedge Home appliances
Zomato



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Srinivas Prasad and Co
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