

2024-26 Batch



Shri Dharmasthala Manjunatheshwara Institute for Management Development













Dharmasthala

The word 'Dharma' traditionally means religion, ritual, duty, righteousness, and alms. It also implies justice, truthfulness, freedom from fear, faith, solace, fulfillment and peace.

Dharmasthala is the perfect embodiment of the word "Dharma" for it displays every shade of meaning with which this word is inspired from.

- ★ To those that come for worship, Dharmasthala represents religious tolerance wherein caste, creed and faith of pilgrims are no bars.
- ★ To those that come for justice at Dharmasthala without any legal formality or argument Shri Heggade dispenses justice, acting in the tradition of his ancestral role as the Heggade and as representative of the presiding deity.
- ★ To those that come in need, Dharmasthala is an Oasis, where succour, solace and hope abound in the serenity of the temple and in the free hostelries that provide food and shelter.
- ★ And, to those that come in curiosity, Dharmasthala is a miracle of paradoxes. Here different faiths co-exist in harmony just as traditions make room for experimental services. High or low, rich or poor, devout or atheist, at Dharmasthala all are equal.

Having expanded the meaning of Dharma to encompass the advancement of society at large, Dharmasthala has played an active role in bettering the lives of communities far and wide. Its initiatives have aimed at renewing the faith and hope within, so that people may be helped to help themselves.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust. Under the inspiring leadership of our Chairman, Dr.D.Veerendra Heggade, the trust has played an active role in empowering people and bettering the lives of communities in Southern Karnataka.

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Message from **Director**

Dear Recruiter

SDMIMD has grown from strength to strength in terms of attracting students from all over India, providing them with the theoretical, conceptual management knowledge and giving opportunities to experience the real life scenario in the business arena to match them. We have overcome the difficult placement environment in the Nation and have achieved another milestone of a higher Campus salary offered. Thanks to the stellar support from our regular recruiters along with several new entrants among our Campus recruiters, we could achieve the above.

I take this opportunity to thank you for being a well-wisher of SDMIMD, Mysore and for your belief in our Value based management education. We here at SDMIMD are always striving to meet the expectations of the industry and in that direction, are preparing our students to carry their credentials with competence, integrity, humility and honour.

Several new initiatives have been taken to maintain currency and relevance of the SDMIMD PGDM Programme. We are embarking on an ambitious process to integrate Gen AI with our classroom teaching and evaluation process. This initiative will go a long way in giving individual attention to students as well as greatly enhancing the faculty efficiency. Further, the classroom testing and evaluation being AI enabled, it reduces the aspect of human error. This year, we have further refined our student evaluation process and I am sure that the recruiters have a higher chance of meeting best suitable students as relevant.

I would like to highlight that SDMIMD prides itself on its Mission of creating young business graduates aware of global practices while rooted in the Indian Value system, Ethics and Social Responsibility. Our Mission and Vision stems from our promoters the Sri Dharmasthala Trust.

We cherish our association with you and your organization. We welcome you to the campus placements in 2025!

We look forward to your gracious presence on the Campus

Thanking you with Warm Regards

Dr.(Lt Col) Prasad SN

Director, SDMIMD



Invite...

Dear Recruiter,

We are happy to present one more passing out batch of Gen Z, who will be entering into the corporate world. Graduates from a variety of academic disciplines, including engineering, business, management, and related subjects, make up this batch.

These young would-be managers are ready to meet you on the strength of rigorous academics, beyond classroom learnings and professional competency. We are sure that the value proposition that our graduates bring to the table will be evident to recruiters. The postgraduate program's curriculum is created to give students a thorough mastery of the subject matter and position them for success in their chosen industries.

The students at SDMIMD are exposed to the corporate world through our various industry exchanges and events hosted at SDMIMD. As part of the international exchange program, a number of students have been to France, Belgium, Portugal, and the United States and returned with invaluable knowledge.

SDMIMD students have always had access to good internship and job opportunities with both well-established companies and start-ups. Alumni from our program have worked in a variety of fields, including strategy, business analytics, operations, marketing, finance, and consulting. We value the confidence that corporations have in our students' abilities.

We extend a warm welcome to the recruiters to observe first-hand the talent, capability and managerial potential of our students. We are confident that working together with our pupils will be a mutually worthwhile experience.

Regards

Deepak Chandrashekar

Manager - Career Services



Our Mission

SDMIMD will create inspirational business leaders and entrepreneurs who will relentlessly pursue individual and organisational excellence with creative tenacity, intellectual maturity, and social responsibility.

SDMIMD will advance management thinking and practices that draw upon the best of Indian wisdom, are successful in dealing with change and effective and inclusive in value creation for the individual and society.

Our Credos

We believe that:

- Ethics and values are an integral part of cuttingedge competitiveness
- · Honesty and integrity are non-negotiable
- Hard work and learning can and should be enjoyable
- Passion, commitment, and the single-minded pursuit of excellence will make true leaders of us all

SDMIMD Promises

To students:

We will nurture, support, and inspire you to realise your full potential as a Successful leader

To organisations:

We will continually provide highly competent, motivated and committed talent with a yen for creativity and innovation and committed talent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and innovation are consistent with a yen for creativity and a yen for creativity a

To society:

We will promote individual and corporate responsibility towards all segments of society aiming for dynamic and inclusive growth

To employees:

We will provide an environment for development that will enable you to achieve personal satisfaction, professional recognition, and an enhanced quality of life

GOVERNING BOARD

Dr. D. Veerendra Heggade

Dharmadhikari, Shri Kshetra Dharmasthala Chairman, SDMIMD, Mysuru

Sri. D. Surendra Kumar

Vice President SDM Educational Trust, Ujire

Prof. S. Prabhakar

Vice President SDM Educational Trust, Ujire

Sri. Shreyas Kumar

Director SDME Trust & Society, Ujire

Dr. Bhimaraya Metri

Director
Indian Institute of Management, Nagpur

Sri. Kamal Bali

President & Managing Director Volvo Group India, Bangalore

Dr. H. Chaturvedi

Chief Educational Advisor Birla Academy of Art & Culture Alternate President -EPSI

Sri. Samit Ghosh

Founder, Chairman Ujjivan Small Finance Bank, Bengaluru

Sri. Nagaraj Ijari

Former Senior Vice President Global Head - HiTech Business Unit Tata Consultancy Services

Mr. Nishit Jain

Senior Special Advisor Asia EFMD

Sri. T.R. Parasuraman

President and Whole Time Director Toyota Industries Engine India Pvt. Ltd.

Dr. V. Kovaichelvan

Director TVS Institute for Quality & Leadership Bengaluru

Sri. Pavan G Ranga

Managing Partner - N R Group CEO, Rangsons Technologies, Mysuru

Mr. Viju Parameshwar

Former President, Kluber Lubrication (India) Ltd. Member, Governing Council of IIT, Pallakad Nominated by the AICTE, Government of India

Dr. N. Muthukumar

President & Chief Operating Officer Meritor HVS (India) Limited

Dr. (Lt Col) Prasad SN

Director

Professor-Strategy & General Management SDMIMD, Mysuru

Prof. C.V. Sridhar

Assistant Professor-General Management SDMIMD, Mysuru Ex-officio Member

Mr. Vijay Mane

President - Prerana (SDMIMD Alumni Association) Ex-officio Member



Dr. (Lt Col) Prasad SN

ME, PGDM, MDBA, Ph.D

Director

Professor - Strategy and General Management

Dr. Mousumi Sengupta

M.A. in HRM, GradIPD, Ph.D

Professor - OB & HRM

Dr. Mohamed Minhaj

MCA, M.Phil, Ph.D

Professor - Systems

Dr. S Vasumathy Hariharan

MBA, MCOM, MFM, Ph.D.

Professor - Finance

Dr. Neetu Ganapathy

M.Sc., MDBA, Ph.D

Associate Professor-Systems

Dr. Srilakshminarayana G.

M.Sc., Ph.D.

Associate Professor - Quantitative Methods

Dr. M. Sriram

MBA, FCMA, M.Com, MPhil, Ph.D Associate Professor - Finance

Dr. Venkatraja B.

MA, Ph.D

Associate Professor - Economics

Dr. Nanda Kishore Shetty

PGDPM, Ph.D

Associate Professor - Marketing

Dr. Keerthan Raj

MBA, Ph.D

Associate Professor-Marketing

Dr. L. Gandhi

M.A., M.B.A., M.Phil., Ph.D Associate Professor - OB & HRM

Prof. C.V. Sridhar

MBA

Assistant Professor-General Management

Dr. S. Kannadas

MBA, M.Phil, Ph.D

Associate Professor-Finance

Dr. Anand Ellur

PGDM, Ph.D

Associate Professor-Operations

Dr. S. Saibaba

MBA, MFM, MA, MPhil, Ph.D

Associate Professor - Marketing

Dr. K. Riyazahmed

MBA, Ph.D

Associate Professor - Finance

Dr. Mamta Hegde

PGDBM, MBA, Ph.D

Assistant Professor -OB & HRM

Dr. Anand Sasikumar

B.Tech, M.S. MBA, Ph.D

Assistant Professor - Operations

Dr. Sunil M.V.

M.A., M.LISc, Ph.D

Assistant Professor- Systems & General Management

Prof. Venkatesh Goudar

B.Sc, MBA (Marketing)

Lecturer-Marketing

Prof. Alex B

B.Sc, MBA (IT)

Systems Manager & Lecturer

Adjunct/Contract Faculty

Dr. Radhakrishnan S.

Telfer School of Management, University of Ottawa

Ms. Sheetal Mohithe

Trainer, Coach & Consultant for Softskills

Dr. Ramesh Babu Grandhi

Training and Consultant-Technologies

Dr. Vinod Madhavan

Consultant

Prof. Girish Gopalarao

Vice President-HCL Technologies

THE INSTITUTE

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), a premier B School located in Mysuru, was established in 1993 with the objective of providing quality management education based on a firm foundation of Indian values and ethics.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including Engineering, Medical and Dental colleges. Part of the venerable 700 year old Shri Dharmasthala Temple, the Trust under the able leadership of our visionary Chairman, Dr. D. Veerendra Heggade has played an active role in empowering people and bettering the lives of communities in Karnataka.

SDMIMD's flagship offering is a two year, full time, residential Post Graduate Diploma in Management (PGDM) program which is approved by AICTE and accredited by NBA. The program has also been recognized as equivalent to MBA by Association of Indian Universities.



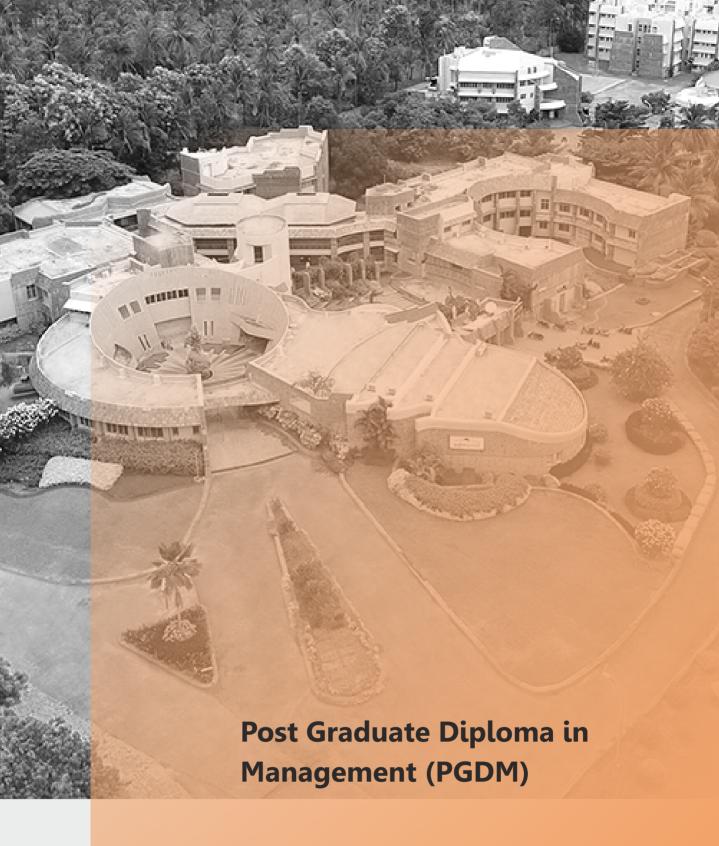


SDMIMD's PGDM Program is accredited by ACBSP (Accreditation Council for Business Schools and Programs), USA. and EFMD (European Foundation for Management Development), thus becoming the first institute in India to get the dual accreditation of ACBSP and EFMD-EPAS and we continue to be the only school which has EPAS (now this is called EFMD Program accredited). The Institute is also now a Member of AACSB (Association to Advance Collegiate Schools of Business) bringing it on a contact base with leading B Schools of the world. SDMIMD is only the second school in the country to be assessed for comprehensive impact assessment and has been awarded BSIS (Business School Impact System) certification by EFMD. The Institute also has Diamond Rating by QS-I Gauge, Indian wing of the global ranking agency QS World Rankings, London.

With the intention of strengthening the PGDM program and providing students and faculty with international exposure, the Institute has entered into partnership with over fifteen universities across the globe.

The picturesque campus located at the foot of Chamundi Hills is an amalgamation of modern infrastructure and classic architecture, where the indoors and outdoors blend seamlessly. Green courtyards, tree lined avenues and the chirping of birds welcome every visitor to the verdant environs. The campus has won several architectural and landscape awards, and provides an atmosphere conducive for the germination of managerial intellect.

The students of SDMIMD are much sought after by the industry not only for their intellectual capability, but also for their values and ethos. This is validated by the 100% placement that the Institute has been achieving consistently.



The flagship program of the Institute is the two year fully residential PGDM programme approved by AICTE, Ministry of HRD, Government of India. The PGDM programme is also accredited by National Board of Accreditation (NBA) and has been granted equivalence to MBA by Association of Indian Universities(AIU).

The PGDM program is designed and structured to enable students to adapt and deliver high performance in the rapidly changing business environment and also meet the challenges of the global business scenario.

COURSES IN THE PGDM PROGRAM

General Management

Core

Fundamentals of Data Analysis for Decision Making Managerial Communication – I

Managerial Economics

Business Ethics, Governance and Social

Responsibility

Advanced Data Analysis for Decision Making

Managerial Communication – II

Socially Relevant Project (SRP)

Yoga & Wellness Management

International Business

Knowledge Seminar

Macro Economics

Universal Human Values

Summer Internship Project

Strategic Management

Business Landscape

Electives

Entrepreneurship

Finance

Core

Financial Reporting and Analysis Costing for Decision Making Corporate Finance

Electives

Financial Derivatives

Financial Markets and Institutions

Investment Analysis and Portfolio Management

Mergers and Acquisitions

Algorithm Trading

Artificial Intelligence and Analytics in Finance

Foreign Exchange and Treasury Management

Micro Finance

Project Appraisal

Personal Finance & Tax Planning

Advanced Corporate Finance

Asset Pricing, Analysis and Valuation

Behavioural Finance

Corporate Tax Planning

Marketing

Core

Marketing Management-I

Marketing Management - II

Marketing Research

Electives

Business Development Fundamentals for Retail

Business Marketing

Integrated Marketing Communication

Marketing Metrics

Strategic Marketing

Digital Marketing

Marketing Analytics

Personal Selling Techniques

Retail Management

Sales & Distribution Management

AI in Marketing

Consumer Behaviour

Customer Relationship Management

Marketing of Banking & Financial Services

Services Marketing



Systems

Core

Information Technology for Management Business Information Systems

Electives

Data Analysis using R
Designing and Managing Business Databases
Managing Software Projects
BIG Data Technologies
Business Intelligence
Enterprise Resource Planning
Managing Cloud Services
E-Business
IT Security, Audit and Governance

Human Resources Management

Core

Human Resource Management Understanding people in Organizations Organizational Dynamics

Electives

Compensation Management
Talent Management
Workplace Learning and Development
Advanced Recruitment and Selection
HR Metrics & Analytics
Mindfulness Basics and Lateral Thinking
Organizational Change & Development
Performance Management
Emotional intelligence and understanding self
International HRM

Operations

Core

Operations Management – I Operations Management – II Project Management

Electives

Logistics & Supply Chain Management
Service Operations Management
Supply Chain Analytics
Lean Management
Warehouse Management and International Logistics
Production, Planning & Control
Strategic Quality Management

Business Analytics

Electives

Essentials of Python for Business Analytics & Al Business Analytics - Capstone Project







EFMD Program Accreditation - 2nd Renewal

Recognizing the quality of management education and Internationalization at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore, the global accreditation body **European Foundation for Management Development (EFMD)** has reaccredited SDMIMD's flagship program – Post Graduate Diploma in Management (PGDM), for a further period of 3 years from 2023. It may be recalled that the program was first accredited in 2017 for 3 years, followed by a renewal of this in 2020 for 3 more years.



ACBSP

SDMIMD received the International accreditation from **Accreditation Council for Business Schools and Programs (ACBSP),** USA in 2016. The accreditation is valid for 10 years. SDMIMD is the first and only B School in India to get dual accreditation from EFMD and ACBSP. These accreditations help students to learn from an environment that meets global quality standards and international orientation.



QSIGauge

Recognizing the overall excellent practices at SDMIMD, **QS I Gauge**, the Indian wing of the global ranking agency QS, has rated us in the highest Diamond category.

These rankings and accreditation are a vindication of our efforts towards total quality. These have certainly helped us in our visibility and consequently better acceptance by the corporate houses and admission-aspirants.



AACSB

SDMIMD has submitted the initial self evaluation report (ISER) for AACSB Accredidation for the PGDM Program.



BSIS

The Business School Impact System (BSIS) impact label to SDMIMD has added another feather to its cap with 2 International Accreditations. The BSIS impact has made SDMIMD continuously identify, measure and assess the impact on society at large.



NBA

The renewed three year accreditation for PGDM program upto 30 June 2027, by **National Board of Accreditation (NBA)** has continued to inspire us to maintain the best practice.

B-SCHOOL RANKINGS

Apart from being accredited nationally and internationally, SDMIMD has been consistently ranked among top B-Schools. Here are some top rankings of SDMIMD.

Business Today Survey 2025

SDMIMD is ranked 50th in the overall ranking and 30th among the Top 100 Private B-Schools. In South India, SDMIMD is positioned 13th among B-Schools. The institute has received recognition across various categories, with rankings as follows: Selection Process - 32, Placements - 54, and Future Orientation – 43.

Outlook-ICARE Rankings of India's Best B-Schools 2025

Our Institute has been ranked 16th among the Top 200 Private B-Schools in India, securing 4th in the South Zone and 9th among Private Standalone Institutions. These rankings reflect SDMIMD's excellence and leadership in management education nationwide.

Career360 B-School Survey 2025

SDMIMD has been ranked 25th among 55 Private B-Schools in India and proudly holds the 1st position with an AAAA+ rating in the South Zone - Mysore & Tumkur region in Career360 - India's Best B-Schools 2025. This achievement highlights SDMIMD's commitment to excellence in management education and holistic development.

CSR Survey 2024

In the CSR Survey 2024, SDMIMD has earned distinguished rankings by standing 5th among the "Top 17 Leading Private B-Schools of Super Excellence" and 4th among the "Top 15 B-Schools" (Government and Private) in Karnataka. SDMIMD also ranks 9th for Faculty, Publications, Research, Consultancy, MDP & Other Programs and 14th for Placements, Social Responsibility, Networking & Industry Interface. These accolades highlight SDMIMD's excellence in academics, impactful research, and strong industry connections.



Student exchange programs enable students to understand each other's countries, business practices and culture. This gives students an edge in seizing opportunities in global companies. SDMIMD has collaborated with eighteen high-profile, international management institutes and universities of repute for Faculty & Student Exchange Programs. Select SDMIMD students get opportunity to spend a term pursuing courses at these institutes. From the batch of 2024-26, 32 select students are spending a term/semester at different institutes/universities with whom SDMIMD has collaborative arrangements.





Asia

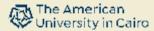


Shanghai University, China



National Sun-Yat-Sen University, Taiwan

Africa



The American University in Cairo, Egypt

Europe



Heilbronn University, Germany



Porto Business School, Portugal



EAE Business School, Spain



University of Bordeaux, France



Montpellier Business School, France



ESC Pau, France



Business Analytics Institute, France



La Rochelle Business School, France



United Business School, Belgium



European Business School, France



ESLSCA Business School, Paris

LEARNING BEYOND CLASSROOM

At SDMIMD, learning does not stop with classroom lectures, case discussions, projects, internships and assignments, Students learn and adapt key skills like leadership, initiative, creativity, problem solving, networking, working in team etc. through multifarious "beyond the classroom" activities. These include clubs and associations, conferences and industry programs, student-led events etc.

International Conferences Student Clubs Annual Events

International Conference on Finance, Accounting and Banking

International Conference on Economic Growth and Sustainable Development- Emerging Trends

International Conference on Managing Human Resources at the Workplace

International Conference on Value driven Marketing

International Conference on Leadership

Students are the co-organizers of the Conferences

- Samprati Organizes the students events
- Finnacle Finance club
- Club Silicon IT Club
- MPoria Marketing Club
- HunaR HR Club
- Toastmasters Club Leadership Events
- e-Dimensions Student Magazine
- Swayam Entrepreneurship Cell
- Drishti Film and Photography club
- Suvidha Equity-Funded Departmental Store
- Kalanubhav Cultural Awareness
- Gnosis Corporate talks and Management games.
- Admissions Committee
- Placement Committee
- Mess Committee
- Sports Committee
- Social Media Committee

- Annual Leadership Talk
- Foundation Day Lecture
- Convergence 3i Industry, Institution interaction
- International Symposium
- Budget Conclave
- Startup Charcha
- Naissance B-School Fest
- Abhigyan
 (Under Graduates Fest)



- Alumni Lecture Series
- Corporate Speakers
- International Speakers
- Guests from Academia

- Centre for Developmental Studies ¹
- LIFE @ School²
- Socially Relevant Projects
- Support for Schools ³

- Summer Internship Projects
- Live Projects 4
- Applied Research (Jointly with Faculty) ⁵

- 1. Centre for Developmental Studies pursues research in the area of management and social development
- 2. Library Initiative for Education at School
- $3. \ \textit{Institute routinely contributes uniform, stationery, sports equipments, books \& \textit{financial support to financially deprived children in the schools.} \\$
- 4. Students pursue live projects to enable the hands on corporate exposure.
- 5. Applied research are study on contemporary management issues taken up by the faculty members; students support the faculty in data collection & secondary research.



Student Placement Committee Invites recruiters

SDMIMD, Mysore, is proud to present the vibrant 2024-2026 PGDM batch, ready to make a significant impact on your organization. This diverse group boasts a rich tapestry of academic backgrounds – engineering, business, management, and other academic backgrounds. Hailing from 20 Indian states, they bring a vibrant mix of perspectives fostering a dynamic learning environment where collaboration thrives.

Our program goes beyond theory, equipping graduates with practical skills through case studies, live projects, field visits and more. This hands-on approach fosters critical thinking, problem-solving, and communication for real-world success. The Summer Internship Program (SIP) further bridges the gap by placing students in diverse companies where they gain domain expertise and contribute meaningfully to real projects.

SDMIMD integrates Socially Relevant Projects (SRPs) into the curriculum, fostering social responsibility and ethical leadership in our students. We emphasize ESG principles by imparting a course, ensuring students consider both social and environmental impact alongside making sound business decisions.

SDMIMD's Student Exchange Program equips graduates for global success. This program facilitates students to study one term at top 14 universities across continents, fostering cultural awareness, communication skills, and a global business mindset. Students are adaptable and competitive, bringing a unique blend of academic rigor and international experience to your organization.

Our extensive alumni network, spanning various industries like consulting, marketing, and finance, provides invaluable insights that keep our graduates' skillsets aligned with emerging trend and current business landscapes.

We extend our invitation to your esteemed organization to visit SDMIMD, Mysore to interact, explore and engage with our 2024-2026 batch.

Student Placement Committee - 2024-26 Batch

WHY HIRE AN SDMITE?

SDMites are imbibed with strong life skills that propels them high in their chosen careers. SDMites are

- High on values and integrity
- Strong Ethical Orientation
- Firmly grounded
- Grounded in Indian values, true to the Dharmasthala ethos
- Resilient
- Adaptable and willingly goes that extra mile
- Socially responsible as validated by BSIS (Business School Impact System certified by EFMD European Foundation for Management Development)

SDMites have a strong domain knowledge thanks to

- The academic rigour at the institute
- Learning of nearly 30 core courses and 15 elective courses
- Strong outcome based proven pedagogy validated by international accrediting agencies like EFMD and ACBSP
- Learning enabled through faculty and student exchange programs with over 15 partner universities across the globe.

SDMite's leadership skills are honed through

- Co-organising a host of conferences/ workshops at the institute
- Initiating and driving the activities of over 20 clubs/ associations in the institute
- Exposure to over 100 guest lectures by senior executives/ academic leaders from India and abroad
- Exposure to social initiatives through socially relevant projects and activities like LIFE@School

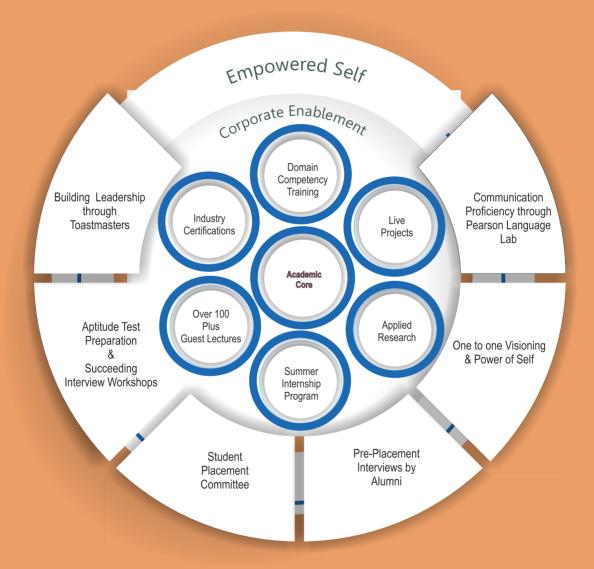
SDMites go beyond the classroom learning. All the students undergo rigorous certification courses in essential business skills:

- Infosys Springboard
- Logistic Training Certification with TT Group
- Certification in NSE Courses, KPMG Orientation, Business Analytics depending on area of specialization.
- In addition, students also complete domain specific certifications in the areas of Business Analytics, Finance etc.
 from leading organisations like All India Management Association and National Stock Exchange.
- Intense ESG Orientation involving exposure to Environmental, Social and Governance issues culminating in a dedicated project.



PLACEMENTS @SDMIMD

Placements at SDMIMD is the culmination of a series of activities that empowers the students to take on the challenges of today's complex and tough business with aplomb. The institute has adopted the "ACE framework" that equips the students to take on tomorrow's challenges.



The institute prides in providing 100% placement consistently. The graduates of SDMIMD are sought after by the industry for not just their business acumen and intellect, but also for their ethics and value system.







Specialization Breakup

Core HRM	1
Core Marketing	1
Finance & HRM	13
Finance & Marketing	75
Finance & Operations	4
Finance & Systems	30
Marketing & HRM	25
Marketing & Operations	13
Marketing & Systems	65
Systems & HRM	5
Systems & Operations	4





The Process

Companies will be required to send a detailed job description with the details of compensation and job location. The same is circulated to the students by the Placement Committee, basis which the interested students apply for the position(s). The companies make a pre-placement presentation (PPT) to provide an opportunity to the students to further seek clarity on the profile of the company, position and compensation offered and other relevant information.

Job Offer

The institute follows a policy of "one student-one offer" policy. If a student gets offer from one company, then the student is not allowed to appear for further placement process. This will help the companies to plan effectively for their manpower requirement. A job offer is considered to be valid only if the Placement Office is in receipt of the written/email communication of the same. Early confirmation of offer(s) is appreciated since delay in confirmation may result in the candidate(s) being placed in any other company.

Placement Calendar

Pre-Placement Talk September 2025 Final Placements October -December 2025

Students Reporting April 2026

REGULAR RECRUITING PARTNERS

Afcom Cargo

Anand Rathi

Capgemini

Credit Access Gramina Koota

Deloitte

Equaliser RCM

ESAF Small Finance Bank

Escorts Kubota

Federal Bank

Feedback Insights

HDFC Bank

Hitachi Cash Management Services

ICICI Bank Ltd

Infosys BPM

Infosys Limited

Inprime Finserve

Loreal

Morgan Stanley

Oracle

Oxyzo Fin serv

Reliance Retail

Schneider Electric

South Indian Bank

Stellar Fusion

Sundaram Home Finance

Tata Consultancy Services

Tech Mahindra

TT Group

TTK prestige

Ujjivan Bank

Ultra Tech Cement

Wipro

Zomato

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MYSURU, INDIA

The city of Mysuru is the cultural capital of the state of Karnataka. The city is known for its majestic, mystical and mesmerizing beauty. Located 770m above sea level and 140 kms from Bangalore. Also known as the City of Palaces, Mysuru retains a quaint charm that never fails to enchant. From ancient times, this district has played a significant role in the history of South India. Mysuru District is a popular tourist destination offering several attractions ranging from the royal splendour of Mysuru City and its fabulous Dasara Festival to exquisite temples, pilgrimage centres and scenic spots. Mysuru is ranked the fifth-best city in India in which to conduct business and the second-cleanest city in India. Mysuru has emerged as the hub of the tourism industry in Karnataka, attracting about 2.5 million tourists every year. Some of the places of interest in the city are Mysuru Palace, Krishna Raja Sagara, Jaganmohan Art Gallery, Brindavan Gardens, Lalitha Mahal, Chamundi Hills, Mysuru Zoo, Folk Lore Museum and many more. Traditionally, Mysuru has been home to industries such as weaving, sandalwood carving, bronzework, and the production of lime and salt. The planned industrial growth of the city has led to the establishment of many industries and also projected as alternative IT hub for Bangalore.

Connectivity

Mysuru is well connected with trains from all major cities. From Bangalore to Mysuru, there is a train running every hour. It is also well connected through express highway. Every five minutes, luxury buses run between Mysuru and Bangalore. Also Mysuru is connect to Hyderabad, Chennai and Cochin directly through flight.



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