perspectives



Why research skills are important for students?

Two undergraduate students at Muscat College (MC), Ms Muhja Al Farsi (Business and Accounting) and Ms Tasneem Al Mughairi (Computing) have joined MC's international and interdisciplinary project team as Research Assistants (RAs) to researchers working on a new project being funded by the Ministry of Higher Education, Research, and Innovation (MoHERI). The project title is "Oman's global competitiveness and emerging sustainability dynamics: A big data technology application" (GCESD-BDT). The project seeks to critically evaluate how evolving big data technologies can be deployed to

In the photo (from left to right): Muhja Al Farsi and Tasneem Al Mughairi





enhance the country's drive towards a more sustainable economy under Vision 2040. The students are enthusiastic and eager to gain research skills, which are much sought-after by employers these days. Graduates with research skills tend to be creative, problem-solving-oriented, display better communication skills, and generate effective reports. A Research Assistant experience appearing on a fresh graduate's CV is a good asterisk for employers looking for young executives with hands-on experience in finding and using valuable data to

generate new insights for business and information technology (IT)-based solutions. I wish the students the best of luck in their research appointments.

Dr. Stephan Aro-Gordon Assistant Professor, Business & Accounting

Student Research Conference Experiences

Presenting the paper felt like a tremendous responsibility, as I was eager to effectively showcase the collective work of my research team and highlight their dedicated writing efforts in the most efficient manner possible.

Paper: Business Strategy and Earnings Management: Financial vs Non-Financial Firms

Conference: The International Conference on Business and Technology (ICBTISTANBUL'2023)



Taqwa Al Maawali Project Management Universiti Malaysia Pahang Al Sultan Abdullah

A big opportunity to show myself in front of everyone that I can do something new outside of my comfort zone.



Israa Al Balushi Project Management Universiti Malaysia Pahang Al Sultan Abdullah



We were given the chance to present our Undergraduate Research Grant Project on "Helping the Deaf and Mute" last 30th of

December 2023 on a conference "6th International Conference on Management, Education & Emerging



Technologies" in Bangkok Thailand under the supervision of Dr. Ferddie Quiroz Canlas.

Maya Salim Al Harty and Al Anoud Al Saadi Software Engineering Universiti Malaysia Pahang Al Sultan Abdullah

Students' Dissertation Experiences

I used to write down my goals and distribute the work over the days to work on it during the week so I could complete it before the next meeting.





Sidra M.A. Abdulhamid Best Undergraduate Project Awardee 2023 University of Stirling



I focused on whom to interview, where to obtain factual data and how to analyse and substantiate data to ensure it makes sense for my study.

Asim Al Siyabi University of Stirling

I delved deep into exploring the diverse implications of digital transformation.

Dawood Al Siyabi University of Stirling

