GLOBAL PROGRAM IN MANAGEMENT

INTERNATIONAL EXPOSURE
THREE COUNTRIES
BROADER SCOPE
GLOBAL NETWORK
CULTURAL MELT
MAKING FRIENDS
MS DEGREE

Shri Dharmasthala Manjunatheshwara Institute for Management Development
Mysuru, India

Montpellier Business School
France

Universidad Panamericana
Mexico
SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including Engineering, Medical, Dental, Law, Ayurveda and Naturopathy colleges. Part of the 600 year old Dharmasthala Temple, the Trust under the able leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade, has played an active role in bettering the lives of socially and economically disadvantaged people in Karnataka. The sister organisation, Shri Kshethra Dharmasthala Rural Development Project (SKDRDP) empowers the lives of over 38 lakh members through 4.2 lakh self help groups by offering microfinance, thus enabling their families to live a life of dignity and self-sufficiency.

Dr. D. Veerendra Heggade
Chairman, SDMIMD
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Dharmadhikari, Sri Kasheera Dharma Sthal  
Chairman, SDMIMD, Mysuru

Sri. D. Surendra Kumar  
Vice President  
SDM Educational Trust, Ujjire

Prof. S. Prabhakar  
Secretary  
SDM Educational Trust, Ujjire

Sri. B. Muthuraman  
Former Vice Chairman  
Tata Steel, Mumbai

Sri. K. Jairaj  
Former Additional Chief Secretary  
Government of Karnataka

Dr. Prasanna Chandra  
Professor (Retd.), Indian Institute of Management, Bangalore  
Director, Center for Financial Management (CFM), Bangalore

Sri. Bhaskar Bhat  
Managing Director  
Titan Industries Limited, Bangalore

Dr. Anant R Koppar  
Chairman & CEO  
KTtwo Technology Solutions, Bangalore

Prof. Pradeep A. Rau  
Chairman & Professor of Marketing and International Business  
George Washington University, Washington, D.C., USA

Sri. R. Venkatnarayan  
President-HR, IT and Education  
Rane Holdings Ltd., Chennai

Sri. K. Ganesan  
Vice President-HR  
Tata Consultancy Service (TCS), Chennai

Dr. Saji Gopinath  
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Indian Institute of Management Kozhikode (IIM-K)

Sri. K.R. Viju Parameshwar  
Former President & CEO  
Klüber Lubrication India Private Limited, Bangalore

Sri. Sid Mookerji  
CEO / Founder  
Silver Spirit Investments LLC, Atlanta, USA

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Rtd. Professor of Sociology & Former Director  
International Center, University of Mysore, Mysuru

Sri. Nishit Jain  
Special Advisor Asia, European Foundation for Management Development (EFMD) Global Network, New Delhi

Sri. Pavan G Ranga  
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CEO, Rangsons Technologies, Mysuru

Dr. Raj Agrawal  
Director, Centre for Management Education  
All India Management Association, New Delhi

Dr. Vasanti Srinivasan  
Professor, Indian Institute of Management, Bangalore  
(Nominated by the AICTE, Government of India)

Dr. N.R. Parasuraman  
Director  
SDMIMD, Mysuru

Dr. H. Gayatri (Ex-officio)  
Deputy Director & Chairperson-Academics  
SDMIMD, Mysuru

Prof. C.V. Sridhar (Ex-officio)  
Assistant Professor  
SDMIMD, Mysuru
Vision

SDMIMD will be internationally known as a unique management institution that has pioneered a philosophy of management education and governance that is Indian in ethos and character and global in relevance.

Mission

SDMIMD will create inspirational business leaders and entrepreneurs who will relentlessly pursue individual and organisational excellence with creative tenacity, intellectual maturity, and social responsibility.

SDMIMD will advance management thinking and practices that draw upon the best in Indian wisdom, are successful in dealing with change and the contemporary marketplace, and effective and

Credos

We believe that:
• Ethics and values are an integral part of cutting-edge competitiveness
• Honesty and integrity are non-negotiable
• Hard work and learning can and should be enjoyable
• Passion, commitment, and the single-minded pursuit of excellence will make true leaders of us all

SDMIMD Promises

To students:
We will nurture, support, and inspire you to realise your full potential as a Successful leader.

To organisations:
We will continually provide highly competent, motivated and committed talent with a yen for creativity and innovation.

To society:
We will promote individual and corporate responsibility towards all segments of society aiming for dynamic and inclusive growth.

To employees:
We will provide an environment for development that will enable you to achieve personal satisfaction, professional recognition, and an enhanced quality of life.
Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), a premier B-school located in Mysore, was established in 1993 with the objective of providing quality management education based on a firm foundation of Indian values and ethics.

SDMIMD is promoted by Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including Engineering, Medical, Dental, Ayurveda and Naturopathy colleges. Under the able leadership of our Chairman, Dr.D.Veerendra Heggade, the trust has played an active role in empowering people and bettering the lives of communities in Southern Karnataka.

SDMIMD’s flagship offering is a two-year, full time, residential Post Graduate Diploma in Management (PGDM) program which is approved by AICTE and accredited by NBA. The program has also been recognized as equivalent to MBA by Association of Indian Universities.

SDMIMD’s PGDM Program is accredited by ACBSP (Accreditation Council for Business Schools and Programs), USA, and by EFMD (European Foundation for Management Development), thus becoming the first institute in India to get the dual accreditation of ACBSP and EFMD - EPAS. These accreditations have propelled SDMIMD to be among the top global Business Schools.

The Institute has tie-ups with 15 leading foreign universities for academic collaboration, student and faculty exchange.
GPM, a Tri-Continental Program is a perfect platform for students who are on the lookout for international exposure to build a great career or flourish in the business. The objective of the joint program by the 3 prestigious business schools is to train a future generation of international managers. You will start your studies at the SDMIMD India for 3 months, then you will continue the programme at Montpellier Business School, France for 3 months, and move to The Universidad Panamericana Mexico, for 3 months. The final 3 months at the home Institution SDMIMD India for 3 months for dissertation. The final certificate will be awarded by SDMIMD under the joint logo with Montpellier Business School and Universidad Panamericana.
Accreditations for PGDM Program at SDMIMD

**EPAS**
SDMIMD continues to be the only B-school in India to have European Foundation for Management Development (EFMD) EPAS accreditation for the 2-year PGDM program.

**ACBSP**
The accreditation from Accreditation Council for Business Schools and Programs (ACBSP) has brought about a wider network for SDMIMD particularly in the U.S.

**AACSB**
SDMIMD has now become a member of Association to Advance Collegiate Schools of Business (AACSB) bringing it on a contact base with all leading B-schools in the world.

**NBA**
The renewed accreditation by National Board of Accreditation (NBA) has continued to inspire us to maintain the best practices at national level.

**MBA Equivalence by Association of Indian Universities (AIU)**

**AICTE Approved**

**Rankings**
SDMIMD has been ranked among top 50 B-Schools in India by various magazines and agencies such as

- [NHRD](#)
- [competition](#)
- [success](#)
- [review](#)
- [business today](#)
- [BW BUSINESSWORLD](#)
- [CAREERS360](#)
- [THE WEEK](#)
- [EducationWorld](#)

And many more..
Dr. N.R. Parasaruman  
B.Com, LLB, FCS, FCMA, Ph.D  
Director & Professor - Finance

Dr. H. Gayathri  
MBA, Ph.D  
Deputy Director  
Chairperson-Academics & Professor - Marketing

Dr. R. Jagadeesh  
ME, Ph. D  
Professor - Operations

Dr. Nilanjan Sengupta  
M.A., Ph.D.  
Professor - Human Resources

Dr. Mousumi Sengupta  
M.A. in HRM, GradIPD, Ph.D.  
Professor - Human Resources

Dr. M.R. Suresh  
PGDRM, Ph.D  
Professor - Marketing

Dr. Prasad S.N.  
ME, PGDM, MBA, Ph.D  
Professor - Strategy and General Management

Dr. R. Sugant  
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Professor - Marketing

Malathi Sriram  
MCA, P.G. Diploma in System Analysis, M.Phil  
Associate Professor - Systems

Dr. Neetu Ganapathy  
M.Sc., MBA, Ph.D  
Associate Professor-Systems

Mohamed Minhaj  
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Rajendra Todalbagi  
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Dr. M. Sriram  
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Assistant Professor - Finance

Dr. Jayakrishnan S  
PGDM, PGCAM & PR, FPM  
Assistant Professor - Marketing

Dr. Venkatraja B  
MA, Ph.D  
Assistant Professor - Economics

I. Gandhi  
M.A., M.B.A., M.Phil.  
Assistant Professor - OB/HRM

S. Kannadas  
MBA, M.Phil  
Assistant Professor-Finance

C.V. Sridhar  
BE, MBA  
Assistant Professor - General Management

Adjunct Faculty

Dr. Elango Rengasamy  
Associate Professor of Finance &  
Head of Management Studies Department  
Middle-East College, Muscat, Oman

Dr. K.K. Ramesh  
Former Professor - IIMK

Prof. Radhakrishnan S  
Telfer School of Management, University of Ottawa
Founded in 1897 and member of the eminent French Conference des Grandes Ecoles, Montpellier Business School (MBS) holds the three prestigious international accreditations AACSB, EFMD-EPAS and AMBA, a recognition of its academic quality.

It has been continuously ranked in the Financial Times’ Best Masters in Management rankings since 2012.

Montpellier Business School develops a complete range of management courses: Bachelor programme, Grande Ecole Master in Management programme, Masters of Science, Executive MBA.

Firmly focused on business and entrepreneurship, open to French and International talents unique in their diversity and their profiles, Montpellier Business School is recognized for its commitment to transmitting its core values: Ethics, Openness and Diversity, Global Responsibility and Performance.

Montpellier Business School develops a policy of equal opportunities unique both by the number of students concerned and by the quality of their professional success.

Choosing MBS is choosing to become a responsible leader in a changing world.
Universidad Panamericana was founded in 1967 as a business school. The original group of scholars and business people who founded the Pan-American Institute of Top Business Management (IPADE), soon began promoting what is today Universidad Panamericana. The Pan-American Institute of Humanities (IPH), precursor to Universidad Panamericana, was founded in 1968. In 1978, IPH was elevated to the rank of university, and took the name Universidad Panamericana, even though both IPADE and IPH had initially conceived knowledge as being unitary and universal— that is, a university. Universidad Panamericana has four campi which give service to almost 12 thousand students in 33 degree programs. The first campus was inaugurated in Mexico City in 1968, the second in Guadalajara in 1981 and a third in Aguascalientes in 1989. Campus Santa Fe, also located in Mexico City, was inaugurated in 2011. As one university with one spirit, UP works daily on three foundational pillars: teaching, research, and transmission of culture. In virtue of an agreement between the Governing Board and the Prelature of Opus Dei, Universidad Panamericana has entrusted to that Prelature the spiritual attention and doctrinal guidance of all its activities. The University, in its few decades of life, has come to occupy a place as one of the top universities in Mexico.
At Montpellier Business School, the faculty members are at the heart of an interrelationship based on close links between teaching, cutting-edge research and business relations. These links allow our research, whose quality is recognised by international standards of excellence (publications including the international frameworks of excellence at all levels), to be innovative but also to have direct implications on both business and civil society. These close links also allow participants in our various educational programmes to be in touch with the reality of the business world.

For more details about MBS Faculty, visit
https://www.montpellier-bs.com/international/faculty-and-research/faculty-departments/

Academic excellence ensures the acquisition of the knowledge, competencies, and skills needed to enter the work force. It also ensures an appropriate balance among humanistic subjects, scientific subjects, and professional practice.

Our faculty is made up of active professionals with a profound knowledge of their subjects. We also count among our teaching staff professionals dedicated to research in their fields of specialization.

Pedagogy at UP forms men and women capable of transforming the world through education. The school generated content with high academic value in the field of Education in Mexico through the magazine Educación es la clave.

Link: https://www.up.edu.mx/en
SDMIMD

**Duration: 3 Months - From January to March 2020**
- Strategy for Start-ups
- Funding and Start up Valuation
- Introduction to Business Analytics
- Sustainable Business and Social responsibility
- Team Building
- Project on social responsibility

**Montpellier Business School**

**Duration: 3 Months - From April to June 2020**
- Innovation Management
- Design Thinking
- Digitalization
- Lean Management
- Research Methodologie
- Project on social entrepreneurship

**Universidad Panamericana**

**Duration: 3 Months - From July to September 2020**
- Business intelligence
- Go big (from start-up to enterprise)
- Social Business and Social entrepreneurship
- Sustainable Innovation Development
- Business Ethics
- Final Project
Eligibility
Full-time graduation courses in any discipline recognized by the UGC/AIU.
Consistent academic record of not less than 50% aggregate in 10th Std, 12th Std.
and Degree.
Applicant must have valid Indian Passport

How to Apply?
The application needs to be submitted online. The application is available at the
following link: http://sdmimd.ac.in/application/gpmonline.html

Application Fee: Rs. 2000/-
Mode of Payment (Online/ Cheque/DD) and other relevant information available
at http://sdmimd.ac.in/sdmpayment/

Selection Process:
Interview process consists of Written Ability Test (WAT)*/Applicants will be
shortlisted based on consistent academic performance. Short listed applicants
will be called for an Interview Process in December 2019 (Skype interviews also
held on specific request) Selected students will be intimated by email/ phone/mobile.

Fees
• Total Fees Rs. 12.44 Lakhs inclusive of Travel and estimated accommodation & food Expenses in Mysuru
  Montpellier and Mexico
• Students need to arrange their own insurance and VISA

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<td>Upon Joining the Program</td>
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<tr>
<td>3rd Instalment</td>
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<tr>
<td>4th Instalment</td>
<td>On completion of Term at MBS</td>
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Students can also opt for Master’s degree MSc In Global Management from Montpellier Business School (MBS). To do so, students should:

• Follow and pass all the classes of our joint program;
• Write and defend their Master Thesis before a MBS jury
• Attest at least 4 months of professional experience or internship should be completed.
• Pay an extra fee to MBS of 1500€ (as per current rates) to cover the thesis supervision cost.
• Students eligibility for this M.Sc in Global Management will be ascertained and informed by sending brief profile to MBS soon after students join the program and then getting their confirmation.

Important Dates

• Last date to apply : 31st November 2019
• Interviews : First week of December 2019
• Declaration of results: Second week of December 2019
• Commencement of Program : 6th January 2020

Late payment of fee will attract penalty of Rs.100/-per day for the first week, Rs.250/- per day for the second week. Non-payment of dues after two weeks can result in suspension/termination of the student from the course.

The fee of Rs.12.44 lakhs includes a refundable caution deposit of Rs. 10,000/-

Upon the candidate joining the program, necessary arrangements for booking flight tickets will be made for the travel to Montpellier and Mexico. If for any reason a candidate cancels the trip and is unable to go, he/she will forfeit the travel charges and fresh bookings will be made at his/her cost.

Msc in Global Management
The city of Mysuru is the cultural capital of the state of Karnataka. The city is known for its majestic, mystical and mesmerizing beauty. Located 770m above sea level and 140 kms from Bangalore. Also known as the City of Palaces, Mysuru retains a quaint charm that never fails to enchant. From ancient times, this district has played a significant role in the history of South India. Mysuru District is a popular tourist destination offering several attractions ranging from the royal splendour of Mysuru City and its fabulous Dasara Festival to exquisite temples, pilgrimage centres and scenic spots. Mysuru is ranked the fifth-best city in India in which to conduct business and the second-cleanest city in India. Mysuru has emerged as the hub of the tourism industry in Karnataka, attracting about 2.5 million tourists every year. Some of the places of interest in the city are Mysuru Palace, Krishna Raja Sagara, Jaganmohan Art Gallery, Brindavan Gardens, Lalitha Mahal, Chamundi Hills, Mysuru Zoo, Folk Lore Museum and many more. Traditionally, Mysuru has been home to industries such as weaving, sandalwood carving, bronzework, and the production of lime and salt.[1] The planned industrial growth of the city has led to the establishment of many industries and also projected as alternative IT hub for Bangalore.
Montpellier is a city in southern France, 10km inland from the coast of the Mediterranean Sea. The town’s stately Gothic Cathédrale Saint-Pierre, distinguished by conical towers, dates to 1364. The city’s Antigone district is a chic, modern development inspired by neoclassical motifs. Paintings from French and European Old Masters hang at the Musée Fabre.

Montpellier is a vibrant and lively city. The contrast between its historic center and its more modern areas makes Montpellier a cosmopolitan city, which is only 20 minutes away from the Mediterranean Sea. Here are just a few great reasons why Montpellier is the perfect destination to study higher education. Montpellier is one of the most important university towns in the country, meaning that there are plenty of other young people and fun activities to do. If you decide to extend your stay to study higher education, you will have the perfect campus for your studies. Also, being a student city makes Montpellier cheaper than some other destinations. Montpellier is a dynamic city, a mix of elegant buildings, beautiful squares and grand hotels. ... From a poky provincial city on the Mediterranean coast, Montpellier swelled with its open-door policy and 300 days a year of sunshine.
The city has the highest literacy rate in the country, estimated at more than 90 percent. Students are required to attend six years of primary school and three years of secondary school. Students who want to go on to college are required to attend three years of bachillerato (college prep courses). During the 1997–98 school year, there were almost three million students and 168,442 teachers in the city’s 9,460 schools. Mexico City is home to some of the nation’s most important universities, including the National Autonomous University of Mexico (UNAM), founded in 1551. More than 350,000 students are enrolled at the sprawling university. Mexico’s lively and unique capital boasts an impressive selection of world-class universities, with no less than eight universities in (or close to) the city featuring in the QS World University Rankings® 2020. Mexico City is typically described as a place of contrasts and variety. Students choosing to study here should be aware of the city’s reputation for pollution and crime and be prepared for these aspects. Nevertheless, the city is also known and loved for its grand old colonial-era buildings, its traditional street food, historic sites and archaeological excavations, vibrant annual carnival celebrations, and diverse nightlife.
Admission Contacts

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