

Pre-Conference Workshop

On

Managing today's employees : Issues and concerns

7 December 2017

The one-day workshop offers a forum to discuss the latest trends in the Human Resource Management. The topics, to be discussed in the workshop, include:

- ◆ Talent retention
- ◆ Work-life balance
- ◆ Psychological contract

Who can attend the workshop

Faculty Members and Academicians, Management Practitioners, Consultants, Entrepreneurs, Ph.D. Scholars and Management Students.

Workshop Fee

- The workshop fee is **INR 2000.00**
- Delegates, participating in both workshop and the 6th International Conference on **Managing Human Resources at workplace** (8 & 9 December 2017, at SDMIMD Mysore), will **get 50% discount** on the Workshop Fee.
- Students may attend the workshop by paying a special concessional Fee of **INR 800.00**

About SDMIMD

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka, 140 kilometers from Bangalore. The Institute has been recognized as a leading centre for post graduate management learning, as is evidenced by the A** rating accorded to it by CRISIL. Its charming campus has won architectural and landscape awards, and provides a great setting for learning and germination of managerial intellect. The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including engineering and medical colleges. Dharmasthala, 'the abode of dharma', has been a renowned pilgrimage centre for hundreds of years and canons of selfless service, integrity, and social development stand embedded in all of the Trust's activities. The Trust and all the associate Institutions benefit from the visionary leadership of our Chairman, Padma Bhushan Dr. D. Veerendra Heggade. SDMIMD's AICTE-approved PGDM program that is accredited by NBA runs for six terms over two years with an impeccable quality of academic rigor. SDMIMD received the dual accreditation from Accreditation Council for Business Schools and Programs (ACBSP), USA and from European Foundation for Management Development (EFMD) for their flagship management programme – Post Graduate Diploma in Management (PGDM).

The institute is well known for its research activities. The dedicated research publications, such as, 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The Institute's journal 'SDMIMD Journal of Management' has evolved as a prestigious publication, well known for the quality of the papers, therein.



6th

International Conference on

**Managing
Human Resources
at the Workplace**

**December 8 & 9, 2017
Mysuru , India**

Conference Webpage:

<http://sdmimd.ac.in/hrcon2017>

**Shri Dharmasthala Manjunatheshwara Institute for Management Development
No. 1, Chamundi Hill Road, Siddarthanagar Post, Mysore, INDIA
Tel. No. +91-821-2429722, 2429161, 2420490, Fax : +91-821-2425557**

ABOUT THE CONFERENCE

In the ever-changing business context, Human Resource Management has been playing the role of the key differentiator in business growth, development and survival for firms. Along with addressing functional issues, HRM has been contributing strategically towards the return on investment of any organization. Human resource management, therefore, deals with core issues of managing the change in the business processes and aligning the organizations' systems, structures, and policies to leverage competitiveness, with regard to the operating business environment. The emphasis today is to manage HR functions and policies in a manner such that organizations can be provided with a unique pool of people who can continuously take the organization to new levels of growth and sustainability.

In the above backdrop, SDMIMD is organizing its 6th International Conference on Managing Human Resources at the Workplace, on 8 and 9 December, 2017, at SDMIMD campus, Mysuru.

FOR WHOM

Faculty members and Academicians, Management practitioners, Consultants, Entrepreneurs, Ph.D. Scholars and Management Students.

CONFERENCE THEME AND SUBTHEME

This conference seeks to provide a platform to address and deliberate on various issues and concerns in field of human resource management. Research papers, case studies and articles are invited from various inter-disciplinary areas and sectors for the conference. An indicative list (not exhaustive) of such areas is mentioned below:

- Work-Life Balance
- Big Data Analytics in HRM
- HRIS
- Industrial Relations
- Talent management
- Ethical HR
- Cross-cultural issues in HRM
- Human Capital Management
- Human Resource Audit
- Employee Reward and incentives
- Organization development
- Performance Management
- Employer branding
- Change management
- CSR and HRM
- Green HRM
- Sustainability and HRM
- HR Governance
- Employee Engagement

The above mentioned topics are only indicative and not exhaustive.

CONFERENCE PUBLICATION

Accepted papers will be published in the Conference Proceeding CD with ISBN Code 978-93-83302-27-7 At least one author needs to register for the conference to get considered for publication of the abstract/paper. Papers which are rich in academic/practical content may also be considered for publication in the Institute's journal – SDMIMD Journal of Management, subject to modifications/enhancement suggested by the Journal's Editorial Board.

GUIDELINES TO AUTHORS

An abstract should not be of more than 500 words. Along with the abstract, authors need to send not more than 5 key words. Abstract should be sent as a **word document only**.

Full papers should not be of more than 5000 words and not more than 15 pages (A4 size), with APA style reference list, Font Times New Roman, Font size 12, Single Spaced. Up to three authors are allowed for each paper. Authors need to send the full papers as **word document only**.

Correct name, designation, e-mail ID of the authors and affiliating organization need to be clearly mentioned in the abstract and full paper.

Copyright declaration: A declaration should be provided from the corresponding author along with the paper stating that the work is an original one and does not violate Copyright.

CONFERENCE CONTACT

For submission of abstract / full paper, or any other clarification, please contact the following:

Dr. Mousumi Sengupta, Conference Chair
Phone: 0821-2429722, 2429161; Extn: 1104 | E-mail : hrcon2017@sdmimd.ac.in

Dr. Nilanjan Sengupta, Conference Co-Chair
Phone: 0821-2429722, 2429161; Extn: 1007 | E-mail : hrcon2017@sdmimd.ac.in

ORGANIZING TEAM

Dr. N. R. Parasuraman, Chief Patron, Director, SDMIMD, Mysuru
Dr. Mousumi Sengupta, Conference Chair
Dr. Nilanjan Sengupta, Conference Co-Chair

Dr. Sunil M. V., Member, Conference Committee
Ms. Rekha Ganapathy, Conference Secretary

For more information please visit

CONFERENCE WEB PAGE

<http://sdmimd.ac.in/hrcon2017/>

More than 200 participants from India and abroad have attended each of the past HR Conferences, at SDMIMD. For more details, please refer the above webpage.

ACCOMMODATION

A list of budget hotels in Mysore will be provided to the participants. Participants may kindly contact the hotels directly.

IMPORTANT DATES

Last date for sending Abstract :
7 September, 2017

Acceptance of abstract by:
12 September 2017

Beginning of Registration Process:
12 September, 2017

Last date for sending Full Paper:
25 October 2017

Acceptance of Full paper by:
10 November, 2017

Last date for Registration:
1 December, 2017

REGISTRATION FEE (NON-RESIDENTIAL)

It includes conference kit, lunch and tea/ coffee for two days:

For Executives / Consultants / Managers : **INR 3750.00**

For Faculty Members:
INR 3250.00

For PhD Scholars:
INR 1700.00

For Students:
INR 950.00

Early Bird Discount of 20% will be available for participants who register on or before 3 November, 2017

International participants may kindly pay the registration fee in INR only.

PAYMENT PROCEDURE

Option I:

Payment may be made in the form of DD/ Cheque drawn in favor of **The Director, SDM Institute for Management Development**, payable at **Mysuru**.

Option II:

Electronic Fund Transfer (EFT) at the following account number:

**AXIS Bank Ltd., Mysore,
SB A/C 912010058973773
IFSC Code: UTIB0000151**