



3rd International Conference on
**Economic Growth and
Sustainable Development : Emerging Trends**

November 10-11, 2017

Venue : SDMIMD, Mysuru



Shri Dharmasthala Manjunatheshwara
Institute for Management Development

Accredited at
Global Level



<https://sdmimd.ac.in/iec2017>

About the Conference

The major and immediate challenge of the current century is to generate inclusive, balanced and sustainable growth. In order to create a better and sustainable future, Governments, Corporates and NGOs need to work collectively and playing their respective roles most effectively. In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners to reflect, deliberate, and suggest measures that are needed both at macro and the micro level to elevate India and other backward economies to higher and sustained growth trajectory. From this perspective, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) is organizing the international conference on “Economic Growth and Sustainable Development- Emerging Trends” on November 10-11, 2017.

About SDMIMD

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), a globally accredited institute is ranked among the top Business Schools in India. The institute offers AICTE approved and NBA accredited 2-year Full-time (Residential) flagship Post Graduate Diploma in Management (PGDM) that has been granted MBA equivalence by Association of Indian Universities (AIU). The PGDM program has international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), USA and EFMD (EPAS) by European Foundation for Management Development. SDMIMD has been rated A** (A Double Star) by CRISIL (Standard & Poor) and Brickworks at the National Level. The Institute is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka.

The institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shri Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. SDME is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; British University in Dubai, Dubai; University of Pau, France; University of Bordex, France; University of Montevideo, Uruguay; Zhejiang University, China and University of Abu Dhabi.

SDMIMD RCMS is a recognised Research Study Center under the University Mysore for Doctoral Programs (PhD). The SDMIMD's research unit- SDM Research Centre for Management Studies' (SDM RCMS) publications 'Cases in Management', 'Contemporary Research in Management', 'Excerpts of Select Summer Internship Reports', have come in for praise from the world of academics. The Institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and Scholar is a prestigious publication.

Call for Paper

The Conference Organizing Committee takes pleasure in inviting research papers and case studies surrounding the theme—Economic Growth and Sustainability.

Publication Opportunities

1. All the papers that are accepted for conference presentation having duly completed the registration process will be published in electronic medium (CD) in the form of 'Compendium of Papers' bearing an **ISBN: 978-93-83302-26-0**
2. Select papers emerging out of double-blind review process & fulfilling submission requirements will be published in the Institute's refereed journal – **SDMIMD Journal of Management** (Print ISSN: 0976-0652; indexed in EBSCO, J-Gate and iScholar).

Submission Guidelines

- Abstract & full paper must contain the name of the author/s, complete address, email id and mobile number.
- Citations & references should comply with the APA style of referencing.
- Submission must be in MS-Word format with all four sides 1 inch margin. Should be typed inCalibri (body) with a letter font size of 11. Paper title in 16 and all sub-headings in 12. Keep line spacing at 1.15.
- **Submit abstract/full paper via email to: iec2017@sdmimd.ac.in**

Themes & Sub-themes

Micro Fundamentals of Macro Growth

- o Role of Physical Capital & Human Capital in Long-term Growth
- o Growth Implications of Savings & Investment
- o Rural Entrepreneurship and Inclusive Growth
- o Infrastructure and Creation of New Opportunities
- o Childhood Development, Education & Skill Development, and Transition to Work
- o Universal Health and Sanitation for Human Development
- o Women Empowerment
- o Agriculture and Agri- Business

Institutional Framework for Inclusive Economic Growth

- o Banking & Financial Inclusion
- o Small Finance Banks & Payment Banks
- o Micro Finance Institutions and Inclusive Growth
- o Self Help Groups and Empowerment
- o Non-Government Organisations as Growth Drivers
- o Legal Systems, Intellectual Property Rights and Economic Prosperity
- o Digital Platforms for Growth

Environment & Sustainability

- o Green energy, Green Economy, Green Business and Green Computing
- o Sustainable Agriculture and Food Security
- o Industrialisation vs. Environment
- o Sustainable Business
- o Renewable Energy for Sustainability

Emerging Challenges of Growth

- o Gender and Regional Disparities in Growth
- o Price Instabilities & Economic Volatilities- Inflation & Recession
- o Shadow Economy
- o Rising NPAs, Banking Crisis and Growth Impact
- o Jobless Growth
- o Climate Change & Challenges of Sustainability

Policy Framework for Growth

- o Fiscal Policy for Growth Stabilization
- o Tax reforms and ease of doing business
- o Growth Implication of Goods & Services Tax
- o Budget and Growth
- o Make in India, Skill India, Digital India, Smart Cities Initiatives
- o Monetary Policy & Economic Stability
- o CSR for Sustainability

Global Dimension of Growth & Sustainability

- o International Trade and Economic Growth
- o Global Inclusion Practices: Lessons from Countries in Asia and Africa
- o FDI and FII: National Growth Perspective
- o Global Economic Volatilities and Impact on National Economies
- o Export-led growth & sustainability
- o Global/Regional Financial Organisations and Growth

Pre-conference Workshop

Inclusive Sustainable Growth: Challenges of Change

Date: November 9, 2017

- **Objective:** Introduce and debate technical and research dimensions of the conference theme
- **Pedagogy:** Lectures, interactions and panel discussion
- **Resource Persons:** Internationally reputed academicians and corporate heads
- **Expected Participants:** Academics, research scholars, students & corporate practitioners

Important Dates

Abstract Submission : August 31, 2017

Full Paper Submission: October 10, 2017

Last Date for Registration: October 25, 2017

Pre-Conference Workshop: November 09, 2017

Conference: November 10 & 11, 2017

Registration Fees

Category	Conference (Nov. 10-11)	Workshop (Nov. 09)	Conference + Workshop
Corporate Executive	INR 2000	INR 1000	INR 2700
Teaching Faculty	INR 1500	INR 1000	INR 2200
Ph.D. Scholar & Student	INR 1000	INR 1000	INR 1700

- In case of multiple authors at least one author must register. Only the registered author will receive the certificate. Certificates will be issued to all the authors of the paper only against the registration by all the authors.
- If an author submits two papers, both the papers must be registered.
- Presentation in-absentia is not encouraged.

Payment Procedure

Option I: Payment may be made in the form of DD drawn in favour of "Director, SDM Institute for Management Development", payable at Mysore.

Option II: Electronic Fund Transfer (EFT) favour of "Director, SDM Institute for Management Development", payable at Mysore using the following account number:

HDFC BANK, SARASWATHIPURAM BRANCH, MYSORE, S/B ACCOUNT NUMBER: 00651450000156, IFSC CODE: HDFC0000065

Organising Committee

Conference Chief Patron: **Dr.N.R.Parasuraman**, Director, SDMIMD

Conference Chairperson: **Dr. B. Venkatraja**

Organising Committee Member: **Dr. M.Sriram**

Conference Facilitators: **Dr. Sunil M. V & Mr. C.V. Sridhar**

Conference Secretary: **Ms. Rekha Ganapathy**

Contact

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Conference webpage: <https://sdmimd.ac.in/iec2017/>