Management Development Program (MDP) on
Business Forecasting for decision making.

Date: 30 - 31 May 2023   **Venue: MDP Hall**

About the Program:	The business world has changed and has moved to look into future happenings, which will help them to be prepared to face future uncertainty. The forecasting methods available are handy to achieve this and are being used by them frequently. With the developments in technology and due to continuous efforts by the researchers, new methods are available and are not exposed to the business world yet. This has necessitated industry-academia interaction and the current management development program is aimed to achieve this.
	➢ To introduce the foresting methods and their applications to the participants.
	➢ To give the participants a practical exposure to the methods used for forecasting.
	➢ To introduce a tool for building the forecasting models and provide a hands-on experience to the participants.
	➢ To introduce the latest developments in the forecasting methods and make the participants the importance of the same. Also, their strength to the old methods in forecasting the events.
Number of Days:	2 Days
Resource Persons:	Dr. Srilakshminarayana G
Target Group:	Practitioners / Business executives/academicians who are interested to learn the models used for forecasting and get practical exposure to the usage of the same.
Fees	Rs.7500/- (Residential)