

**Management Development Program (MDP) on
Effective Business-to-Business Marketing in Contemporary World**

Date: 22nd May 2023

Venue : SDMIMD MDP Hall

About the Program:	The objective of a training program on B2B marketing in the contemporary world is to equip participants with the skills and knowledge needed to succeed in a rapidly evolving market. By understanding the unique challenges and opportunities of B2B marketing, and by developing effective strategies and tactics, participants can drive business growth and achieve their organizational goals.
Number of Days:	1 Day
Resource Persons:	Dr. Nanda Kishore Shetty & Dr. S.Saibaba
Target Group:	Marketing, Sales and Other Business Professionals
Fees	Rs.1500/-