

## Management Development Program (MDP) on **Predictive Analytics for Decision Making**

**Date:** 1 – 2 June 2023

**Mode :** ONLINE

<b>About the Program:</b>	<p>Predictive modelling is an important component of Business analytics and is helping the decision-makers in making predictions about future events. The process used must be understood perfectly and appropriate models need to be chosen. Decision-makers look for a perfect model that gives them the best prediction for future decision making and to achieve this it is important to know the processes to arrive at the best model. Also, know about the recent developments in building the models. This needs proper training, and the current management development program is designed to meet this requirement.</p> <ul style="list-style-type: none"> <li>➤ To make the participants understand the importance of predictive analytics and the processes adopted to arrive at the right model.</li> <li>➤ To introduce the predictive models and application of the same for decision-making.</li> <li>➤ To train the participants on using an appropriate tool used for building the predictive models.</li> <li>➤ To provide the participants with the latest developments in the predictive analytics and applications of the same in decision making.</li> </ul>
<b>Number of Days:</b>	2 Days
<b>Resource Persons:</b>	Dr. Srilakshminarayana G
<b>Target Group:</b>	Practitioners / Business executives/academicians who are interested to learn the models used for making predictions and get practical exposure to the usage of the same.
<b>Fees</b>	Rs.2000/-