

## Management Development Program (MDP) on Strategic Quality Management

**Date:** 24<sup>th</sup> May 2023

**Venue:** MDP Hall

<b>About the Program:</b>	Due to the increased globalization of markets and liberalization of local economies has made it essential for companies all over the world to promote strategies to stay competitive in the market. Firms have resorted to strategies which often recognize quality management as their focal point. Quality management is about making organizations perform for their stakeholders from improving products, services, systems, and processes, to making sure that the whole organization is fit and effective. Managing quality means constantly pursuing excellence: making sure that what your organization does is fit for purpose, and not only stays that way, but keeps improving. The MDP demonstrates the use of several quality management tools and techniques for achieving superior customer satisfaction. The MDP offers a combination of both theoretical concepts, and quantitative models which aid the participants to gain adequate skills and attain leadership through quality. It will help the participants to understand the importance of control charts and build the same. Also, learn the process of building quality systems at their respective organizations. The MDP addresses both product and service-related aspects. Hands-on will be provided and cases will be used for providing the discussion.
<b>Number of Days:</b>	1 Day
<b>Resource Persons:</b>	Dr. Srilakshminarayana G Dr. S.N. Prasad
<b>Target Group:</b>	Middle level managers and those who are interested in learning quality dimensions, building the processes
<b>Fees</b>	Rs.1500/- per participant