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Shri Dharmasthala Manjunatheshwara  
Institute for Management Development

# The Year in Review

## 2015-16

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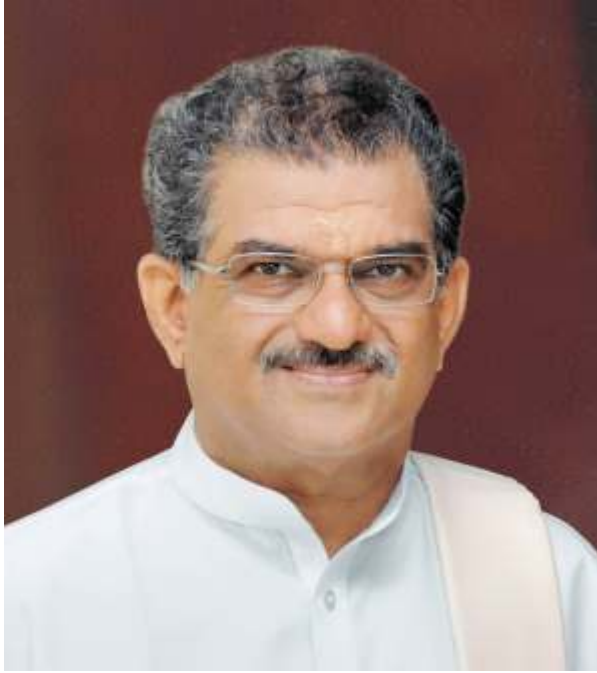
Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka, 140 kilometers from Bangalore. Its charming campus has won architectural and landscape awards, and provides a great setting for learning and germination of managerial intellect. The Institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational (SDME) Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including engineering and medical colleges. Dharmasthala, 'the abode of dharma', has been a renowned pilgrimage centre for hundreds of years and canons of selfless service, integrity, and social development stand embedded in all of the Trust's activities. The Trust and all the associate Institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade.

SDMIMD has been rated A\*\* (A Double Star) by Credit Rating Information Services of India Limited (CRISIL) at the National Level. The ranking by CRISIL assumes special importance in the light of the fact that the rating was awarded after a thorough inspection of the facilities in the Institute, the performance in respect to admissions, placements, academic rigor and the feedback from the alumni and students. The ranking brings the Institute on par with many leading B-Schools in the Country.

SDMIMD's AICTE-approved PGDM program that is accredited by NBA runs for six terms over two years with an impeccable quality of academic rigor. The curriculum and pedagogy are planned by an elaborate process every year by taking into account practices in other leading institutes the world over, and considering the views of leading academics and recruiters. The Institute is well known for its research activities and the dedicated research publications have come in for praise from the world of academics.

SDM Research Centre for Management Studies (SDM RCMS) has been recognized as a centre by University of Mysore for guiding aspiring Ph.D students. Further, in association with AIMA, a two-year dual certification program was launched last year.

The Institute has tie-up with foreign universities for academic collaboration-Mays School of Business, Texas A&M University, USA, MBA Centre, Global Management Education Institute, Shanghai University, China, British University in Dubai, University of Dubai, University of Bordeaux, France and Groupe École Supérieure de Commerce, France.



“Excellence in management education involves academic rigor, quality facilities and a constant attempt to drive home ethics and values. At SDMIMD, we aim to do all these in an atmosphere of inspired learning”.

**Dr. D. Veerendra Heggade**

Dharmadhikari, Sri Kshethra Dharmasthala  
Chairman, SDMIMD, Mysore

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It gives me great pleasure in presenting before you the Annual Report of the Institute for 2015-2016.

In keeping up with the Dharmasthala ethos of values in every sphere, SDMIMD has marched forward in pursuit of being an institution of high learning that brings out leaders with a social outlook.

The year 2015-16 has been very satisfying for the entire team here with a plethora of events, guest lectures, tie-up arrangements and quality research.

The following pages give an overall picture of the events and achievements during the year. We at SDMIMD are only too aware that a lot more needs to be done in the years ahead. With the patronage and support of all our well wishers, we are confident that SDMIMD will surge ahead. Let me acknowledge the efforts of the team of faculty and staff in ensuring that the year 2015-16 marked milestones that would bring satisfaction to all stakeholders.

**Dr. N.R. Parasuraman**

Director, SDMIMD



Dr. D. Veerendra Heggade  
Dharmadhikari, Sri Kshethra  
Dharmasthala, Dakshina Kannada  
Chairman, Shri Dharmasthala  
Manjunatheshwara Institute for  
Management Development  
(SDMIMD), Mysore



Dr. K.R. Srinivas Murthy  
Former Director  
Indian Institute of Management,  
Bangalore (IIM-B)



Sri. D. Surendra Kumar  
Vice President  
SDM Educational Trust  
Bangalore



Dr. Prasanna Chandra  
Professor (Retd.), Indian Institute  
of Management, Bangalore (IIM-B)  
Director, Center for Financial  
Management (CFM), Bangalore



Prof. S. Prabhakar  
Secretary  
SDM Educational Trust, Ujire



Sri. R. Guru  
Managing Partner  
N.Ranga Rao & Sons, Mysore



Mr. B. Muthuraman  
Vice Chairman-Tata Steel  
Mumbai



Mr. K. Jairaj  
Former Additional Chief Secretary  
Government of Karnataka



Sri. Bhaskar Bhat  
Managing Director  
Titan Industries Limited  
Bangalore



Dr. N. R. Parasuraman  
Director  
SDMIMD, Mysore



Dr. Anant R Koppar  
Chairman & CEO  
KTwo Technology Solutions,  
Bangalore



Dr. H. Gayathri  
Deputy Director  
SDMIMD, Mysore

## >> Advisory Board



Sri. D. Surendra Kumar  
Vice President  
SDM Educational Trust



Dr. K.R. Srinivas Murthy  
Former Director  
Indian Institute of Management  
Bangalore (IIM-B)



Prof. S. Prabhakar  
Secretary  
SDM Educational Trust, Ujire



Dr. Sriram S.  
Executive Director Emeritus  
Great Lakes Institute of Management,  
Chennai



Mr. Sid Mookerji  
Chief-Executive-Officer (CEO)  
Software Paradigms (I) Private  
Limited



Mr. R. Venkatanarayanan  
President-HR  
IT-and Education, Rane Holdings Ltd.  
Chennai



Mr. K. Ganesan  
Vice president-HR  
Tata Consultancy Service (TCS),  
Chennai



Dr. N.R. Parasuraman  
Director  
SDMIMD, Mysore



Mr. K.R. Viju Parameshwar  
President & CEO  
Kluber Lubrication India Private  
Limited, Bangalore



Dr. H. Gayathri  
Deputy Director  
SDMIMD, Mysore



Dr. Saji Gopinath  
Professor  
Indian Institute of Management  
Kozhikode (IIM-K)





# Honouring A Commitment



## Recognitions and Rankings

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### ✓ CRISIL renews rating of SDMIMD as A★★ (A Double Star)

SDMIMD has been re-rated A★★ (A Double Star) by Credit Rating Information Services of India Limited (CRISIL) at the National level. The ranking by CRISIL assumes special importance in the light of the fact that the rating was awarded after a thorough inspection of the facilities in the Institute, the performance in respect of Admissions, Placements, academic rigor, and the feedback from alumni and students.

### ✓ Brickwork awards A★★ to SDMIMD at National Level

A well-established track record, brand equity, quality of the program and knowledge transfer to the students have made SDMIMD to be ranked with A★★ (A Double Star) at National Level and A★★★ (A Triple Star) at State Level by Brickwork Ratings. The grading has considered other elite B-Schools in the country and rated SDMIMD for the diverse academic courses offerings, well qualified faculty, talented student pool, good placement record, excellent infrastructure facilities and stable financial risk profile of the Institute.

### ✓ SDMIMD's PGDM Recognised as Equivalent to MBA Degree

The 2-year full-time Post Graduate Diploma in Management (PGDM) of SDMIMD has been recognized as 'Equivalent to MBA Degree' of an Indian University by The Association of Indian Universities (AIU).

### ✓ Visit of ACBSP President

Mr. Jeffrey Alderman, President & CEO, Accreditation Council for Business Schools & Programs (ACBSP) the Global Business Accreditation body, visited SDMIMD for interaction on Friday, August 28, 2015. The interactive session with faculty members & students, followed by the campus tour was part of the packed schedule for Mr. Jeffrey Alderman. Speaking about ACBSP Mr. Jeffrey pointed out how the accreditation brings quality, equanimity and collaboration among B-Schools. Further, he shared information about initiatives of accrediting bodies in enhancing the collaborative research. Dr. Rajesh Khajuria, Chairman, GTU's Global MBA Program and Director of SMJV's KSVIM Business School, Vadodara, India, accompanied Mr. Jeffrey.

### ✓ SDMIMD listed in India's Top B-Schools Ranking

SDMIMD has secured its position as one among the Top B-Schools in India. The B-School survey results released recently by key magazines which publishes B-School survey every year – Business Standard, Competition Success Review (CSR), Outlook and The Week has listed SDMIMD among the Top B-Schools in India again. CSR has ranked SDMIMD in 3rd in top private B-schools among Karnataka, while The Week has listed 11th among the top private B-School in South Zone.

### ✓ SDMIMD recognized for its academic rigour

Higher Education Review (HER) has ranked SDMIMD as "Management College of the Year 2015" under 'College for Academic Rigor' category. A consistently revised curriculum that has been complemented by frequent guest talks and other events have made SDMIMD to secure top position in Academic Rigor. SDMIMD has been listed among 'Top 20 B-Schools' for the 'Management College of the Year 2015' in the October 2015 issue of HER.

### ✓ SDMIMD's PGDM Program Re-Accredited by NBA

The flagship program of SDMIMD Post Graduate Diploma in Management (PGDM) - is re-accredited by National Board of Accreditation (NBA) for a period of two years from 1st July, 2015.

### Flagship Program - PGDM

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#### Orientation Program for PGDM 2015-17

The inaugural function of the Orientation program for the newly-admitted PGDM 2015-17 students was organized on June 12, 2015 at the Institute Auditorium.

#### The Business Landscape Course for PGDM 2014-16 Batch

A week-long Business Landscape Course was conducted for the PGDM 2014-16 Batch. The course was designed to sensitize the students to general awareness topics of contemporary interest and also to the broad vistas of strategy and leadership. Separate sessions were included on analysis of companies, statistical techniques, and understanding of economic parameters.



#### Live Projects

Students of PGDM took up live projects offered by ANZ, Hexagon Wealth, Kluber Lubrications and Ujjivan Financials. The duration of the project ranged from 30 days to 2 months. These projects helped students in understanding the work culture of the companies.

#### 4th batch of NCCMP Program

In terms of the arrangement which SDMIMD has with National Stock Exchange (NSE) a special training program - NSE Certified Capital Markets Professional (NCCMP) was organized for the finance students. The program aims to inculcate practical aspects of Capital Markets among students. As a part of this program students visited NSE Office, Chennai for hands-on session on Financial Markets on August 27 & 28, 2015. Upon successful completion of the program, students get the award NCCMP Charter that is much acclaimed in the Financial Markets industry.



## Other Academic Programs

### Commencement of Doctoral Program

The Shri Dharmasthala Manjuntheshwara Research Center for Management Studies (SDM RCMS), the research unit of SDMIMD has been recognized as Research Center by University of Mysore, Mysore for pursuing doctoral program in the area Management Studies.



### New batch of PGDM-PGCPM Program

The classes for the new batch of the Dual Certification Program – PGDM-PGCPM - Post Graduate Diploma in Management (PGDM) & Post Graduate Certificate Program in Management commenced on the 24th July 2015. The batch comprises of Entrepreneurs, professionals and PSU employees. The Program – PGDM-PGCPM - Post Graduate Diploma in Management (PGDM) & Post Graduate Certificate Program in Management – is jointly offered by AIMA-CME (Center for Management Education) and SDMIMD. The PGDM – AIMA-CME is approved by All India Council for Technical Education (AICTE), Ministry of Human Resource Development, and Government of India.



### CPBM for Skanray

SDMIMD commenced the Certificate Program in Business Management (CPBM) for the employees of SkanRay Technologies Pvt. Ltd., on 31 August 2015.

Mr. Vishwaprasad Alva, Managing Director, SkanRay Technologies and Mr. Ravikumar, the Manager-HR at SkanRay Technologies were present on the occasion.



### Student Exchange Programs

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#### University of Dubai

Mr. Akash Khatri, Mr. Srinidhi K S & Mr. Varkalesh J studied a full trimester at University of Dubai as part of the student exchange program. Earlier in April 2015, Students from SDMIMD had spent a week of classes and interaction at the University of Dubai



#### Texas A & M University

Mr. Sameep Mishrilal Suriya, Mr. Vishal Vaswani, Mr. Ravi Prakashchand Vaghanani & Mr. Devaiah A G were selected for the Exchange Program at Texas A&M University, USA, and a spent a term there.



#### Shanghai University

Based on the academic, extra-curricular and personal interview performance, Mr. Prateek Jain & Mr. Rony Francis were selected for Shanghai University, China and they spent a term there.



#### University of Bordeaux



SDMIMD has entered into a Memorandum of Understanding with the University of Bordeaux, France, for student exchange program. Mr. Mayuk Dominic Rebello, Mr. Chiranjeevi B & Mr. Griffin Philip Varghese, students from PGDM 2015-17 Batch, are now in the University of Bordeaux, France, as part of the student exchange program. These students are studying a full trimester there.



#### Students Exchange Program with Groupe École Supérieure de Commerce

A Memorandum of Understanding has been signed for student exchange program with Groupe École Supérieure de Commerce, France.



#### Faculty Exchange Program

Dr. M.R Suresh was invited by British University in Dubai (BUiD) for a teaching assignment covering Business and Social Responsibility, Market and non-market factors in Strategy, and Sovereignty and Globalisation, as a part of Faculty Exchange Program. The teaching assignment covered relevance of non-market factors such as leadership, ownership, role of product-market in strategy giving international examples and Indian examples as relevant in a global context.



### Visit of Shanghai Students

As a part of the exchange arrangement that SDMIMD has with the University of Shanghai, 17 students from SHU MBA, headed by their Deputy Chief Program Officer Ms. Jieting Xing were at SDMIMD Mysuru for a week. In accordance with the rationale of the Study Tour, the aim of which is to foster an understanding of academics supported with industry visits, the team from Shanghai University underwent special sessions by the SDMIMD faculty and also visited several industrial units in and around Mysore. TVS Motors, Infosys and Skanray Technologies Pvt Ltd., were some of the companies that were visited. In these companies, the students were able to get an idea of best practices and could compare these with the corresponding management styles in China. These students teamed up with SDMIMD students for brief interactive projects

The visit culminated with the Shanghai team interacting with the local press to give a broad overview of their perspective regarding India, its industry, people and specifically about SDMIMD, Mysuru.

### 'Study Abroad Immersion Program' for Maryland University Students



SDMIMD hosted a 'Study Abroad Immersion Program' for 4 students from the University of Maryland, USA in January 2016. The program scheduled between January 16 and 18, 2016, was interspersed with several activities such as industry visit and special sessions by faculty members. The industry visit to J.K. Tyres Ltd., Mysuru included a talk about the plant and the company by the HR-Manager of JK Tyres Ltd. Visit to Infosys Technologies, Mysuru was the part of the schedule.

The visiting team of students was lead by Dr. Srikantaiah 'Kanti' Tavarekere, Professor at the University





### Texas Students visit to SDMIMD

As in the previous years, we had a group of twenty two students and faculty in SDMIMD during January 2016. During the visit, the students had several interactive sessions with SDMIMD students and took up some corporate visits. The team also took part in the International Symposium held on January 11, 2016.

### Dr. Stephen Aro-Gordon (Special Adjunct Faculty)



Dr. Stephen Aro-Gordon from Baze University, Abuja, Nigeria spent 4 four months at SDMIMD as part of faculty exchange program. Dr. Aro-Gordon teaches in the area of Finance and Strategy at the Baze University to Under-Graduates and Graduates. Dr. Aro-Gordon shared his expertise in teaching and research with the faculty members here. Dr. Aro-Gordon comes with 20 years of experience in corporate and 10 years in academics.

### Student from Mays Business School, Texas A & M University



Ms. Chandni Shah, an Honours Management student at the Texas A & M Business School came to our institute under Student Exchange Program and spent a term here. She studied various courses in Marketing, Human Resources Management and Entrepreneurship areas and completed the prescribed curriculum and examination.



## >> Conferences, Annual Events, Workshops, MDPs & FDPs

### Conferences

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#### 4th International Conference on Emerging Trends in Finance and Accounting with the theme “Global Recovery India Story” August 21 & 22, 2015.

The International Conference witnessed participation of 108 delegates representing prestigious universities and centres of higher learning from India and abroad, who presented papers on highly invigorating and insightful themes within the realms of Finance & Accounting. The countries represented included Australia, Malaysia, Bangladesh, Republic of Yemen, UAE, Kingdom of Bahrain, Republic of Iran, Nigeria, Ethiopia, and France.



#### International Conference on “Global Economic Growth and Sustainability Challenges and Prospects”, November 20-21, 2015.



The conference was attended by 244 delegates from across the world including countries such as Bangladesh, Nigeria, Iran, Philippines and Botswana and more than 160 research papers were presented and deliberated across the two days.

#### The 4th International Conference on Managing Human Resources at the Workplace, December 4 & 5, 2015.

The two-day conference had several invited lectures and panel discussions with eminent corporate leaders and academic speakers. The conference was attended by 250 academic scholars and HR practitioners from India and countries, such as, Bangladesh, Iran, Maldives, Nigeria, Sri Lanka, UAE, and US. The conference created a forum to discuss and deliberate on contemporary HR topics, such as, Human Capital Management, Emotional Intelligence, HR and Sustainability, Green HRM, HR Analytics, Competency Mapping, HR Accounting, HR Scorecard, Managing Talent Pipeline, and so on.



## Conferences

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### First National Conference on Consumer behaviour - Contemporary Issues & Emerging Trends, October 30, 2015.



The one day Conference witnessed participation from academics research scholars and industry analysts from various parts of the country. The Conference had research papers which were conceptual and empirical focusing on contemporary developments in consumer behaviour.

### Conference on “Corporate Social Responsibility – Approaches and Practices for Inclusive Growth”, November 5 & 6, 2015.

A 2-Day Conference on “Corporate Social Responsibility – Approaches and Practices for Inclusive Growth” was organized by SDMIMD during November 5 & 6, 2015. The conference provided a platform for academics, practitioners, researchers and students to deliberate and reflect on issues pertaining to CSR strategies and building socially responsible businesses.



### International Conference in Operations Management and Research (ICOMAR 2016) January 21, 2016



International Conference in Operations Management and Research (ICOMAR 2016) was held on January 21, 2016. The event attracted a number of key papers in the area of Operations Management.



## Conferences

### NHRD Conclave, November 19 & 20, 2015

The academic events at SDMIMD have always focused on far-reaching impact on management education and business. To continue this in the out-reach activity SDMIMD collaborated with the National Human Resource Development (NHRD) Network as 'B-School Partner' in organizing 19th NHRD Conclave at New Delhi during November 19 & 20, 2015. The event was a platform for interacting with HR professionals. The B-School Partner Stall of SDMIMD at the conclave attracted a large number of participants

### ART Update 2015, December 19 & 20, 2015

The 2-Day HIVE Mysore ART Update 2015 conference was held during December 19 & 20, 2015 by Asha Kirana Hospital and Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD). The conference witnessed the participation from the Scientists, counselors and social workers. The participants deliberated on various concerns about HIV/ AIDS in different socio-cultural & economic backgrounds in this 2-Day conference.



## Conferences across the Globe

### International Symposium on Emerging Trends in Social Sciences Research, SDMIMD and J A Alpha, Chennai, April 3-5, 2015.



The symposium attracted several research papers from academicians on the theme across the globe. The workshop on the conference theme, panel discussion and the excursion to tourist spots in Chennai were the part of the symposium. Dr. N.R. Parasuraman, Director, SDMIMD, delivered the Invited Talk during the inaugural session of the conference.

### First European Academic Research Conference on Global Business, Economics, Finance and Social Sciences, June 30 & July 1-2, 2015 at Milan, Italy.



Dr. N.R. Parasuraman, Director, SDMIMD delivered a special address on 'Real Options – A Great Financial Tool with Strategists!' during the inaugural session of the conference.

### Second European Academic Research Conference on Global Business, Economics, Finance and Banking, Zurich, Switzerland, July 3-5, 2015.



Dr. N.R. Parasuraman, Director, SDMIMD, delivered the invited talk on 'Financial Analysis and Risk – Quantitative vs. Qualitative analysis' during the conference. Several research papers on the theme from academics across the globe were presented and discussed during the conference.

### 3rd Asia Pacific Conference on Global Business, Economics, Finance and Banking, Singapore, July 17-19, 2015.



Dr. N.R. Parasuraman, Director & Professor - Finance, SDMIMD, delivered the invited talk on 'Risk Management – quantitative and qualitative aspects'.

## Conferences across the globe

4th Asia-Pacific Conference on Global Business, Economics, Finance and Social Sciences, August 7-9, Kuala Lumpur, Malaysia



Dr. Ullas Rao, SDMIMD participated and offered his expert opinions in the panel discussion on 'Ensuring Academic Integrity and Preventing Plagiarism - The Role of an Academician' which was a key event of the conference.

3rd Middle East Conference on Global Business, Economics, Finance & Banking, October 16 to 18, 2015, Dubai, UAE



Dr. M. R. Suresh, Professor – Marketing, SDMIMD, delivered an invited talk during the technical session on Leadership and Company Growth. During the conference Dr. Suresh presented the paper 'Strategic responses of successful enterprises: an analysis across ownership forms' and chaired a session.

4th International Conference on Global Business, Economics, Finance and Social Sciences with the theme "Green Economy! For Sustainable Development!", December 18-20, 2015, Kolkata,



Dr. Mousumi Sengupta delivered the invited talk during the conference on "HRM & Organizational Sustainability". Prof. Malathi Sriram, was a panel member for the discussion on "Ensuring Academic Integrity and Honesty - The Role of an Academician"

## Annual Events

### Foundation Day Lecture 2015, August 18, 2015



'Mr. Vivek Kulkarni, IAS (Retd.) & Founder – Brickwork Group delivered the Foundation Lecture at the Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) Mysore on August 18, 2015.

### Annual Leadership Series (ALS 2015) Talk, September 10, 2015

Mr. Sid Mookerji delivered the Annual Leadership Talk-2015. In his talk he briefly outlined the step-by-step way in which he has led SPI into a truly international and professional organization.



### International Symposium, January 11, 2016



Mr. Paul Thomas, the Founder and Director of ESAF Microfinance and Investments Pvt Ltd (EMFIL), was the chief guest at the 'International Symposium on Microfinance in India' organized by SDMIMD in coinciding with the visit of International Students from the Mays Business School, Texas A&M University, Texas, USA. Dr. Julian Gaspar, Director, Center for International Business Studies & Clinical Professor of Finance, Mays Business School, Texas A&M University; students from Texas A&M and SDMIMD, faculty members and invites were present.

### Convergence 3i - 2016, February 23, 2016

The 4th edition of Convergence 3i – the Industry-Institute-Interface – event was organized jointly by SDMIMD and Confederation of Indian Industries (CII) – Mysore Chapter at SDMIMD, Dr. Muthukumar, Chairman, CII, Mysore and whole time Director of Automotive Axles Ltd., inaugurated the event.





## Annual Events

### Panel Discussion on Net Neutrality Vs Free Basics, February 1, 2016



A special panel discussion on “Net Neutrality vs Free Basics” was held on February 1, 2016 at SDMIMD, Mysuru organized by Mysore University Information and Library Science Alumni Network (MILAN) in association with Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD).

Mr. Sathyanarayana, Chairman & Managing Director, Informatics (India) Pvt. Ltd., and other panel members Dr. Shalini R. Urs, Executive Director, International School of Information Management (ISiM), University of Mysore, Mysuru; Mr. Kalpesh Mehta, Founder, Starsoft-India, Mysuru and Dr. Sudhir Sosale, Director, Centre for Training in Advanced Technologies, National Institute of Engineering (NIE), Mysuru were the panel members.

### Budget Conclave 2016, March 2, 2016



To discuss the implication and impact of the budget on the Country, a Budget Conclave 2016 was held in collaboration with CII Mysore, on March 2, 2016. The key highlights of Budget Conclave 2016 was the expert analysis of Union Budget 2016 by Pricewaterhouse Coopers (PwC) and the presentation by industry leaders from Mysore region representing diverse sectors offering their perspectives on impact of the Union Budget 2016 and providing sector-specific views.

### Startup Charcha, February 3, 2016



SDMIMD organized an entrepreneurship event called STARTUP CHARCHA at SDMIMD on February 3, 2016. This event was not only a culmination of various entrepreneurship activities undertaken by Swayam - E cell of SDMIMD students, but also an event that was in consonance with the overall favourable policy environment of the government in the context of startups.



## Workshops

### Two day workshop on 'HR for Non-HR Professionals' -April 9 & 10, 2015.

Faculty: Dr. Mousumi Sengupta & Dr. Nilanjan Sengupta



A two day workshop on 'HR for Non-HR Professionals' was organized at the Institute during April 9 & 10, 2015. The workshop was designed to address the participants on HR and management issues in day-to-day work-life situations.

### 2-Day Workshop on 'Questionnaire Design & Statistical Analysis' -May 18-19, 2015

Faculty : Dr. M.R. Suresh, Dr. G. Srilakshminarayana, and Prof. Mohamed Minhaj, Dr. M.V. Sunil



The workshop attracted researchers and academicians from institutions across Karnataka and neighboring states.

### Workshop on IT Business Analysis was organized -August 1, 2015.

Resource Person : Mr. Natesh K. from Software Paradigms International (SPI)

The workshop touched upon understanding business analysis, roles & responsibilities of business analyst and the different approaches for business analysis.

### One day workshop on “How to publish your paper in journals” - June 27, 2015

Faculty : Dr. R. Jagadeesh, Dr. Sunil M. V.



The objective of the workshop was to provide insight into the research process and adequate inputs to develop writing skills.

### Workshop on Managing Knowledge in Project' - August 6, 2015

Faculty: Dr. Taverekere Srikantaiah, Professor, iSchool, University of Maryland



### Pre-Conference Workshop on the theme – “Empirical Research in Finance” -August 20, 2015.

Faculty: Dr. Kuldeep Kumar, Professor, Faculty of Business & Economics, Bond University, Australia; Dr. N. R. Parasuraman, Director, SDMIMD; Dr. Stephen Aro-Gordon, Dept. Chair of Financial Mathematics, Baze University, Nigeria, and Dr. Ullas Rao, Associate Professor – Finance, SDMIMD



The workshop witnessed representation of 41 participants representing India and the countries of Republic of Iran, Republic of Yemen, Bangladesh, and Malaysia.

## Workshops

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### Workshop for ESIC professionals on Soft Skills, September 26, 2015

Faculty: Dr. Nilanjan Sengupta, Dr. Mousumi Sengupta and Prof. S. N. Prasad



The workshop focused on dealing with people, understanding their needs and attitudes, and catering to their requirements, while remaining within the purview of the rules and regulations.

### Workshop on New Directions in HRM Tools and Techniques, December 3, 2015

Faculty: Dr. Mousumi Sengupta, Dr. Nilanjan Sengupta, Prof. Mohamed Minhaj, Prof. Rajendra Todalbagi, and, Dr. Srilakshminarayana, G.



The workshop was designed to provide a general overview on contemporary tools and techniques in the field of Human Resource Management and covered contemporary topics, such as, emotionally intelligent leadership, IT is managing HR, Data analysis in HRM, and, Quality tools in people management.

## MDPs & FDPs

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### 3-day Management Development program on Finance for Non-Finance Professionals -April 23-25, 2015

Faculty: .Dr. N. R. Parasuraman, Dr. Ullas Rao, Dr. M. Sriram



The program equipped professionals representing the Non-Finance background, with the essential tools and concepts in Finance. The program was framed with an overall objective of developing Financial Intelligence among the participants to aid effective decision making.

### MDP on Inferential Statistics using Excel - May 23, 2015

Faculty : Prof. Mohamed Minhaj & Dr. Srilakshminarayana



The program attracted research scholars from academia and corporate world. The participants were trained on using the tools on excel templates, which were specially designed for the purpose. They were taught on the selection of appropriate statistical tools using cases and were encouraged to independently think on analysing the research data.



### MDP on Dimensions of Leadership - May 28, 2015

Faculty : Dr. M. R. Suresh and Col. S. N. Prasad



The program stressed on leadership qualities which are called for in day-to-day situations and how these build into an overall strategy.

### Faculty Development Program on “Innovative Methods in Teaching HRM - June 5-6, 2015.

Faculty Dr. Mousumi Sengupta & Dr. Nilanjan Sengupta



The aim of the program was to introduce the participants to some of the innovative teaching methods in the area of HRM and OB, which can be used effectively in the classrooms situations.

### Annual Fests

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#### Khoj 2015



Khoj, the talent search festival of SDMMites, organized every year for the new batch of PGDM students was on July 13, 2015. The show was laced with impromptu speeches, colourful dances, humourous skits, classical songs and fancy dress shows.

#### Abhigyaan 2015



On September 30 & October 1, 2015 SDMMIMD, Mysore held the 2-Day Annual Management Fest for Undergraduate students – Abhigyaan 2015. SDMMites challenged the young minds with a series of events to assess their managerial skills. More than 400 students from various parts of the country participated in the event.

#### Essay Competition 2015



SDMMIMD had organized Essay Competition on the topic “Your Unforgettable Teacher”. This online competition attracted 72 essays from across the Nation. The event considered Social Media as a tool for evaluating the submissions.



### Naissance 2016 – the Annual Management Fest



“Naissance” is a platform for all those aspiring zealous youth, who strive to make a difference in today’s world. The 10th Edition of Naissance, the annual B-school fest, was inaugurated on February 28, 2016 by Mr. Raj Sabhlok, President, ManageEngine and Zoho.com at SDMIMD Auditorium.

### Blood Donation Camp 2015



“The blood you donate gives someone another chance at life” thus said Dr. N.R. Parasuraman, Director, SDMIMD, inaugurating the Blood Donation Camp 2015 on Thursday, December 10, 2015. In his address said ‘SDMites are always seen coming forward with great enthusiasm, to address social issues whenever the situations call for the same’. The event was a reinforcement of the principles for which SDMIMD stands and the social responsibility attitude demonstrated by the students. The camp was organized by SDMIMD in collaboration with HDFC Bank with the medical support from Rotary Chandrakala Hospital Mysore. A large number of students donated blood on the occasion.

### Food Carnival 2016



SDMites ‘Mess Committee’ organized the Food Carnival 2016 on Saturday, February 6, 2016 at the Institute Mess. 8 teams participated in this annual event and presented the cuisine in the stall between 6:30 PM and 9:00 PM. Mr. Gangaram Sharma, Head Chef of Hotel Pai Vista and Dr. Nilanjan Sengupta, Professor – HR, SDMIMD, inaugurated the Food Carnival and judged the cuisine presented in the stalls.

### Debate Competition 2016



Prof. Y. Bhagavan Memorial National Level Debate was organized by SDMIMD in collaboration with Rotary Mid-town Mysore during Feb 27 & 28, 2016 at SDMIMD.

### Kalanubhav 2016



Kalanubhav is a student committee with the objective of being a platform for propagating and showcasing all forms of Indian art by SDMites. The annual event of Kalanubhav brings eminent artists to introduce the different art forms and to keep up the rich tradition & class of our Indian culture.

It was splendid cultural evening on Thursday, February 11, 2016 at SDMIMD, giving apt synchronization to the title of the program 'Kalanubhav'. The Bharatanatyam performance by Vidushi Yamini Muthanna presenting her choreography 'Margam' and 'Navagraha - the Lords of the Constellation' set to the original slokas of Sri Shankaracharya, mesmerized the crowd. This was followed by a presentation of traditional art forms - Hatha Yoga and Kallaripayatu.

### 69th Independence Day



The morning of 15<sup>th</sup> August, 2015 was filled up with pride and sense of patriotism when tricolour was unfurled by Dr. Nilanjan Sengupta.





### Ganesh Chaturthi at SDMIMD

As in the previous years, Ganesh Chaturthi was celebrated over a span of 5 days between September 17 and 22, 2015. On each of these days, aarti of the Ganesh idol was performed and prasada was distributed every morning and evening. Musical and dance performances filled the evenings with joy and festivity. 'Visarjan', the immersion of the idol at the end of 5 days, was the most engaging part of this festival.



### Onam Celebration

It is normally said that it rains on auspicious occasions. And so it did, when King Mahabali visited SDMIMD to bless the SDMMites. Onam is a festival celebrated by Keralites to welcome the arrival of their beloved King Mahabali, during whose reign Kerala prospered. The celebration displayed pomp and grandeur and brought smiles to the onlookers.



### Dasara Celebration

The Mysore Dasara is a major event in Mysore calendar. In keeping with the Mysuru Tradition, SDMIMD celebrated this festival in style. As part of this, SDMMites organized Saraswati Pooja. The faculty, staff and students participated in Aarti which was followed by Durga Puja celebration. After the Durga Puja, it was a perfect occasion for the Bengalis to treat the whole college to a Bengali style feast.



### 67th Republic Day at SDMIMD

The 67th Republic Day was celebrated with great patriotism and fervour at SDMIMD on Tuesday, January 26, 2016. The celebrations began with a patriotic song. The national flag was unfurled by Prof. Mohamed Minhaj.



### Runner up prize in the SCM MAESTRO

Mr. Rohitaksh G.S., Mr. Paras Mainali and Mr. Bhavesh Sobhani- students of PGDM 2014-16 batch won the runner up prize in the SCM MAESTRO – a national level Supply Chain Management (SCM) event organized by Symbiosis Institute of International Business (SIIB), Pune on the theme “Supply chain management and its importance in Make in India initiative”.



### Runner-up prize in Caso di Studio

Mr. Sudhanshu Chauhan and Mr. Shivendra Gupta- students of the PGDM 2014-16 batch won the Runner-up prize in Caso di Studio, a national level case study competition organized by Symbiosis Institute of International Business (SIIB), Pune.



### Qimpro Champions League

Mr. Prateek Jain & Mr. Vishal Vaswani -of Batch 2014-16 have won the Qimpro Champions League Competition and successfully completed five Challenges to earn the title of "Certified Qimpro Champions". The Qimpro champion's league is an initiative that focuses on seeding Quality and Innovation concepts and practices in budding college students.



### SDMites emerge winners at Bangalore 2015 Event

Rajagiri Centre for Business Studies, Kakkanad, Kochi had organised ‘In Bangalore 2015’, a National Level Management fest on 15 & 16 October 2015. A team of 16 students from 1st year, participated and won the following events: Mr. Arvind Bharadwaj for Best Manager, Mr. Srikanth Kadkol, Mr. Chaitanya Gaddam, Mr. Vivin Varghese and Mr. Karthik.M.Nair for Best Management Team, Ms. Shwetha Kotian, Mr. Gagan Chengappa M.N., Mr. Gowrav Gopi and Mr. Amol Rachit Goel for Marketing. Mr. Ankit Sanghani, Mr. Narendran, Ms. Thamburu N Sanan and Mr. Vijesh M V, have won the first prize in the finance game "Rabban". Ms. Hannah Priyadarshini B, Mr. Krishna Arun, Ms. Shushma Chengappa have won the second prize in the HR game "Afonso".



### SDMites 2nd in 'Effectus' @ XIMERA 2015

Abeel Iqbal Mogral and Kidiyoor Nihal Saheb of PGDM 2015-17 bagged second place in the Operations Management event 'Effectus' organized as a part of XIMERA 15 - the National level B-School Management fest.



### Runner-up position at Atharva 2016

Dipyaman Choudhury and Tushar Joshi of PGDM 15-17 secured 'Runner Up' position in marketing event "Make Your Mark" of the flagship event of TAPMI's ATHARVA 2016 the national level Management Fest organized during January 30 & 31, 2016. They competed with 130 teams.



## Pratigam



### Pratigam 2015 – SDMMites Alumni Meet

Pratigam, an annual re-union of SDM Alumni was organised on November 28, 2015. Mr. Padaki opined that such meets and idea sharing will help in launching new initiatives for and of the Institute.

The inaugural session was followed by interactive session with current students. The post lunch session had the alumni meeting. Discussing the way forward for the alumni to make their presence and contribution felt for the growth of the Institute. Overall, Pratigam 2015 was a memorable Alumni Meet.

### Lessons Learnt in My Journey



The Entrepreneurship Cell - Swayam of SDMMites organized an invited talk by Alumnus Mr. Subrahmanya Rao on July 12, 2015. Mr. Subrahmanya is the founder and CEO of Discover Dollar.

### Institute to Industry - A Transition Story by an Alumnus



It was a great experiential learning for the new batch of PGDM students from an alumnus of the Institute, Mr. Jacob Thomas, Campus Recruitment Lead (Kerala), Tata Consultancy Services (TCS) during the course of the talk 'Institute to Industry – A Transition Story' on July 11, 2015 at the SDMMIMD Auditorium.

## Programs and Achievements



### Special Seminar for SDMIMD faculty



For the benefit of the faculty team in general and the younger faculty in particular, a special seminar was organized on March 10, 2016. Dr. K. R. S. Murthy, Former Director, IIMB and Dr. A. K. Rao, Former Dean, IIMB and Former Director of SDMIMD, held forth on the various aspects of curriculum preparation, delivery, assessment and classroom discussion. The seminar also addressed new areas of research and changing methodology.

### Applied Research Activities

In order to broaden research activities, faculty of the institute have undertaken special applied research projects in various areas of management. For these, students have been included as research assistants. The drafts of these research reports have been finalized and after review, these will be published in early 2016-17.

### Faculty Invited by other leading Institutes

During the year, Dr. N.R. Parasuraman was invited for teaching special courses at IIM-Rohtak, IIM-Udaipur and SOIL, Delhi

### Rotary Datta Award to Dr. R. Jagadeesh



Rotary Mysore has presented 'Rotary Datta Award' to Dr. R. Jagadeesh, Dean (Academics) & Professor-Operations Management, SDMIMD, on Saturday, September 5, 2015 in a function held at Rotary Center, Mysuru.

### Best Paper Award



The Paper 'Medical Libraries & Massive Open Online Course (MOOC) Synergy: a new Teaching-Learning Model' jointly written by Prof. Malathi Sriram and Dr. Sunil M.V., won Best Paper Award at the National Conference on Management of Modern Libraries (NACML) – 2016 organised by Kasturba Medical College (KMC), Manipal University, Manipal, during February 19 & 20, 2016 at Manipal.



### Special Appreciation to SDMIMD Garden at Dasara 2015

The colorful garden at SDMIMD has won the special appreciation in Dasara Flower Show Competition 2015 organized by Department of Horticulture, Mysore in association with Mysore City Corporation (MCC) and District Horticulturists Association. Over the years, the SDMIMD garden has come in for great appreciation from the visitors to the campus and this is the tenth successive year that the garden has been given a special award during Dasara.



## Our Publications



**SDM Journal of Management**



**Contemporary Research in Management**



**Excerpts of select Summer Report**



**Cases in Management**

## Faculty Publications

**27**

International Journal papers

**04**

National Journal papers

**39**

Case Studies

**21**

International Conference Papers

**01**

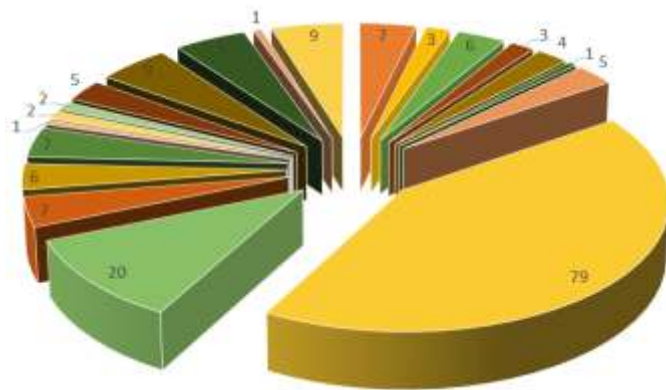
Book Review



PGDM 2015-17

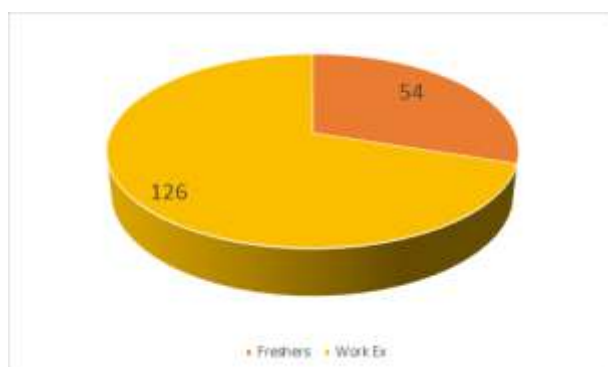
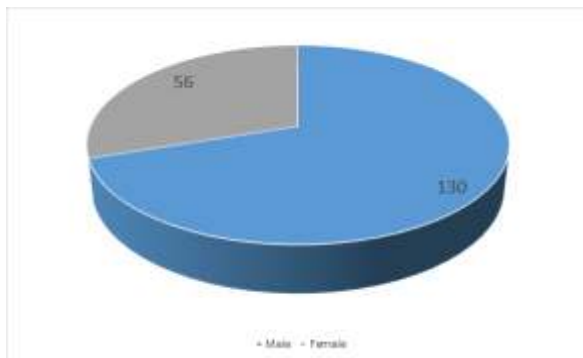
Post Graduate Diploma in Management (PGDM) 2015-17 Batch

Pan India Presence - 20 states



- Andhra Pradesh
- Bihar
- Chhattisgarh
- Goa
- Gujarat
- Haryana
- Jharkhand
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra
- New Delhi
- Orissa
- Punjab
- Rajasthan
- Tamil Nadu
- Telangana
- Uttar Pradesh
- Uttarakhand
- West Bengal

Batch Overview



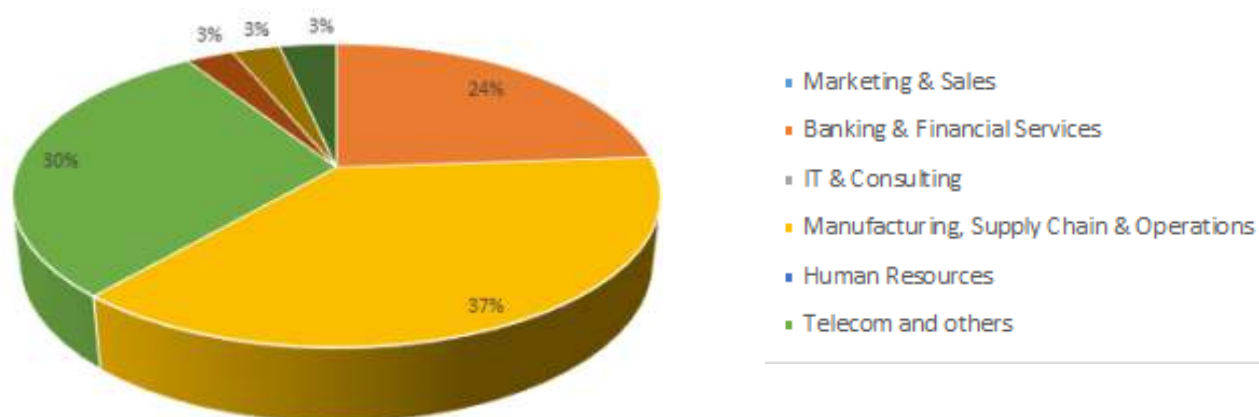
Education Break-Up	
Degree	No. of Students
BE	55
BTECH	46
BCOM	40
BSC	9
BBA	11
BA	4
BBM	16
BCA	3
BPHARMA	1
BTOURISM	1

## Placement Report 2016

The campus placement process for the 2015-16 eligible students of the PGDM at SDMIMD, Mysore is completed. With 35 companies participating in the campus recruitment, Students have bagged lucrative profiles in leading organizations, with attractive packages and 12 lakhs being highest salary in the year.

The students have been placed in organisations cutting across all the established major sectors including: Consultancy, Sales and Marketing, BFSI, Manufacturing, IT, Logistics & Supply Chain and HR.

### Sector wise Representation



### Major Recruiters

Abbott  
 Actuant India  
 Adrenalin Technologies  
 ANZ  
 Asian Paints  
 Brigade Group  
 Copal Amba  
 CoreEl Technologies  
 Dell International Services India  
 ESAF  
 Feedback Business Consulting  
 FLIP  
 Guttenburg  
 Harita Seating Systems  
 HCL Technologies  
 HDFC Limited  
 HDFC Limited  
 Hexagon Wealth  
 Hycom  
 Idea

Indiabulls  
 Infosys  
 ING Vysya Bank  
 ITC  
 Janalakshmi  
 Mahindra Finance  
 Oracle  
 Practo Technologies  
 Practo Technologies  
 SKS  
 SPI  
 Svantra Microfinance  
 Sys-Information  
 Target  
 TCS  
 Telcon - TATA Hitachi  
 TTK Prestige  
 Ujjivan  
 Wipro  
 Writer Corporation

“It was an honour & privilege to visit this wonderful institute and address & interact with the young students & faculty. Institutions become great, when they have an ambition as well ambience. This institute has both. All my best for journey ahead & for attaining a position amongst the best in the world”.

**R.A. Mashelkar**

President, Global Research Alliance  
Former Director General, Council of Scientific and Industrial  
Research (CSIR)

“It was a pleasure spending time with the faculty and the students. It is an energizing and vibrant environment”.

**S. Sivakumar**

Divisional Chief Executive of the Agri Business Division  
ITC Limited, Hyderabad

“Great to be at SDMIMD. A fine Institution this, I was very impressed with the ambience and professional culture prevalent”.

**J. P. Haran**

Managing Director, Tata Engineers Limited, Mumbai

“What we found in SDMIMD students was the mix of ability and attitude is just right for our company. We get good quality students who are willing to start from the bottom, learn and take the longer term”.

**Viju Parameshwar**

President & CEO, Kluber Lubrication India Pvt. Ltd.

“SDMIMD is our go to place for hiring good and high quality management graduates”.

**Sid Mookerji**

CEO, Software Paradigm Infotech



## Speakers from Abroad



**Dr. Pradeep A. Rau**  
Professor of marketing and International Business  
The George Washington University, Washington  
Date: July 3, 2015  
Topic: **Communication Skills**



**Dr. Kuldeep Kumar**  
Professor, Faculty of Business & Economics, Bond University, Australia  
Date: August 21, 2015  
Topic: **Financial Statement Analysis & Fraud Detection**



**Dr. Elango Rengasamy**  
Head of Banking & Finance Program  
British University in Dubai (BUID), UAE  
Date: August 21, 2015  
Topic: **GREXIT & BRIXIT: Implication for India**



**Prof. Ashta Aravind**  
Banque Populaire Chair in Microfinance,  
Burgundy School of Business  
Date: August 21, 2015  
Topic: **Various facets of microfinance**



**Dr. Gagan Kukreja**  
Faculty of Accounting  
Ahlia University, Kingdom of Bahrain  
Date: August 21, 2015  
Topic: **Corporate Governance and role of Accounting Professionals**



**Dr. Mohammad Mazibar Rahman**  
Lecturer – Dept. of Accounting, Hajee Mohammad Danesh Science & Technology University, Bangladesh  
Date: August 22, 2015  
Topic: **Accounting Rules & Conventions: a comparison between the accounting standards in India and Bangladesh**



**Dr. Stephen Aro-Gordon**  
Department Chair, Base University  
Nigeria  
Date: November 5-6, 2015  
Topic: **Speaker and Panelist at the Conference on Corporate Social Responsibility**



**Dr. Md. Shah Alam**  
Professor, Dept. of Accounting & Information Systems  
Rajshahi University, Bangladesh  
Date: November 20-21, 2015  
Topic: **Speaker and Panelist at the International Economics Conference**



**Dr. K.S. Madhava Rao**  
Professor- Statistics  
University of Botswana, BOTSWANA  
Date: November 20-21, 2015  
Topic: **Speaker and Panelist at the International Economics Conference**



**Dr. Enrico C. Yee, Jr.**  
Chair, Department of Business Administration  
College of Governance and Business, University of South-eastern Philippines  
Date: November 20-21, 2015  
Topic: **Speaker and Panelist at the International Economics Conference**



**Dr. Stephen ARO-GORDON**  
Professor & Department Chair - Financial Mathematics, Baze University, Nigeria  
Date: December 4 & 5, 2015  
Topic: **Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace**



**Dr. Randolph Lee Carter**  
Professor, Department of Biostatistics  
University at Buffalo, New York, USA  
Date: January 21, 2016  
Topic: **Inaugural & Key note Speaker of International Conference on Operations Management and Research (ICOMAR 2016)**



**Dr. Lee Schlenker**  
Professor of Business Information Systems & Vice Dean of the Groupe ESC Pau, France  
Date: January 21, 2016  
Topic: **Speaker and Panelist at the International Conference on Operations Management and Research (ICOMAR 2016)**



Mr. Sreevathsa S.  
Chief Executive Officer, Specvin Technologies  
Mysuru  
Date: June 12, 2015  
Topic: **What Corporates Expect from Management Students**



Mr. Subrahmanya Rao  
Alumnus of SDMIMD and Founder and CEO of  
Discover Dollar – A financial service company  
Date: July 12, 2015  
Topic: **Lessons learnt in my journey**



Mr. Narendra Medappa  
Practice Lead, Talent Acquisition, Infosys Ltd, Bengaluru  
Date: June 13, 2015  
Topic: **Key Requirements of Corporates**



Mr. S. Aravind  
Director, Apt Training Resources Chennai Pvt. Ltd.  
Date: August 7, 2015  
Topic: **Career Management Training**



Mr. Santhosh K.S. Rao  
Consultant at Deloitte, Bengaluru  
Date: June 16, 2015  
Topic: **Impact of Digital on Business**



Mr. N Ravi Shankar  
Founder & CEO of Aim High Consulting  
Date: August 31, 2015  
Topic: **To chase success not money**



Mr. Jacob Thomas  
Campus Recruitment Lead (Kerala), Tata Consultancy Services (TCS)  
Date: July 11, 2015  
Topic: **Institute to Industry – A Transition Story**



Mr. Venkatesh Charan  
Director, Vaswaat Chemicals Limited  
Date: October 17, 2015  
Topic: **Entrepreneurship**



Mr. Rajesh  
Founder - Highway Delite and Alumnus of SDMIMD  
Date: January 09, 2016  
Topic: **Preparation of B-Plan**

## Corporate Speakers



Mr. Sanjay Srinivasmurthy  
Associate Vice President, Global IT Delivery  
Software Paradigm International (SPI), Mysuru  
Date: June 13, 2015  
Topic: **Corporate Expectations from Management graduates**



Mr. Jai Narayan  
A Life Skill Trainer at Tata Elxsi  
Date: August 1, 2015  
Topic: **DREAM BIG**



Mr. Vishwaprasad Alva  
Managing Director, Skanray Technologies  
Mysuru  
Date: June 15, 2015  
Topic: **Success story from Entrepreneur**



Mr. Natesh K.  
Software Paradigms International (SPI)  
Date: August 1, 2015  
Topic: **IT Business Analysis**



Mr. Srinivasa B.S.  
Chief General Manager – HR & IR, J.K. Tyre &  
Industries Limited, VTP, Mysuru  
Date: June 16, 2015  
Topic: **Expectations of the management from young management graduates**



Mr. T. Srikanth Bhagavat  
Managing Director & Principal Advisor – Hexagon  
Wealth, India  
Date: August 21, 2015  
Topic: **Inaugural speech- Finance Conference**



Mr. Guruvayurappan P.V.  
Vice President & Head-HR, Omega Healthcare  
Management Services Pvt. Ltd., Bengaluru  
Date: June 16, 2015  
Topic: **Right attitude and effective communication as instruments of success**



Mr. Uppily Ramabadrann  
Deputy Vice President – TPP & CFD Operations,  
IndusInd Bank, Chennai  
Date: August 21, 2015  
Topic: **Recent changes in the banking system**



Mr. Praveen Kamath  
General Manager & Global Head - Talent  
Transformation, BPO/KPO, Wipro Corporation  
Bengaluru  
Date: June 17, 2015  
Topic: **Emerging Competency requirement in the global environment**



Mr. M.N. Vidyashankar  
President, Indian Electronics and Semiconductor  
Association (IESA)  
Date: August 24, 2015  
Topic: **Entrepreneurship**



Mr. Ram Mohan  
EVP and Head (IMS & EIM Services), Mindtree  
Ltd., Bengaluru  
Date: June 18, 2015  
Topic: **Lessons from his Life experiences**



Mr. Sid Mookerji  
Global CEO and Co- Founder, Software Paradigms  
International Group LLP (SPI)  
Date: September 10, 2015  
Topic: **Annual Leadership Talk**



Mr. Sunil D.A.G. Kutty  
Head – HR, Ujjivan Financial Services Pvt Ltd  
Bengaluru  
Date: June 18, 2015  
Topic: **SFB – Managing Transition @ Ujjivan**



Mr. Praveen Kamath  
Global Head - Talent Transformation (BPS division  
of Wipro Limited)  
Date: October 3, 2015  
Topic: **'Special Attitude' Seminar (Placement training)**



Ms. Anjana K.R.  
General Manager – HR, Tata Consultancy Services  
(TCS), Bengaluru  
Date: June 18, 2015  
Topic: **What it takes to succeed as a professional**



Mr. Nagi Rao  
CEO, Sysinformation.  
Date: October 10, 2015  
Topic: **The Healthcare Industry**



## Corporate Speakers



Mr. Samit Ghosh  
Founder & Managing Director  
Ujjivan Financial Services  
Topic: Microfinance Sector



Mr. Shekar Viswanathan  
Vice Chairman & Whole-time Director, Toyota Kirloskar Motor Ltd  
Date: November 20-21, 2015  
Topic: Speaker and Panelist at the International Economics Conference



Mr. Srikanth Srinivasan  
Director- HR, Cognizant Technology solutions  
Date: October 30, 2015  
Topic: Inaugural speaker of National Conference on Consumer Behaviour



Mr. Ajay Nanavati  
Former Managing Director, 3M India & President, Grey Gurus Management Advisors LLP  
Date: November 20-21, 2015  
Topic: Speaker of the Valedictory function of International Economics Conference



Mr. Muthuraman  
Former Vice Chairman, Tata Steel  
Date: November 5, 2015  
Topic: Keynote speaker at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Mr. Francis Kurian  
Asst. Vice President  
RMS & Client Dealing, Navia Markets Ltd, Chennai, India  
Date: November 20-21, 2015  
Topic: Speaker and Panelist at the International Economics Conference



Mr. Robert Grobbier  
MD & COO-AT&S  
Date: November 5-6, 2015  
Topic: Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Dr. Rangan Vardhan  
Founder Chairman, Micrograam  
Date: November 20-21, 2015  
Topic: Speaker and Panelist at the International Economics Conference



Mr. Biren Bhuta  
Chief-CSS - Tata Steel  
Date: November 5-6, 2015  
Topic: Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Mr. Sanjai  
Head, Asia Pacific and Japan, SAP Solution Delivery Center  
Date: December 3, 2015  
Topic: ERP



Mr. Muralidhar Reddy  
VP-Jubilant  
Date: November 5-6, 2015  
Topic: Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Mr. Richard Lobo  
Senior Vice-President & Head - HR, Infosys Ltd  
Date: December 4 & 5, 2015  
Topic: Keynote speaker at the 4th International Conference on Managing Human Resources at Workplace



P. Kamath  
Director-SDC Kola  
Date: November 5-6, 2015  
Topic: Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Mr. Umesh M  
Director - Human Resources  
SPAN Infotech (India) Pvt. Ltd  
Date: December 4 & 5, 2015  
Topic: Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace



Ms. Usha Rangarajan  
Founder-Unleash  
Date: November 5-6, 2015  
Topic: Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"



Mr. Praveen kamath  
Global Head - Talent Transformation  
(BPS division of Wipro Limited)  
Date: December 4 & 5, 2015  
Topic: Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace



Mr. Dinesh H.S.  
Learning and Development  
Country Lead, Hewlett-Packard  
Date: December 4 & 5, 2015  
Topic: **Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace**



Mr. Kalpesh Mehta  
Founder, Starsoft-India, Mysuru  
Date: February 1, 2016  
Topic: **Panel Discussion on Net Neutrality Vs Free Basics**



Mr. Sarosh Ghandy  
Former Managing Director, TELCON  
Date: December 4 & 5, 2015  
Topic: **Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace**



Dr. N Muthukumar  
Chairman, CII Mysuru  
Date: March 2, 2016  
Topic: **Speaker of Union Budget Conclave**



Mr. Thrishuli B.  
Head HR, Janalakshmi Financial Services  
Bangalore  
Date: December 4 & 5, 2015  
Topic: **Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace**



Mr. Madhukar Dhakappa  
Associate Director – Tax & Regulatory Services  
PWC  
Date: March 2, 2016  
Topic: **Speaker of Union Budget Conclave**



Cdr. Manjunatha S.  
Head – Centre for Technology & Engineering  
Applications, L & T Ltd., Mysore  
Date: December 4 & 5, 2015  
Topic: **Speaker and Panelist at the 4th International Conference on Managing Human Resources at Workplace**



Mr. Shailendra Shukhlecha  
Senior Manager – Indirect Tax Services  
PWC  
Date: March 2, 2016  
Topic: **Speaker of Union Budget Conclave**



Mr. Vinod D'Souza  
Flipkart  
Date: December 11, 2015  
Topic: **Analytics in E-Business**



Mr. Paul Thomas  
Founder and Director of ESAF Microfinance and  
Investments Pvt Ltd (EMFIL)  
Date: January 11, 2016  
Topic: **Microfinance in India**



Mr. Rajiv Rajpal  
CEO - Gear Business Group  
Triveni Engineering & Industries Ltd., Mysore  
Date: January 21, 2016  
Topic: **Speaker and Panelist at the International Conference on Operations Management and Research (ICOMAR 2016)**



Mr. Sadashiva Baligar  
Toyota Kirloskar Auto Parts Pvt. Ltd, Bangalore  
Date: January 22, 2016  
Topic: **Lean Manufacturing Principles of Toyota Production System**



## Guest Speakers



Mr. Rajashekara Melanta  
Management Consultant, Bengaluru  
Date: June 12, 2015  
Topic: **Achieving success in career and life**



Mr. Bharatheesh Reddy  
Head, Business Unit, Apollo Hospital, Mysuru  
Date: June 15, 2015  
Topic: **Opportunities in the healthcare sector in India**



Mr. Arjun Urs  
A Leadership Coach from Bangalore  
Date: June 16, 2015  
Topic: **Importance of Communication and Leadership Skills**



Mr. Mohan R. Lavi  
Chartered Accountant, Bengaluru  
Date: June 16, 2015  
Topic: **Accounting Standards: Past, Present and Future**



Prof. A.V. Narasimhamurthy  
Eminent Historian and Chairman, Bharathiya Vidya Bhavan, Mysuru  
Date: June 18, 2015  
Topic: **Gave glimpses of Indian Society in Transition from 17th Century to the Digital World**



Pooja Brahmachari (Br) Sujaya Chaitanya  
The youngest monk in the Chinmaya Mission  
Date: August 8, 2015  
Topic: **Why be ethical?**



Dr. C.G. Venkatesha Murthy  
Professor of Education, Regional Institute of Education (RIE), NCERT, Mysuru  
Date: August 14, 2015  
Topic: **Purpose of Education**



Mr. Vivek Kulkarni  
IAS (Retd.) & Founder – Brickwork Group  
Date: August 18, 2015  
Topic: **Foundation Day Lecture**



Dr. Vasumathy Hariharan  
Associate Professor – Finance, SRM University India  
Date: August 20, 2015  
Topic: **Resource person for the Pre-conference Finance Workshop**



Dr. Prasanna Chandra  
Director – Centre for Financial Management (CFM) and Former Professor of Finance – IIM Bangalore  
Date: August 22, 2015  
Topic: **Valedictory Speech of Finance Conference**



Dr. S. Peppin  
Dean-Xavier University, Bhubaneswar  
Date: November 5 - 6, 2015  
Topic: **Speaker of the Valedictory function of Conference on Corporate Social Responsibility**



Dr. Indira Ramarao  
Former Professor, University of Mysore  
Date: November 5 - 6, 2015  
Topic: **Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"**



Ms. N.R. Indrani  
DGM-Powergrid  
Date: November 5 - 6, 2015  
Topic: **Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"**



Dr. K. Rajalakshmi  
Head, Audiology-AIISH  
Date: November 5 - 6, 2015  
Topic: **Speaker and Panelist at the Conference on "Corporate Social Responsibility – Approaches and Practices for Inclusive Growth"**



Dr. B. S. Suran  
Managing Director, NABARD Financial Services Ltd  
Date: November 20-21, 2015  
Topic: **Speaker and Panelist at the International Economics Conference**



Dr. M. Indira  
Professor of Economics, University of Mysore  
Date: November 20-21, 2015  
Topic: **Speaker and Panelist at the International Economics Conference**



## Guest Speakers



Dr. Debashis Chatterjee  
Former Director IIM Kozhikode &  
Professor IIM Lucknow  
Date: December 4 & 5, 2015  
Topic: **Speaker of the Valedictory function of 4th International Conference on Managing Human Resources at Workplace**



Mr. Anant Kulkarni  
Chestnut India Solutions Pvt Ltd., Mysuru  
Date: December 12, 2015  
Topic: **IT Outsourcing**



Mr. Kiran Bettadapur  
Angel Investor, Entrepreneur, Lawyer,  
Date: January 28, 2016  
Topic: **Innovation-driven entrepreneurship**



Sri. N.V. Sathyanarayana  
Chairman & Managing Director  
Informatics India Ltd  
Date: February 1, 2016  
Topic: **Panel Discussion on Net Neutrality Vs Free Basics**



Dr. Shalini R. Urs  
Executive Director, International School of  
Information Management (ISiM)  
University of Mysore, Mysuru  
Date: February 1, 2016  
Topic: **Panel Discussion on Net Neutrality Vs Free Basics**



Dr. Sudhir Sosale  
Director, Centre for Training in Advanced  
Technologies, National Institute of Engineering  
(NIE), Mysuru  
Date: February 1, 2016  
Topic: **Panel Discussion on Net Neutrality Vs Free Basics**



Dr. Ashok Rao  
Former Head of the Network Project, Centre for  
Electronics Design and Technology (CEDT), Indian  
Institute of Science (IISc), Bengaluru  
Angel Investor, Entrepreneur, Lawyer  
Date: February 3, 2016  
Topic: **IT Strategies for Startups**



PGDM 2014-16 Batch





Shri Dharmasthala Manjunatheshwara  
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