

# राष्ट्रीय प्रत्यायन बोर्ड

चौथा तल, ईस्ट टावर, एन. बी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली -110003  
**NATIONAL BOARD OF ACCREDITATION**  
4th Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003



F.No.- 25-10-2010-NBA

Date: 15.02.2022

To,  
The Director  
SDM Institute for Management Development,  
NO. 1, Chamundi Hill Road, Siddharthanagar,  
Mysore-570011, Karnataka

Subject: Accreditation status of Management program applied by SDM Institute for Management Development, NO. 1, Chamundi Hill Road, Siddharthanagar, Mysore-570011, Karnataka.

Sir,

This has reference to your Application ID No. 4444-21/12/2019 seeking accreditation by National Board of Accreditation to the Management program applied by **SDM Institute for Management Development, NO. 1, Chamundi Hill Road, Siddharthanagar, Mysore-570011, Karnataka.**

2. An Expert Team conducted onsite evaluation of the program from 9<sup>th</sup> to 10<sup>th</sup> October, 2021. The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The Competent Authority in NBA has approved the following accreditation status to the program as given in the table below:

S. No.	Name of the Program(s) (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management	July, 2017 Document	Accredited (689 marks awarded by the Visiting Team increased to 698 as per the Observations made and indicated in the Annexure to this letter)	Academic Years 2021-2022 to 2023-2024 i.e. up to 30-06-2024	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the Competent Authority, whichever is earlier.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to **SDM Institute for Management Development, NO. 1, Chamundi Hill Road, Siddharthanagar, Mysore-570011, Karnataka** as a whole. As such, the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the date from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

Contd/..

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.
6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.
7. A copy each of Report of Chairman of the Visiting Team and Evaluator's report in respect of the above program is enclosed.
8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,

  
(Dr. Anil Kumar Nassa)  
Member Secretary

- Encls.: 1. Copy of Report of Chairman of the Visiting Team.  
2. Copy of Expert Report of the Visiting Team.

Copy to:

1. The Director of Technical Education,  
1, Palace Rd, Ambedkar Veedhi  
Sampangi Rama Nagar, Bengaluru,  
Karnataka-560001
2. The Principal Secretary (Hr. & Tech Education)  
Government of Karnataka, K.G.S, 6<sup>th</sup> Floor  
M.S Building, R.N. 645, Dr. B.R Ambedkar Road,  
Bangalore-560001, Karnataka
3. Accreditation File
4. Master Accreditation file of the State

ANNEXURE

SDM Institute for Management Development, NO. 1,  
Chamundi Hill Road, Siddharthanagar, Mysore-570011,  
Karnataka

Name of the Program (PG)	Observations
Post Graduate Diploma in Management	Marks are recalculated as per formula in Placement, Faculty Retention and Consultancy.

