

THE YEAR IN REVIEW 2018-2019



Shri Dharmasthala Manjunatheshwara
Institute for Management Development



Congratulations to PGDM 2017-19 Batch





THE YEAR IN REVIEW
2018-2019



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Dr. D.Veerendra Heggade
Chairman, SDMIMD
Dharmadhikari, Shri Kshetra Dharmasthala

Chairman's Message

It was 25 years back, almost to the day that we decided to launch a high-class management Institute in Mysore. Our objective then was to churn out world class leaders with Indian ethos by a process of intense academics complied with overall exposure. Over the years, SDMIMD has lived up to its lofty mission. The students who have passed through the programs are holding high position in industry or are successful entrepreneurs. Their contribution to society is noteworthy. Both in industry and academic circles, this Institute has a proud position. Based on the reassurance obtained by way of two International accreditations, SDMIMD has marched ahead with increased thrust on internalization and research. As we complete one more successful year, I wish the students – past and present all success. May Lord Manjunathaswamy bless you all.

Dr. D.Veerendra Heggade
Chairman - SDMIMD



Director's Message



Dr. N.R. Parasuraman
Director, SDMIMD

It is my privilege to present before you the Annual Report giving the details of activities at SDMIMD during 2018-19. Riding on the post-accreditation wave, SDMIMD has been able to leverage on more international tie-ups, have greater thrust on programs and corporate linkages, and give more emphasis on research.

The flagship PGDM program has undergone changes over the years, to conform to practices and procedures the world over and also keeping in mind the imperative to have greater emphasis on social responsibility, ethics and values. The initiation to social projects introduced a few years back, has gained momentum and the process has achieved greater depth and insight. One can see from the students' reports how much of an impact this has made on them.

The hallmark this year was the strategy of greater internationalization. SDMIMD has now 15 running tie-ups with leading schools the world over. This year, 24 of our students went abroad for studying a whole term. We are playing host to three schools from abroad for short-duration orientation. 4 of our faculty went abroad to teach courses/modules and we have had 11 faculty from abroad here for teaching our students.

We had another excellent year of placements. It is heartening that we now have a wide database on companies from different sectors and these have been visiting us year after year.

We are all grateful for your valuable inputs, throughout the year. We look forward to your continued support in the years to come

With regards,

Dr. N.R. Parasuraman

Director, SDMIMD

Governing Council and Advisory Board

Governing Council

Dr. D. Veerendra Heggade

Dharmadhikari
Sri Kshetra Dharmasthala
Chairman, SDMIMD, Mysuru

Sri. D. Surendra Kumar

Vice President
SDM Educational Trust, Ujire

Prof. S. Prabhakar

Secretary
SDM Educational Trust, Ujire

Dr. K.R. Srinivas Murthy

Former Director
Indian Institute of Management, Bangalore (IIM-B)

Sri. R. Guru

Managing Partner
N.Ranga Rao & Sons, Mysuru

Sri. B. Muthuraman

Former Vice Chairman-Tata Steel
Mumbai

Sri. Bhaskar Bhat

Managing Director
Titan Industries Limited, Bangalore

Dr. Anant R Koppar

Chairman & CEO
KTwo Technology Solutions, Bangalore

Dr. Prasanna Chandra

Professor (Retd.), Indian Institute of Management, Bangalore (IIM-B)
Director, Center for Financial Management (CFM), Bangalore

Sri. K. Jairaj

Former Additional Chief Secretary
Government of Karnataka

Prof. Pradeep A. Rau

Chairman & Professor of Marketing and International Business
George Washington University, Washington, D.C., USA

Dr. N. R. Parasuraman

Director
SDMIMD, Mysuru

Advisory Board

Sri. D. Surendra Kumar

Vice President
SDM Educational Trust, Ujire

Prof. S. Prabhakar

Secretary
SDM Educational Trust, Ujire

Sri. Sid Mookerji

CEO / Founder
Silver Spirit Investments LLC

Sri. K. Ganesan

Vice President-HR
Tata Consultancy Service (TCS), Chennai

Sri. K.R. Viju Parameshwar

Former President & CEO
Klubber Lubrication India Private Limited, Bangalore

Dr. Saji Gopinath

Professor
Indian Institute of Management Kozhikode (IIM-K)

Sri. R. Venkatanarayanan

President-HR
IT and Education, Rane Holdings Ltd., Chennai

Sri. Nishit Jain

Special Advisor Asia
European Foundation for Management Development (EFMD)
Global Network, New Delhi

Dr. R. Indira Ramarao

Rtd. Professor of Sociology & Former Director
International Center, University of Mysore, Mysuru

Dr. N.R. Parasuraman

Director
SDMIMD, Mysuru

Dr. H. Gayathri

Deputy Director & Chairperson-Academics
SDMIMD, Mysuru

Faculty

Faculty

Dr. N.R. Parasuraman

B.Com, LLB, FCS, FCMA, Ph.D
Director & Professor - Finance

Dr. H. Gayathri

MBA, Ph.D
Deputy Director
Chairperson-Academics & Professor - Marketing

Dr. R. Jagadeesh

ME, Ph. D
Professor - Operations

Dr. Nilanjan Sengupta

M.A., Ph.D.
Professor - Human Resources

Dr. Mousumi Sengupta

M.A. in HRM, GradIPD, Ph.D.
Professor - Human Resources

Dr. M.R. Suresh

PGDRM, Ph.D
Professor - Marketing

Dr. Prasad S.N.

ME, PGDM, MDBA
Professor - Strategy and General Management

Dr. R. Sugant

MBA, Ph.D
Associate Professor - Marketing

Malathi Sriram

MCA, P.G. Diploma in System Analysis, M.Phil.
Associate Professor - Systems

Dr. Neetu Ganapathy

M.Sc., MDBA, Ph.D
Associate Professor-Systems

Mohamed Minhaj

MCA, M.Phil
Associate Professor - Systems

Rajendra Todalbagi

BE(Mech), EGMP
Associate Professor - Operations

Dr. Srilakshminarayana.G

M.Sc., Ph.D.
Assistant Professor - Quantitative Methods

Dr. M. Sriram

M.Com, MBA, Ph.D.
Assistant Professor - Finance

Dr. Jayakrishnan S

PGDM, PGCAM & PR, FPM
Assistant Professor - Marketing

Dr. Venkatraja B

MA, Ph.D
Assistant Professor - Economics

L Gandhi

M.A., M.B.A., M.Phil.
Assistant Professor - OB/HRM

S. Kannadas

MBA, M.Phil
Assistant Professor-Finance

C.V. Sridhar

BE, MBA
Assistant Professor - General Management

Adjunct Faculty

Dr. Elango Rengasamy

Associate Professor of Finance & Head,
Head of Management, Studies Department
Middle-East College, Muscat, Oman

Dr. K.K. Ramesh

Former Professor - IIMK

Prof. Radhakrishnan S

Telfer School of Management, University of Ottawa

Accreditation & Rankings



EPAS

SDMIMD continues to be the only B-school in India to have European Foundation for Management Development (EFMD) EPAS accreditation for the 2-year PGDM program. After getting this honour in 2017, we have been striving to make all internal procedures and systems conform to best practices globally.



ACBSP

The accreditation from Accreditation Council for Business Schools and Programs (ACBSP) has brought about a wider network for SDMIMD particularly in the U.S.



AACSB

SDMIMD has now become a member of Association to Advance Collegiate Schools of Business (AACSB) bringing it on a contact base with all leading B-schools in the world.



NBA

The renewed accreditation by National Board of Accreditation (NBA) has continued to inspire us to maintain the best practices at national level.

Apart from being globally accredited, SDMIMD has been continuously ranked among top B-schools. The global-perspective curriculum, industry connected classroom and inherent academic strength have gone to make SDMIMD an preferred destination for aspirants.



Chronicle has ranked SDMIMD at 20th position among the b-schools at the national level

Ranked in Top 50 B-School by NHRDN B-School Survey

SDMIMD is ranked at the 36th position among the 52 top B Schools in India which includes the IIMs.

NIRF 2018 Survey Ranks SDMIMD among Top 100

The Ministry of Human Resource Development (MHRD) has ranked SDMIMD among the Top 100 Management Institutes in the Country in its India Rankings 2018 of higher education institutions.

SDMIMD among Top 10 with Entrepreneurship Initiatives

Pertaining to Entrepreneurship, Startups and the incubation center, during the academic year 2017-18 by Outlook B-School Survey 2018.

SDMIMD among the Top 50 Private B-Schools

The Week - Hansa Research Survey 2018 has listed SDMIMD among the Top 50 Private B-Schools in the Country.

SDMIMD was ranked among Top B-Schools of Super Excellence in India

The Competition Success Review's CSR-GHRDC B-Schools Survey 2018.

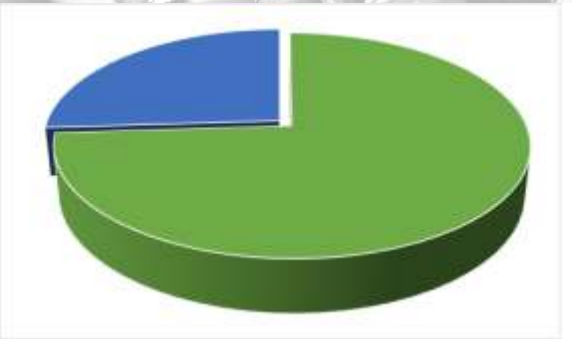
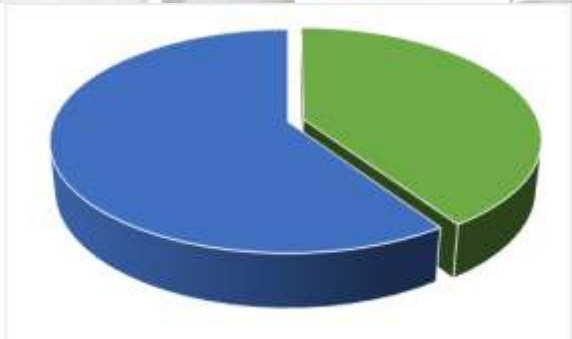
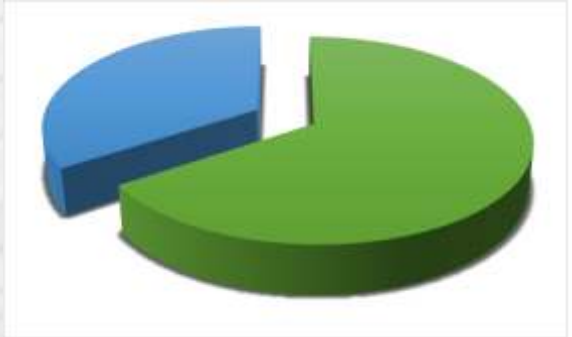
SDMIMD ranked 37th among top 50 B-schools

MBA Universe ranked SDMIMD in 37th position among top 50 B-schools



Batch Profile

PGDM 2018-20 Batch Profile



Education Break-up

BE/BTech	41 %
B.Com	39 %
B.Sc	4 %
BBA/BBM	11 %
BA	2 %
BCA	2 %
others	1 %

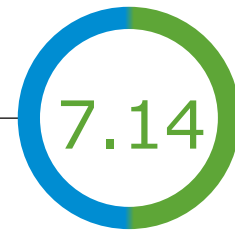
Placements

PGDM 2017-19 Batch

The placements process for the year was completed in February 2019, with increase in spread of companies and average salary.

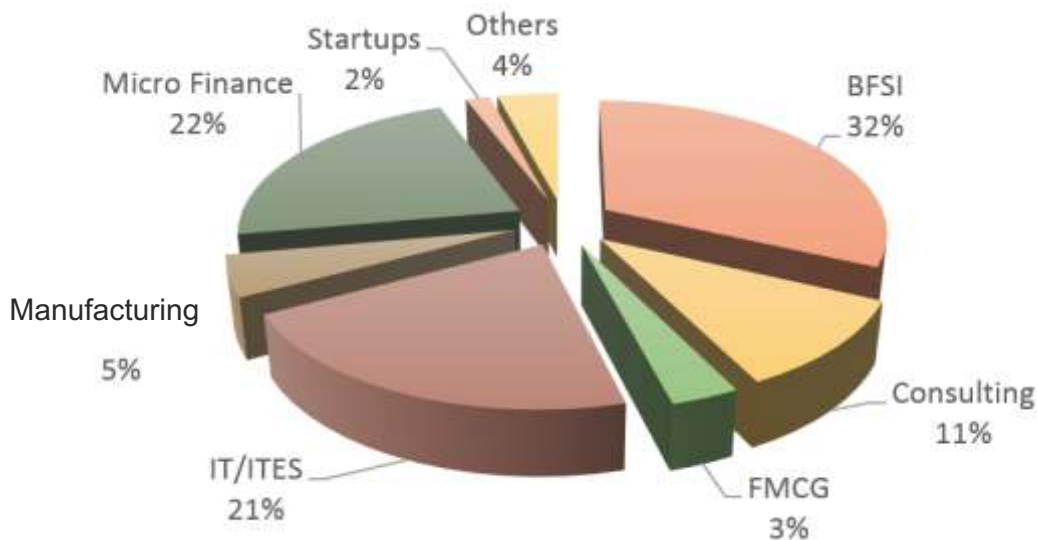


Highest Salary
(in INR lakhs)



Average Salary
(in INR lakhs)

Sector Break-up



Top Companies Sectorwise

Analytics & Consulting

Feedback Consulting and Bridge i2i , Odessa Inc

Financial Services

Ujjivan SF Bank, Suryoday SF Bank, Bharat Financial Inclusion, Samastha Microfinance, HDFC Ltd., Mahindra Finance

Banking Sector

Federal Bank, ICICI Bank

FMCG, Consumer Goods

Marico , L'Oreal, Berger, Café Coffee Day

IB & Equity Research

Morgan Stanley, Moody's Analytics, State Street

IT

TCS, Infosys, Oracle, Mindtree, Manipal Technologies

Manufacturing

Ashirvad Pipes, CoreEL Technologies, Pyrox India Ltd.

Academic Program -PGDM

Orientation Program for PGDM 2018-20 Batch

The new batch of PGDM 2018-20 was welcomed to the SDMIMD family on July 4, 2018. Dr. N.R. Parasuraman, Director of the Institute delivered the welcome address. This was followed by the inaugural address by Prof. S Prabhakar, Secretary of SDME Trust, Ujre. Week-Long Orientation lectures for these students were held from July 4 to 11, 2018.



Business Landscape Program 2018

To support the students and to make them ready for a corporate career, and to sensitize on general awareness topics of contemporary interest and also to the broad vistas of strategy and leadership a week-long Business Landscape Course was designed and offered to the PGDM 2017-19 batch in the first week of June, 2018.



NCCMP Certification Program

The arrangement with NSE Academy Limited, Chennai for offer of NCCMP (NSE Certified Capital Markets Professional) to the PGDM students was renewed. The certification program is jointly offered by SDMIMD and NSE Academy Limited, a subsidiary of NSE Limited.



Six Sigma Certification in association with KPMG

A workshop leading to Lean Six Sigma Green Belt certification program was organized for the PGDM 2017-19 Batch during September 2018. The program was inaugurated by Dr. R. Jagadeesh, Professor - Operations, SDMIMD, on September 15, 2018.



Pearson Communication Certification

A six-month long online communication certification program was taken up in association with Pearson India Education Service Pvt. Ltd. The certification program was initiated to strengthen communication skills of PGDM students and make them more prepared to face final placements.



Academic Program -PGDM

Dharmasthala trip for PGDM Batch 2018-20



As a part of the orientation program to the new batch of students, a trip to Dharmasthala was organized in July 2018. Students got the opportunity to see first hand the numerous social activities going on in Dharmasthala, as well as have the opportunity of interacting with Chairman Dr. D Veerendra Heggade

PGPSM

For the second year running, the Post Graduate Program in Sports Management (PGPSM) was conducted in association with Center for Sports and Management Studies (CS&MS). The inaugural address was delivered by Dr. N.R. Parasuraman, Director, SDMIMD. Deputy Director of SDMIMD Dr. Gayathri presented an overview of Indian Sports Industry and the need of professional sports managers.



PGPM-One year Full Time

Commencement of PGPM Program

SDMIMD launched the one-year Post Graduate Program in Management (PGPM) to cater to increased demand from a section of aspirants. Over time, we intend to obtain the approval of AICTE for running the program as a recognized PGCM. Dr. D. Veerendra Heggade, Chairman-SDMIMD launched the program by releasing the promotional materials.



SDMIMD's One-Year PGPM among Top 10 in India

SDMIMD's One-Year Post Graduate Certificate Program in Management (PGCM) program ranked among Top 10 Institutes offering One-Year Program in the Outlook B-School Survey 2018.

TOP 10 Institutes with one-year programmes

	Institute	City
1	IIM	Calcutta
2	XUB	Jalandhar
3	OUM	Chennai
4	SPJIM	Mumbai
5	IMI	Delhi
6	IT	Chennai
7	DRIS, IIT	Delhi
8	IMI	Delhi
9	KJ-SOM	Mumbai
10	SDMIMD	Bangalore

PGPM Students visit to BUiD, Dubai

As part of student exchange program, one year PGPM students visited British University in Dubai (BUiD), Dubai. 4 students, Ms. Navya Seetharam, Ms. Devyanee Rani, Ms. Shruthi K Raj and Ms. Jahnavi M.S. - were selected for the Week-long Study Abroad Program (SAP) scheduled between 3rd and 7th February 2019.



Industry Visit to Toyota Kirloskar and Bosch



The study tour to two industries at Bidadi Industrial Area in Bangalore was organized by the Institute for the benefit of One-Year PGPM students on March 15, 2019. The students had chance to interact with top management officials of the companies.

International Tie-ups



Texas A&M University, USA



ESC Pau, France



Shanghai University, China



University of Bordeaux, France



British University in Dubai



Abu Dhabi University, UAE



EAE Business School, Spain



Universidad Sergio Arboleda, Colombia



University of Montevideo, Uruguay



Heilbronn University, Germany



Universidad Ean, Colombia Suramerica



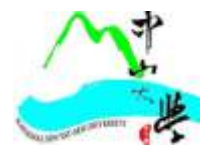
Business Analytics Institute, Europe



Montpellier Business School, France



La Rochelle Business School, France



National Sun Yat-sen University, Taiwan

Exchange Program

24 students were selected to go to the universities shown below as part of this arrangement in 2018-19.



University of Bordeaux, France



Bharath Kumar B.Y



Darshan S



Sowmya S



Saurabh Shirodkar



EAE Business School, Spain



Gongalla Aishwarya



Kumar Dhwanit



Sindhu M.R



Vrishabh Kumar



Heilbronn University, Germany



Pramukh Meda Krishna



Anish S A



Ameerhasan



ESC Pau, France



Juhi Prabhu



Arjun Appaiah



Shamanth Nanda M P



Giridhar Karanam



Texas A&M University, USA



Benil Philomena



Srinidhi Urs H N



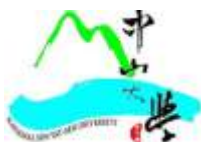
Shrishta Nayak U



Unnath Naik



Kapil Kumar Verma



National Sun Yat-sen
University, Taiwan



Srishti Rai



Vipul Halathi



Rajdeep Pal



Shivali M

Students from Abroad

Faculty and Students from Texas A&M University visit SDMIMD, Mysuru

A group of students and faculty from Texas A&M University, USA visited SDMIMD during January, 2019. A special talk, discussions, student interaction and games were held.



Faculty and Students from Heilbronn University, Germany visit SDMIMD, Mysuru

SDMIMD was the host for the foreign students and faculty members from Heilbronn University, Germany during March 2019 as a part of SDMIMD's international-tie up arrangement.



Faculty Exchange



Dr. R. Jagadeesh

Dr. R. Sugant

Dr. S.N. Prasad

Prof. M. Minhaj

SDMIMD Faculty visit Foreign universities as part of exchange program

This year 4 faculty members from SDMIMD were invited by the universities overseas to conduct courses.

Dr. R. Jagadeesh, Professor - Operations, delivered a session at British University in Dubai (BUiD), Dubai;

Dr. R. Sugant, Professor - Marketing handled sessions at the University of Montevideo, Uruguay;

Dr. S.N. Prasad, Professor - Strategic Marketing, conducted a course on International perspectives in Strategy at ESC Pau, France;

Prof. M. Minhaj, Faculty-Systems, delivered sessions on Business Analytics at Business Analytics Institute (BAI), France.

Faculty from Foreign Universities

Dr. S. Radhakrishnan

Consultant, Canada

Dr. Elango Rengasamy

Head of Finance and Banking Program
Faculty of Business
British University, Dubai

Dr. Julian Gaspar

Clinical Professor of Finance & Executive Director
Center for International Business Studies
Mays Business School

Prof. Lee Schlenker

Professor of Business Information Systems
Vice Dean of the Groupe
ESC Pau, France

Mr. Sheb True

Professor
Kennesaw University, Atlanta

Ms. Shilpa Iyanna

Professor Marketing
Abu Dhabi University, UAE

Dr. Suresh Ramanathan

Professor of Marketing
Texas A&M University, USA

Dr. H. R. Rao

AT&T Chair Professor of ISCS
College of Business
Professor, Computer Science (courtesy appointment)
University of Texas at San Antonio, USA

Dr. Kabaly P. Subramaniam

Faculty of Business Studies
Arab State Open University, Oman

Mr. Gopalakrishnan Karuppiah

Managing Director
Gulf Crescent - Oman & UAE.

Prof. Ashly H. Pinnington

Dean of Research
British University, Dubai

Dr. Wilms Stefan

Dean of the faculty of Economics and Transport,
Heilbronn University, Germany

Dr. Ralf Dillerup

Professor at the University of Applied Science Heilbronn
University, Germany

Conferences

7th International Finance Conference 2018

SDMIMD organized the 7th edition of the International Finance Conference - Emerging Trends in Finance, Accounting and Banking on September 7 and 8, 2018. The conference discussed and deliberated on the theme Global Recovery- India at the crossroads. Dr. N.R. Parasuraman, Director and Professor- Finance, SDMIMD, inaugurated the conference. The keynote address was delivered by Dr. Prasanna Chandra, Director, Centre for Financial Management, Bengaluru.



4th International Conference on Economic Growth and Sustainable Development

The 4th International Conference on “Economic Growth and Sustainable Development: Emerging Trends” was organised by SDMIMD on November 23-24, 2018. The conference was inaugurated by Dr. R Balasubramaniam, Founder & Chairman, GRAAM, Mysore.



7th International Conference on Managing Human Resources at the Workplace

SDMIMD organized the 7th edition of the International HR Conference on 14th and 15th December 2018. The theme for the 2018 edition revolved around 'Managing Human Resources at the workplace'. Mr. L. Ganesh, Chairman & MD, Rane Holdings Ltd, was the distinguished guest and delivered the keynote address at the inauguration of the conference.



CSR Symposium 2019 with EFMD

A one-day symposium was organized on Feb 26, 2019 on the topic Corporate Social Responsibility and Community Development. The event was organized by SDMIMD in association with EFMD and Third Sector Research Resource Centre (TSRRC), Mysore University. Prof. Ulrich Hommel, Director, Business Schools Development, EFMD & EFMD GN delivered the keynote address. Mr. B. Muthuraman, Former Vice Chairman, Tata Steel, delivered a special talk. Dr. N. Muthukumar, President & Whole Time Director, Automotive Axles Ltd. delivered the valedictory address.



Annual Events

Foundation Day Lecture 2018

Mr. B. Muthuraman, Former Vice Chairman of Tata Steel, delivered the Foundation Day Lecture 2018, held on September 20, 2018. The event was organized to commemorate the founding of the Institute in 1993. Mr. Muthuraman stressed on various aspects of social responsibility and how these need to be a part of student orientation.



International Symposium 2019

On January 7, 2019, SDMIMD organized an International Symposium coinciding with the visit of faculty and students from the Mays Business School, Texas A&M University. The symposium inaugural talk was delivered by Dr. Julian Gaspar, Clinical Professor and the Head of the Centre for International Business Studies at the Texas A & M University as the distinguished Chief Guest.



Annual Leadership Talk 2019

SDMIMD organized the 11th edition of Annual Leadership Talk (ALT) on Tuesday, January 8, 2019. The event has come to be known as a platform for eminent leaders to share their success stories. This year the talk was delivered by Mr. Krishnakumar Natarajan, Executive Chairman, Mindtree, on the topic 'Future of Work-Creating Possibilities - Using Workplace Digitization'.



Startup Charcha 2019

Startup Charcha edition 2019 was organized on February 7th, 2019. The program included a panel discussion, Insight Talk by Mr Sanjaya Doreswamy, Founder - Kuteera Kitchen and Keynote Address delivered by Mr Narendra Narayanan, Founder and MD, Vinyas Innovative Technologies Ltd., Mysuru.



‘Convergence-3i

The annual event for Industry-Institute-Interaction for the Final Year Degree students of all colleges in and around Mysore was organized in association with Confederation of Indian Industries (CII) – Mysore Chapter on February 20, 2019. The 2019 edition of Convergence 3i focused on the expectations of the employers and the student graduates from each other with the theme - 'Employer's view of Graduate Job Aspirants and the Wish List'. Dr. B.G. Sangameshwara, Vice Chancellor, JSS S&T University, Mysore, was the Chief Guest and delivered the Keynote Address.



Other Events

Edin Synergy : An Industry Academia Interface

SDM Institute for Management Development (SDMIMD) in collaboration with Edin Bridge – a voluntary group of HR Professionals had organized Industry-Academia Meet - Edin Synergy: An Industry-Academia Interface on October 26, 2018 at SDMIMD. The event was aimed at enhancing the employability skills of the youth.



Launch of Start-up Support Initiative

SDMIMD has entered into an arrangement with Silicon Rd Ltd. for spearheading entrepreneurial activities. The agreement envisages accelerator programs, special events and continuous guidance to interested students in setting up ventures. The Curtain Raiser on Launch of Start-up supports Initiative was on July 4, 2018, by Sid Mookerji, CEO-Founder, Silicon Rd Ltd.



Investment Awareness Program

SDMIMD in collaboration with National Stock Exchange of India Ltd (NSE) organized an 'Investors Awareness Program' on August 23, 2018. The program was an offshoot of the regulatory authority, SEBI (Securities Exchange Board of India) to create an awareness among the public on investment in capital markets. The event was inaugurated by Dr. N.R. Parasuraman, Director-SDMIMD, Mysore



MDP, FDP and Workshops

A workshop on 'How to succeed through Ph.D. Journey?' was organized for research scholars on May 18, 2018. Dr. R. Jagadeesh was the resource person.



A 2-Day Pre-Course Workshop of Blended Learning Certification Program: in Management (BLCPM) was conducted during May 18 & 19, 2018 for the faculty of sister institutions of SDMIMD. SDMIMD Faculty members were the resource persons.



An MDP on Creativity and Problem Solving was organised on June 7, 2018, for the N. Ranga Rao & Sons group employees. Dr. R. Jagadeesh was the resource person.



A FDP on "R" in Research was organized during June 14 & 15, 2018. Dr. G.S. Lakshminarayana was the resource person.



A workshop on Brand Management was organized during July 18-20, 2018. Dr. Shilpa Iyanna, Exchange Faculty from University of Abu Dhabi was the resource person.



MDP, FDP and Workshops

A one day Pre-conference workshop on 'Empirical Research in Finance' was organized on September 6, 2018.



A 4-day workshop on Lean Six-Sigma Green Belt - Green Belt was organized for the PGDM 2017-19 Batch during September 2018. Mr. Vikas from KPMG was the resource person.



A one-day Pre-Conference Workshop on 'Micro Finance for Macro Development' was organized on November 22, 2018.



A 2-Day Faculty Development Program (FDP) on 'Teaching Methodology' was organized during December 6 & 7, 2018 for the sister institutions of SDM Group. SDMIMD faculty members conducted the sessions.



A one-day Pre-conference Workshop on HR Analytics was organized on December 13, 2018. Dr. Nilanjan Sengupta and Dr. Mousami Sengupta were the resources persons.



A one day MDP on Effective Interpersonal Communication was organized on January 4, 2019 for the employees of Automotive Axles Pvt. Ltd. and Meritor HVS India Ltd. Dr. Neetu Ganapathy was the resource person.



MDP, FDP and Workshops

Dr. Suresh Ramnathan, Professor of Marketing, Texas A & M University, USA, conducted a 2-Day workshop on 'Creating and Sustaining Customer Value' for the Consumer Behaviour specialization students of PGDM 2017-19, during January 5-7, 2019.



Mr. Sheb True, Kennesaw University, Atlanta, conducted a 3-Day workshop on 'Strategic Positioning and Leadership' for the PGDM 2017-19 Batch students during October 31 to November 2, 2018.



A two-day workshop on “Data Analysis using R” was conducted on 5th and 6th of July 2018 for the client of Business Toys Pvt. Ltd., Bangalore.



A two-day workshop On “Statistical Methods” for the M. Com students of SDM-MMK, Mysore and Government first grade college for women, Hassan, was organized during November 2018. Dr. G. Lakshminarayana G S was the resource person.



A workshop on Indian Economic and Policy Environment was conducted for the students of Masters in Commerce from SDM MMK Mysore during February-March 2019. Dr. B. Venkatraja was the resource person.



A 2-Day Faculty Development Program (FDP) was organized for the benefit of faculty members of St. Philomena's College, Mysuru during March 21 and 22, 2019. SDMIMD faculty members delivered the sessions.



Student Activities

Khoj 2018 – The Talent Search

Khoj - the talent search festival of SDMMites is a platform to the new batch of PGDM to showcase their aptitude. Khoj 2018 was organized on August 4, 2018, to identify talent among the freshers through various competitions and to formally welcome them to student committees of the Institute. The show by the new PGDM batch 2018-20 was laced with impromptu speeches, colourful dances, humorous skits, classical songs and fancy dress shows.



Abhigyaan 2018 - Annual Fest for UG Students

SDMMIMD conducted Abhigyaan '18 the annual fest for undergraduate students during October 5 & 6, 2018 at SDMMIMD. 200+ young undergraduates from colleges across Karnataka participated in various management events like Best Manager, Marketing, Finance, HR, Entrepreneurship. The events witnessed active participation in Quiz, Treasure hunt, Street Play, etc. The inaugural day culminated with cultural competitions like Singing, Dancing and Fashion show.



Naissance 2019 inaugurated by H.H. Yaduveer

SDMMIMD's flagship B-School Management Fest Naissance was inaugurated on 1st February 2019. The 2019 edition with the theme 'Combat of the Crowns' was inaugurated by the Chief Guest, Royal Scion Yaduveer Krishnadatta Chamaraja Wadiyar. The two-day national level B-School fest witnessed intellectual battle and supremacy between the brightest minds of premier B-schools of India with the participation of 176 students from 18 colleges. Kristu Jayanthi College from Bengaluru emerged as the Overall winners of Naissance 2019.



Student Initiatives

SDMites extend Financial Support to NGO's

The student wing of SDMIMD has several Social Responsibility initiatives extending a helping hand continuously to the NGOs, Government Departments, and Social Service Organizations. The students 'Social Relevant Projects' provide a suitable solution to the existing problems in these organizations. As in the previous years' SDMMites as a part of the social responsibility initiative extended financial contribution to the NGO's in Mysore on January 3, 2019.



Counseling Workshop

Counselor and Trainer Ms. Ruchika Naidu addressed the new PGDM 2018-20 Batch on July 5, 2018. The interactive session covered the various aspects of counselling, such as ‘what is counselling?’, ‘Why people need counselling?’, and other myths about counselling.



Theatre act

Dr. R. Poornima, Professor - English (Retd.), Karnataka State Open University (KSOU), Mysore, and her team presented a stage performance on the theme 'Education and Social Reformation' on August 27, 2018, at Institute Auditorium. The Khalanubhav team of SDMMites coordinated the program.



Student Initiatives

SDMites support to Kodagu and Kerala

To respond to the difficult situation faced by Kodagu and Kerala due to natural disaster, SDMites contributed generously to the affected area. SDMites showed their concern to the affected people by contributing the amount collected for Onam Celebration. SDMites joined hand with Kerala Samajam Mysore and Kodagu in providing relief materials.



Condolence to Pulwama Martyrs

As a token of respect to the brave victims of Pulwama attack, a candle light procession was carried out within the campus.



LIFE

The 'Library Initiative For Education at School' in short 'LIFE at School' is the SDMites team which has taken the responsibility to provide library and community services to the Young Minds of Aadarsha Vidhyalaya school at Jocky Quarters, Mysore. As a part of this program students conducted a session on 'art of reading newspaper', personal hygiene, communication skills and 'how to select courses after SSLC?'. The activity-based session was well received by the young minds and enjoyed the joy of learning as well. As a part of Teachers Day celebration, a drawing competition was conducted.



Celebrations

72nd Independence Day Celebration

Dr. R. Sugant, Professor - Marketing and Chairman - Placements, SDMIMD, hoisted the Tri-Colour during the 72nd Independence Day Celebration and addressed the gathering.



Kannada Rajyotsava Celebration

Kannada Rajyotsava was celebrated at SDMIMD, Mysore, on November 20, 2018. The Rajyotsava started with a festive mode decorating the campus with buntings, posters of prominent personalities of Karnataka, and flowers. The event started with the hoisting of the Kannada flag of 40 feet. In the evening, sports and cultural programs were organized.



70th Republic Day Celebration

The 70th Republic Day was celebrated with great patriotism and fervour at SDMIMD on January 26, 2019. The celebrations began with a patriotic song. Prof. Sridhar, Faculty and Manager-Administration, SDMIMD, unfurled the national flag.



Ethnic Celebrations



Achievements

Lush Green SDMIMD Campus wins Dasara Award



SDMIMD has won Five first prizes (Ornamental - Outdoor plants, Lawns, indoor plants, Fruit garden and amphitheater) besides winning Best Landscape garden during Dasara flower competition organised by Department of Horticulture, Govt of Karnataka.

Faculty Achievements

Dr. N.R. Parsuraman's Book Release by Dr. D. Veerendra Heggade

The second edition of Dr. N.R. Parasuraman's book 'Financial Management - A step-by-step Approach' was released by Dr. D. Veerendra Heggade, Chairman, SDMIMD and Dharmadhikari of Shri Kshethra Dharmasthala during his visit to SDMIMD. The book is published by Cengage Learning.



Leadership in Education Award' to Dr. N.R. Parasuraman

SDMIMD Director and Professor in Finance Dr. N.R. Parasuraman was selected for the 'Leadership in Education Award 2018' by the Higher Education Forum (HEF).

The award was presented during the Annual Meet of the Gujarat Chapter of HEF held in joint aegis with the M.S. University held in Vadodara on September 29, 2018.



HEF Award to Dr. M.R. Suresh

Higher Education Forum (HEF), Mumbai, which is a professional body of academicians, through a process of nomination / identification selected Dr. M.R. Suresh for an award in the "area of Academic Excellence for outstanding contribution to teaching and research" factoring contribution to various institutions that Dr. M.R. Suresh has worked. The award was given in an ceremony at HEF Convention in Bangalore in December 2018.



Publications

SDM RCMS Publications



SDMIMD Journal of Management



Excerpts of Summer Internship Projects



Cases in Management



Contemporary Research in Management

Applied Research Projects completed in 2018-19

- A study on identifying the factors associated with the E-learning of IT/ITES employees.
- A study on social media recruiting in the Indian IT sector
- A study on the stress management among the nursing staff in the private hospitals in India
- An Empirical Investigation into Foreign Exchange Exposure of S&P CNX 500 companies
- Impact of Locus of control on financial risk taking behavior of earning women in Karnataka
- The impact of the Line Managers Emotional intelligence on employee motivation with special reference to Small and Medium-sized Enterprises (SMEs) in India
- A study on the impact of Faculty Development Investment on enhancing Job Motivation and Satisfaction among the management faculty members in South India
- Leveraging collaborative knowledge base of Wikipedia for Text Analytics
- Comparative Study on Text Clustering Techniques
- An Exploratory study on Dimension Reduction Techniques in Big Data
- Understanding store atmosphere (store dimensions) and its effect on store choice
- Net Promoter Score - An evaluation of top companies in select services
- A Study on SKDRDPs SHG Model for Rural Empowerment
- Determinants of RoE using DuPont Analysis- A Study of BSE 500 companies.

Intellectual Output



Faculty Outreach Activities



Student Achievements



Prize in Aarohan Marketing Event

Mr. Nandan C. Jog and Mr. Pratik Tripathy of PGDM 2017-19 won 2nd Place in Aarohan Management Fest - Marketing Event, organized by BNM Management College, Bengaluru, held during April 27 & 28, 2018.



1st Place in Trading Competition

Mr. Tarun B. Talreja of PGDM 2017-19, won First place in Trading Competition held during April 30, 2018 to May 7, 2018, organized by J Wings, Bangalore.



First Place in NIPM HR Quiz 2018

Ms. Anisha Raj and Mr. Naveen Kumar of PGDM 2017-19 bagged the First Place in National HR Quiz 2018 - Level 1, conducted by National Institute of Personal Management (NIPM), Mysore Chapter in association with Edtouch, Mysuru.



Paper Presentation Competition

Mr. Nandan C. Jog of PGDM 2017-19, has emerged as Winner in the Paper Presentation competition held at St. Aloysius Institute of Management & Information Technology, Beeri, Mangaluru, on October 10, 2018.

Runner Up in Sankalp 2018

Mr. Nandan C. Jog of PGDM 2017-19, stood Runner Up in the Best Manager and Marketing Event category in the management fest - Sankalp 2018 organized by the National Academy of Agricultural Research Management (NAARM) of the Indian Council of Agricultural Research (ICAR), Hyderabad, during October 3 & 4, 2018 at NAARM, Hyderabad



Overall Runners-up at Insignia 2018

SDMites stood overall runners-up and bagged various prizes in different events organized as a part of Insignia 2018, national level management fest organized by the Post Graduate Department of Business Administration at St Aloysius Institute of Management and Information Technology (AIMIT). Mr. Mohit Chandrasekhar, Ms. Bojamma, Mr. Vipul Halathi, Mr. Ameer Hassan, Mr. Vibhav B, Mr. Agnimitra Das & Mr. Rakesh R of PGDM 2018-2020 Batch; and Ms. Varsha B, Ms. Sahana Devi, Ms. Ananya Bose & Ms. Vaishnavi U of PGDM 2017-19 Batch participated in the management fest.



Arthayudh Overall Trophy

SDMIMD students bagged the Overall Championship trophy in Arthayudh - the National Level Management Fest organized by Christ University, Bengaluru. SDMites Ms. Varsha Bheemaiah & Ms. Sahana Devi secured First place in the HR event; in Finance event Ms. Shrividya C & Mr. V. Harisankar Nair secured First place; and Ms. Sharon S, Mr. Vinod Kumar N & Mr. Rahul R secured First place in the Best Management Team event. Mr. Nandan C, Ms. Samiksha Patel & Mr. Tarun B Talreja secured second place in the Marketing event.

Student Achievements

Competent Leader Award to SDMMites from Toastmasters



Dichin Sunder



Revanth



Rahul Hirani



Athul T P



Sreerag Rajendran

Toastmasters International has awarded five students from the SDMMIMD Toastmasters Club the Competent Leader award. Mr. Sreerag Rajendran, Mr. Athul T P, Mr. Dichin Sunder, Mr. Rahul Hirani and Mr. Revanth T are the students who have achieved this honor.

In order to be awarded the Competent Leader Certificate, Toastmasters must complete 10 projects, each of which is evaluated by an experienced Toastmaster. These projects enable Toastmasters to take on leadership roles to learn and develop skills such as planning, motivating and managing. After successfully completing all the 10 projects, the candidate is recommended for the Competent Leadership award.

SDMMIMD team winds Tata Crucible Campus 2019 at regional level

SDMMIMD student team consisting of V Harisankar Nair and Athul TP of PGDM 2017-19 batch has won the Mysore regional finals of Tata Crucible Campus Quiz 2019, the biggest campus quiz in India. The quiz was hosted by Giri Balasubramaniam was popularly known as Pickbrain, one of the renowned quizmaster in India. A total of 400 teams participated in the quiz and the team representing SDMMIMD came out victorious. The team will now represent Mysore region and SDMMIMD in the zonal finals which will be held in Coimbatore in the third week of March.



First prize in National Singing Competition

Mr. Rohan K. of PGDM 2018-20 has won the 1st prize in the National singing competition event - Rhapsody organized by Symbiosis Institute of Business Management, Bengaluru, during February 2019. Mr. Rohan has won the prize in the solo singing category.





Prerana

Alumni Association of SDMIMD is now a formally registered body and will be called "PRERANA". The registration certificate was issued by the Karnataka Societies Act 1960 (Karnataka Jurisdiction) on 23rd August 2018. Prof. Malathi Sriram is the Faculty Coordinator from the Institute and Dr. M.V. Sunil is the administrative Co-ordinator. Mr. Arun S. Padaki is the President; Ms. Susheema Vidyartnaraj, Vice President; Mr. Niranjana Naik as Secretary; and Mr. C.V. Sridhar is the Treasurer and other 5 alumni members have joined as Executive Committee Members.

Pratigam 2018: Annual Alumni Meet

Pratigam, the Annual Alumni Meet of SDMIMD was held on August 18, 2018. In all 133 alumni were on campus from various batches. Later in the evening, the formal inauguration of the SDMIMD Alumni Association – PRERANA was held. Speaking on the occasion, Mr. Niranjana Naik, the Secretary, Prerana upbeat about the association's future success in networking and organizing several activities – both fun and formal. Mr. Arun Padaki, President, Prerana, introduced the Executive Council members and shared the time-plan of the Association. Ms. Susheema, Vice-President of Prerana, presented the vote of thanks.



Special Program on Expectation from Intern in Summer Internship

Prerana – the SDMIMD Alumni Association organized a special program with the topic What companies expect from you during the Summer Internship Program (SIP)? on Saturday, March 16, 2019, for the PGDM 2018-20 Batch. The program focused on preparing the first years to the SIP assignment. Ms Madhumitha, Talent Fulfilment Specialist – Accenture; alumna of PGDM Program Batch 2003-05; and, Ms Sahana, Director HR, Tarento Technologies, Pvt. Ltd; alumna of PGDM Program Batch 2002-04; conducted the program.



Prerana Alumni Lectures



PRERANA
The Network of Inspiration



Ms. Vekariya Helly Ramesh

The alumnus of PGDM 2009-11

Date: July 12, 2018

Topic: **Importance of personal finance and financial discipline in life**



Ms. Lekshmi Bhargavi

VP-HR, Fusion Microfinance, New Delhi

Date: November 23, 2018

Topic: **Challenges of talent acquisition in Microfinance sector**



Mr. Vikas

KPMG (Klynvelt Peat Marwick Goerdeler)

Date: September 15, 2018

Topic: **Lean Six-Sigma Green Belt**



Mr. Sandesh Murchy

HR, Oracle

Date: November 25, 2018

Topic: **HR and Contemporary Environment**



Mr. Vijay Kumar A.S.

Wealth Manager, Independent Investment Advisory & Wealth Management; and, Principle Associate for ING Financial Services

Date: September 29, 2018

Topic: **How to write a Business Plan**



Mr. Sudhindra

Our Alumnus

Date: December 22, 2018

Topic: **IT Industry: Opportunities and expectation from Management Graduate**



Mr. Devansh Joshi

Senior Manager – Planning & Strategy, Medlife

Date: October 6, 2018

Topic: **Start-Ups - Eco-System & Strategy**



Mr. Niranjan Naik

National Sales Head, Bosch, and Secretary, Prerana

Date: January 19, 2019

Topic: **Strategic Management**



Mr. Suraj Shetty

Vice President - Strategy, Primesoft

Date: October 7, 2018

Topic: **IT Services Marketing**



Mr. Abhijith M.K.

VP, Relicell Bangalore

Date: January 19, 2019

Topic: **Sales and Marketing as a career - with relevance to Industry 4.0**



Mr. Vishal Gupta

Senior Territory Business Manager, OD Prime Technology, Oracle India Pvt Ltd

Date: October 13, 2018

Topic: **Key contributions by each departments to the overall success of the organization**



Mr. Krishna Narayana

MD-Shyama Jewels,

Date: February 7, 2019

Topic: **Distinguished Panelist at the Startup Charcha 2019**



Mr. Girish R

Regional Manager - Karnataka, ICICI Direct Centre for Financial Learning, Bengaluru

Date: November 2, 2018

Topic: **ICICI Directo StockMIND**



Mr. Sanjaya Doreswamy

Founder-Kuteera Kitchen

Date: February 7, 2019

Topic: **Distinguished Panelist at the Startup Charcha 2019**

International Speakers



Dr. Shilpa Iyanna

Associate Professor of Marketing, College of Business, University of Abu Dhabi, UAE

Date: July 18-20, 2018

Topic: **Brand Management**



Dr. Lee Schlenker

Professor of Business Information Systems & Vice Dean of the Groupe ESC Pau, France

Date: February 9, 2019

Topic: **Business Analytics in Action**



Dr. H. R. Rao

Professor, Computer Science, AT&T Chair Professor of ISCS, College of Business, the University of Texas at San Antonio, USA

Date: August 30, 2018

Topic: **Information Assurance**



Prof. Ulrich Hommel

Director, Business Schools Development - EFMD Global Network

Date: February 26, 2019

Topic: **Key note speaker at the CSR Symposium**



Dr. Kabaly P Subramanian

Assistant Professor - Business Studies, Arab Open University and Adjunct Professor, VIT University

Date: September 7, 2018

Topic: **Emerging Trends in Business Strategy**



Mr. Stefan Wilms

Dean of the University, Heilbronn University, Germany

Date: March 1, 2019

Topic: **An Innovative approach to variance analysis**



Mr. Sheb True

Faculty Atlanta university

Date: October 31, 2018

Topic: **Leadership on Strategic position**



Prof. Dillerup Ralf

Heilbronn University, Germany

Date: March 1, 2019

Topic: **Integrated Management Concepts**



Mr. Gopalakrishnan Karupplah

Managing Director, Gulf Crescent - Oman & UAE

Date: November 20, 2018

Topic: **Investment and Capital Market Operations**



Dr. Ashly Pinnington

Dean-Research, British University, Dubai

Date: November 24, 2018

Topic: **Compliance with Soft Regulation**



Dr. Ullas Rao

Assistant Professor of Finance - School of Social Sciences, Heriot-Watt University Dubai Campus, United Arab Emirates

Date: December 28, 2018

Topic: **Finance talk**



Dr. Julian Gaspar

Clinical Professor and the Head of the Centre for International Business Studies at the Texas A & M University

Date: January 7, 2019

Topic: **Chief Guest in the International Symposium**

Corporate Speakers



Mr. Sid Mookerji
Silicon Rd Ideation Labs Pvt. Ltd., Mysore
Date: July 4, 2018
Topic: **Curtain Raiser on Launch of Start-up Support Initiative**



Mr. Marcus Pfeifferer
Managing Director, Ducker Worldwide Management Consulting Pvt. Ltd., Bangalore
Date: July 5, 2018
Topic: **Research and Consulting Industry**



Mr. Edwin Moses
Group Vice President, Oracle, Bangalore
Date: July 6, 2018
Topic: **How learning is a lifelong endeavour**



Mr. D.R. Nagaraj
CEO, NMS HR Solutions, Bangalore
Date: July 6, 2018
Topic: **Life and Career**



Mr. Ramesh Dasary
Business Transformation Consulting - HCM, Improvise, Bangalore
Date: July 7, 2018
Topic: **Employee empowerment in an organization is the key to progress**



Mr. MSVN Raju
Marella, Marketing Head
Integrated Solutions of Sartorius Stedim
Date: August 7, 2018
Topic: **Solution Selling in B to B industry**



Sri. Girinarayan
Partner, Your HR Buddy
Date: September 7, 2018
Topic: **Leadership Beyond Finance**



Sri. Bharath Ram
Managing Director, Lakkur Investment Advisors Pvt Ltd
Date: September 7, 2018
Topic: **Trends in Capital Market**



Sri. V.S. Manimaran
Chairman and Managing Director, Visskan Aviation Pvt Ltd
Date: September 8, 2018
Topic: **Trends in Aviation Industry**



Mr. B. Muthuraman
Former Vice Chairman of Tata Steel
Date: September 20, 2018
Topic: **Foundation Day Lecture**



Mr. Nagi Rao
Founder, Chairman, Austin, TX; and Founder, Chairman of EqualizeRCM Services
Date: September 8, 2018
Topic: **How health care management has involved over the years**



Mr. Udaya Kumar
Managing Director & CEO, Grameen Financial Services
Date: November 22, 2018
Topic: **Micro Finance for Macro Development**



Mr. V.N. Salimath
Chairman, Initiatives for Development Foundation (IDF)
Date: November 22, 2018
Topic: **Business Correspondent (BC) Model of Micro Financing & its Sustainability**



Mr. William D' Souza
Vice-Chairman, Sanghamithra Rural Financial Services
Date: November 22, 2018
Topic: **Micro Finance for Macro Development**



Mr. Sanjai K
Vice President, Product Management S/4HANA, SAP
Date: November 22, 2018
Topic: **ERP course and shared his insights on emerging trends in the ERP space**



Mr. Maheshwer Peri
Chairman, Careers 360, New Delhi
Date: November 23, 2018
Topic: **Demographic Dividend**

Corporate Speakers



Mr. Easwara Narayanan
Former Chief Operating Officer at Future Generali India Insurance Company Ltd
Date: November 23, 2018
Topic: **General Insurance**



Mr. Basavaraju R
Executive Director, GRAAM
Date: February 26, 2019
Topic: **How to design the CSR projects**



Mr. R.C. Jagadesh
Director-GCC – Cement Industry, Klueber Lubrication India Private Limited
Date: November 23, 2018
Topic: **Distinguished speaker to the 4th International Economics Conference**



Mr. William D'Souza
Executive Director-MYKAPS
Date: February 26, 2019
Topic: **Panel member at the CSR Symposium 2019**



Mr. Lakshminarayan Ganesh
Chairman & MD, Rane Holdings Limited
Date: December 14, 2018
Topic: **Key Note Speaker at the HR Conference 2018**



Mr. R. Guru
Managing Partner-N.Ranga Rao & Sons
Date: February 26, 2019
Topic: **Panel member at the CSR Symposium 2019**



Mr. Mahalingam C
Managing Director,
Lead Theatre Consulting, Bangalore
Date: December 14, 2018
Topic: **Leadership is all about continuous purification and not glorification**



Dr. N. Muthukumar
President & Whole Time Director, Automotive Axles Limited
Date: February 26, 2019
Topic: **Valedictory talk at the CSR Symposium 2019**



Mr. Amit Agnihotri
Founder and CEO, MBA Universe.com, Noida
Date: December 15, 2018
Topic: **Technology in Education Transformation**



Mr. Bhaskar Kalale
Vice Chairman-CII, Mysore and President & GM (India) of Theorem (India) Pvt. Ltd., Mysore
Date: February 20, 2019
Topic: **Preparing oneself to become an employers**



Mr. Krishnakumar Natarajan
Executive Chairman, Mindtree
Date: January 8, 2019
Topic: **Annual Leadership Talk**



Prof. Sukumar S
MD, Ace Electronics
Date: February 20, 2019
Topic: **Challenges of employers**



Mr. Sanjay Srinivasamurthy
Director-Silicon Road
Date: February 7, 2019
Topic: **Distinguished Panelist at the Startup Charcha 2019**



Ms. Anita Balasubramaniam
Head HR-Edifice RCM
Date: February 20, 2019
Topic: **Panel member at the Convergence 3i**



Mr. Narendra Narayanan
Founder & Managing Director of Vinyas Innovative Technologies Pvt. Ltd
Date: February 7, 2019
Topic: **Distinguished Panelist at the Startup Charcha 2019**



Mr. Ravi Bardia
Assistant Product Manager, Ujjivan Small Finance Bank, Bangalore
Date: July 7, 2018
Topic: **Team Collaboration**

Guest Speakers



Dr. Mathirajan
Faculty, Indian Institute of Science, Bangalore
Date: June 11, 2018
Topic: **Business Landscape Program Session**



Ms. Ruchika Naidu
Counsellor and Trainer, Mysuru
Date: July 5, 2018
Topic: **Various aspects of counselling, such as 'what is counselling?', 'Why people need counselling?', and other myths about counselling**



Dr. R. Indira
Ex- Professor, Department of Studies in Sociology, University of Mysore, Mysuru
Date: July 5, 2018
Topic: **Indian Society in transmission**



Mr. Krishnaswami
Chartered Engineer and Structural Consultant
Date: July 6, 2018
Topic: **Heritage City Mysuru**



Dr. S. Chandrasekhar
Senior Professor and Chairman, Centre of Excellence – Business Analytics, IFIM Business School, Bangalore
Date: June 7, 2018
Topic: **Business Analytics**



Ms. TM Sujata Rajpal
An author and TEDx speaker
Date: July 21, 2018
Topic: **It's not as difficult, as it appears**



Dr. R. Poornima
Professor - English (Retd.), Karnataka State Open University (KSOU), Mysore
Date: August 27, 2018
Topic: **Theater Act on 'Education and Social Reformation'**



Dr. Manjunath
SKDRDP initiative Head
Date: September 4, 2018
Topic: **Micro-Finance Initiatives**



Prof. S.R. Viswanath
Professor and Head, School of Management and Entrepreneurship, Shiv Nadar University, New Delhi
Date: September 6, 2018
Topic: **Art of Writing Papers**



Dr. K.A. Venkatesh
Professor, Myanmar Institute of Information Technology
Date: September 6, 2018
Topic: **Data Analysis using R**



Lt. Col. L. Harsha
Secretary, Project Management Institute, Bengaluru Chapter
Date: September 8, 2018
Topic: **IFC 2018 Technical Session on Infrastructure Finance**



Mr. S. Parthasarathy
Founder & Director of Aedion Infotech Pvt Ltd; Head, Alumni Relations @ IIMB
Date: October 10, 2018
Topic: **Unmet Needs of Entrepreneurship**



Dr. Annapurna Neti
Faculty, Azim Premji University, Bangalore
Date: November 22, 2018
Topic: **State of Microinsurance in India**



Dr. R. Indira
President, Indian Sociological Society
Date: November 22, 2018
Topic: **Microfinance Leads to Social Inclusion**



Dr. R. Balasubramaniam
Founder & Chairman, GRAAM, Mysore
Date: November 23, 2018
Topic: **Keynote Address to the Economics Conference 2018**



Mr. Kasturi Rangan
Consultant, Chennai
Date: November 23, 2018

Guest Speakers



Mr. Yaduveer Krishnadatta Chamaraja Wadiyar
Maharaja of Mysore
Date: February 1, 2019
Topic: Inaugural speaker in the Naissance 2019



Mr. Prasanna V.R
CEO, Sikshana Foundation
Date: February 26, 2019
Topic: Implementing the CSR projects



Dr. M.S. Sriram
Distinguished Fellow at IDRBT, RBI
Visiting Professor, IIM Bangalore
Date: November 22, 2018
Topic: Valedictory address to the 4th International Economics Conference



Dr. M. Indira
Chairperson, Department of Economics,
University of Mysore
Date: February 26, 2019
Topic: Panel moderator at the CSR Symposium 2019



Prof. N. Ravichandran
Former Professor, Indian Institute of Management
— Ahmedabad (IIM A) and former Director,
IIM Indore
Date: December 15, 2018
Topic: Values for Work Life Balance



Dr. M N Bheemesh
NIALS and Senior Advisor, ALMT Legal, Advocates
and Solicitors, Bangalore
Date: December 17, 2018
Topic: An overview of Intellectual Property Rights



Mr. Pranab Singh
Entrepreneur, Motivational Speaker and Business
Mentor
Date: January 24, 2019
Topic: Motivational Talk



Dr. B.G. Sangameshwara
Vice Chancellor, JSS S&T University, Mysore
Date: February 20, 2019
Topic: Chief Guest of Convergence 3i



Mr. Geethesh
METI
Date: February 20, 2019
Topic: Panel member at the Convergence 3i



Prof. Hemantha Kumar
Vice Chancellor, University of Mysore
Date: February 26, 2019
Topic: Inaugural speaker at the CSR Symposium





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