



Short Film Competition

Rules and Regulations

Guidelines

- The participant must be above 18 years of age.
- The participant must be a citizen of India, residing in India.
- Multiple entries are allowed.
- There is no particular theme for the short film.
- The entries can be documentaries, short films, animations or experimental art forms.
- All entries must be accompanied by labelled still photographs/slides from the films for use in the promotion.
- Films once entered cannot be withdrawn.
- The duration for the short film must be from 1 minute – 15 minutes.
- The short film must be original and no watermark of any kind should be on the film.
- The film must be of highest quality possible.
- Adult content of any kind will not be entertained and would lead to direct disqualification.
- Due credits must be given to the cast and the crew in the film though the final prize would go to the director(s)/producer(s).
- Films in Language other than English/Hindi should carry subtitles in English.
- Students and employees of SDMIMD cannot participate in this competition. However, they can still submit their entries and the best ones will be screened on January 28, 2012.

Details of submission

- There is no entry fee for this competition.
- The Entry Form can be downloaded here www.sdmimd.ac.in/cinematics
- The film can be submitted in a CD/DVD format which should be sent to the following address on or before January 23, 2012 11:59 PM:

Cinematics, 2012
SDM Institute for Management Development
No. 1, Chamundi Hill Road,
Siddarthanagar,
Mysore – 570011

After sending the CD/DVD, E-mail should be sent to cinematics@sdmimd.ac.in with the Entry Form details so that we can acknowledge the receipt of the CD/DVD.

- Alternatively, the HQ film can also be uploaded on YouTube / Vimeo and the private/public link must be sent to *cinematics@sdmimd.ac.in* on or before January 23, 2012 11:59 PM. Fill the entry form and attach the same with this mail.

Any films received after January 23, 2012 11:59 PM will not be considered for the competition.

Judging Parameters

- Films will be judged entirely on the concept, technical aspects etc. ***Films will not be uploaded on Facebook/Youtube to get 'likes'.***
- In case of any issues the Judges' decision is final.

Screening & Awards

- Best films will be shortlisted after January 23, 2012, and will be screened on January 28, 2012 to the judging committee in the theatre of SDMIMD.
- Filmmakers of the selected films will be invited to the campus of SDMIMD. Accommodation and food will be provided by SDMIMD.
- Cash prizes along with certificates will be awarded for overall excellence to the director(s)/producer(s) of two short films chosen by judges.

Prizes

- I – Rs. 20000/-
- II – Rs. 15000/-

In case of any controversy on a matter not mentioned in the above regulations, the Organizers will decide on appropriate action. The Organizers' word shall be final and binding.

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