

Soft skills matter the most: Mysuru CII Chairman

CHAMUNDI HILLS ROAD

Expressing concern over the lack of productivity seen in the employees in the Indian industries despite having abundant human resource, Chairman of Confederation of Indian Industry (CII), Mysuru, and Director of Automotive Axles Dr N Muthukumar said that India stands far behind compared to other countries in productivity, which is impeding the country's absolute growth.

Speaking at the fourth CONVERGENCE - 3i (Industry-Institute-Interface) organised by the SDMIMD in association with CII on Tuesday, Dr Muthukumar pointed that average employee productivity in Indian manufacturing industries stood at 3.5 hours a day as against 5.5 hours in China and 6.5 in Taiwan. In software sector, he said that the US and Japan have more employee engagement



(L-R) Associate Professor and Chairperson, Admissions, SDMIMD, Prof Prasad S N; Chairman, Confederation of Indian Industry (CII), Mysuru, Dr N Muthukumar, CEO of Cloud Chery Vinod Muthukrishnan and Director, SDMIMD, Dr N R Parasuraman at the CONVERGENCE - 3i at SDMIMD.

than other countries - with 7 hours a day. 'One of the biggest problems faced by the industries is not the lack of resources, but engagement of the employees,' he added.

'If this remains the scenario and if there is no generational shift in next 10 years, India will certainly lose,' said Dr Muthukumar. He pointed out that salaries of Indian employees is less when com-

pared to other countries and lack of productivity is, most of the times, cited as the reason.

Advising students on making good career choices, he said 'Stepping out of the college campus to enter any company is a turning point in a student's life as they not only need to have academic intelligence but also have to shoulder a lot of responsibility. The ability to respond ef-

fectively to challenges is what matters.'

Dr Muthukumar also advised the students, both freshers and experienced to focus on soft skills as it would help them sustain at workplace. 'Companies recruit candidates based on their hard skills, but eventually they get fired for the lack of soft skills. Consider first 30-90 days in the company as the

Stressing on academic intelligence, Dr Muthukumar asked students to excel in their subjects and make sure how they could apply it at work. "Money is not at all a criterion for companies. Companies are willing to spend any amount of money on the right candidate," he said.

deciding days of your career. Decide your roadmap for the next five years and start working towards your objective.'

CEO of Cloud Chery Vinod Muthukrishnan advised students to continue studying even after their graduation as what they study in college is already in practice from past 30-40 years. 'It is more important for a student to study new technologies and innovations which makes him an ideal employee.'