



Participants at a three-day programme on Finance for Non-Finance

On developing financial intelligence

Chamundi Foothills: Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru organised a three-day programme on Finance for Non-Finance Professionals, recently.

The programme equipped professionals representing the non-finance background with the essential tools and concepts in finance. The programme was framed with an overall objective of developing financial intelligence among the participants to aid an effective decision-making.

It employed an innovative pedagogy comprising of case studies, role plays and excellent demonstrations with an aid to inculcate an overall

appreciation for finance. It also comprised of modules covering introduction to financial reporting, cost management for decision making, principles of corporate finance, and introduction to corporate valuation. This programme was developed by SDMIMD faculty members keeping with the requirements of the corporate organisations.

The programme was inaugurated by the Director, SDMIMD, Dr N R Parasuraman. Dr R Jagadeesh, Dean Academics, SDMIMD delivered the valedictory address and distributed certificates to the participants. Programme Coordinators Dr Ullas Rao and Dr Sunil M V were present. CT BUREAU