

3-day programme on Finance for Non-Finance Professionals at SDM-IMD

Reps from corporate organisations get tips on effective decision-making

Mysuru, Apr.30- Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), Siddartanagar, Mysuru, had organised a three-day programme on 'Finance for Non-Finance Professionals' from Apr. 23 to 25 at the Institute premises.

The programme equipped professionals representing the non-finance background with the essential tools and concepts in Finance. It was framed with an overall objective of developing Financial Intelligence among the participants to aid effective decision-making.

The three-day programme comprised modules covering Introduction to Financial Reporting, Cost Management for Decision Making, Principles of Corporate Finance and Introduction



A group photo of the participants with SDM-IMD Director Dr. N.R. Parasuraman and others.

to Corporate Valuation.

This executive programme was developed by SDM-IMD faculty members keeping with the requirements of corporate organisations. Representatives from Glowtronics Ltd., Carborundum Universal, Apollo Hospitals-Mysuru, Klueber Lubricants, Supreem Phar-

maceuticals, Meritors HVS India, Software Paradigms India (SPI), Vidyavardhaka College of Engineering and PES College of Engineering attended the

programme.

Director of SDM-IMD Dr. N.R. Parasuraman inaugurated the programme. Dr. R. Jagadeesh, Dean-Academics, SDM-IMD,

delivered the valedictory address and distributed certificates to participants. Dr. Ullas Rao and Dr. M.V. Sunil were the Programme Coordinators.