

SDMIMD holds 3-day event on finance

TIMES NEWS NETWORK

Mysuru: Sri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) recently organized a programme on 'Finance for non-finance professionals'.

The three-day programme comprised modules covering introduction to financial reporting, cost management for decision-making, principles of corporate finance and introduction to corporate valuation. The programme, developed by SDMIMD faculty members, aimed at meeting the requirements of corporate organizations.

The programme equipped professionals from non-finance background with essential tools and concepts in finance. It was framed with an overall objective of developing financial intelligence among the participants to aid effective decision-making. The programme employed an innovative pedagogy comprising case studies, role plays, and slide shows.

R Jagadeesh, dean-academics of SDMIMD, distributed certificates among the participants.