

'Indian corporates more open to artificial intelligence'

EXPRESS NEWS SERVICE @ Mysuru

"COMPARED to corporates in advanced countries like Germany, Indian corporates are far more open to Predictive Analytics," said Dr. Susanne Wilpers, Director International Programs, Faculty of Business and Transport Management, Heilbronn University, Germany.

The academician said that the acceptability of Artificial intelligence and predictive analytics among Indian corporates is 83 per cent while among German corporates it is 70 per cent, according to a recent study.

Susanne was speaking via remote access at the inauguration of the 8th International Conference on 'Managing Human Resources at the Workplace' organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) in the



Students at an International Conference on Managing Human Resources at workplace held at SDM-IMD in Mysuru | UDAYSHANKARA S

city on Friday.

Further, she spoke about the trends in human resource management that are catching up across the globe.

Discussing the use of the social networks to gauge personality and hiring eligibility of prospective

candidates by companies, she said that algorithms are capable of evaluating and selecting applicants by weighing factors like emotional stability, openness, job performance, academic performance, agreeableness, conscientiousness and others.

Adding on, she also spoke about mobile recruitment and its increasing dependency in the corporate world, but she pointed out that there is skepticism about the safety of personal data.

The event was also attended by Dr Muthukumar, President and Whole Time Director, Automotive Axles Ltd who called for a shift from the culture of control towards employee empowerment by companies.

Adding on, he said that there is no dearth of funds or technology in the country and instead what is needed is the leadership to transform an average person into extraordinary.

Further, he said that in the current scenario of people management, several factors like employee engagement, clarity on job expectations, career advancement opportunities, quality of working relationships, are important.