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## Two-day international conference on 'Economic growth' begins at SDMIMD



Mysuru, November 15:- To implement sustainable business practices, future corporate managers need to possess the core skills such as complex problem solving, critical thinking, emotional intelligence, creativity, judgement and decision making, people management and coordination with stakeholders,” said Dr Sébastien, Director of La Rochelle Business School (France) and Vice Dean-Academics of Excelia Group.

Delivering keynote address after inaugurating the two-day 5th International Conference on the theme ‘Economic growth and sustainable development: Emerging trends,’ organised by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru here on Friday, he said, “Every company needs to justify the triple bottom line such as economy, environment and society. People, planet and profit are postulated as the central aspects of sustainability”.

He also raised concerns over the increasing pressure on the environment and opined that sustainable development goals (SDGs) could be achieved through responsible management education. He argues for the need for industry-academia collaboration to instill sustainability practices. Further, he expressed concern over ethical dilemmas and sustainability practices in business.

H. Gayathri, Deputy Director and Professor – Marketing, SDMIMD, stressed on the discussion and focused on the 17 Sustainable Development Goals (SDGs) of United Nations which is built on the principle of “leaving no one behind” focusing on the holistic approach to achieving sustainable development for all.

B Venkatraja, Conference Chair and Assistant Professor – Economics, SDMIMD, introduced the conference theme and said the conference has been organised to deliberate on the factors driving growth and causing a slowdown in the economies.

The conference has technical sessions, invited talks, panel discussions and paper presentations on different issues pertaining to the conference theme. Anjana K R, General Manager – HR, Tata Consultancy Services; M Indira, Professor of Economics, University of Mysore and Bharathram Lokkur, Director, Lokkur Investment Advisors Private Limited, will be delivering a talk during technical sessions. The panel discussion on the conference theme will have Gavin Melles, Professor of Sustainability, Swinburne University, Australia; Rajagopal R, Founder and CEO, KnowGenix, Mumbai and Jyotsna Belliappa, Head-CSR Assurance at Blue Sky as panel members. The panel is moderated by MR Suresh, professor, SDMIMD.

K R Viju Parameshwar, former president and CEO of Kluber Lubrication India Private Limited will be the chief guest at the valedictory session of the conference that will be held at 4.15 pm on Saturday. *(MR)*