

'Corporate managers need core skills'

MYSURU, DHNS: La Rochelle Business School (France) director Sébastien Chantelot, on Friday, said that future corporate managers need the core skills to implement sustainable business practices.

He was delivering the keynote address during two-day fifth international conference on the theme 'Economic Growth and Sustainable Development: Emerging Trends', organised by Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM IMD), here.

He said, "Every company needs to justify the triple bottom line, such as economy, environment and society. People, planet and profit are postulated as the central aspects of sustainability."

He raised concerns of the increasing pressure on the environment and opined that sustainable development goals (SDGs) could be achieved through responsible man-



La Rochelle Business School (France) director Sébastien Chantelot delivers the keynote address, in Mysuru on Friday. DH PHOTO

agement education.

Marketing professor, also deputy director of SDM IMD, H Gayathri focused on the 17 Sustainable Development Goals (SDGs) of the United Nation, which is built on the principle of "leaving no one behind" focusing on the holistic approach in achieving sustainable development.