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International conference held

Mysuru: Dr Sebastien, director of La Rochelle Business School (France), inaugurated the 5th International Conference on the theme 'Economic Growth and Sustainable Development: Emerging Trends', organised by Shri Dharmasthala Manjunatheshwara Institute for Management Development recently. He said, "Every company needs to justify the triple bottom line of economy, environment and society. People, planet and profit are postulated as the central aspects of sustainability." TNN