

International Symposium at SDM-IMD

Express News Service

Mysuru: "Social business is not philanthropy or corporate social responsibility. It is an effort to solve the social problem and making society sustainable," said Paul Thomas, founder and director of ESAF Microfinance and Investments Pvt Ltd (EMFIL).

He was delivering the keynote address at an interna-

tional symposium on 'Micro-finance in India' organised by the SDM Institute for Management Development (SDM-IMD) here on Monday.

Stating that every social business is entitled to give two returns-- financial and social, he said the right blends of profit making and addressing a social need are key factors in running a social business.

Highlighting the programmes of the micro-credit enterprise development programme, he shared the achievements of the micro finance sector in training, counselling and other services.

Students from Mays Business School, Texas A&M University, Texas, US, who visited the institute, also took part in the event.

In the NEWS

International symposium 2016