

Shri Dharmasthala Manjunatheshwara Institute director wins award

SDMIMD is the first ever Indian B-School to be accredited for a post graduate diploma in Management (PGDM) programme by International Accreditation Agencies. European Foundation for Management Development (EFMD)'s EPAS Accreditation; Accreditation Council for Business Schools and Programs (ABSCP), US; Accreditation at National level by National Board of Accreditation (NBA), and rating agencies – CRISIL and BrickWorks, have all accredited SDMIMD.

Express Features

Dr NR Parasuraman, director of Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru, has received the 2018 Leadership in Education Award by the Higher Education Forum (HEF). The award is given to an eminent educationist, with personal academic

achievements, for contributing substantially in improving the quality of the education ecosystem and the higher education system.

Dr Parasuraman is known for his academic writing. His book *Fundamentals Of Financial Derivatives* was rated among the

top 10 publications by Business Standard. He has co-authored with eminent scholars in financial management, such as Dr Eugene Brigham and Dr Scott Besley, for the book *Corporate Finance*.

His works are popular among teachers and students of finance.



“I am penning a book called *Emerging trends in Derivatives and Risk Management*. I have plans to initiate more academic reach out programmes

- Dr NR Parasuraman, director of SDMIMD

Besides publishing his research in prominent national and international journals, he is also a Carnatic singer, with a strong inclination towards art and culture.

Under the leadership of Dr Parasuraman, the institute has tied up with 13 prominent universities across the globe for faculty-student exchange programmes. These affirmations have brought SDMIMD among the top global business schools in the country. His other achievements include organising international

conferences, and getting recognition for a post graduate diploma management (PGDM) programme, which was recognised as an equivalent to an MBA, by Association of Indian Universities (AIU); in 2012.

When asked about the future plans for the institute, he said, “We have several plans to achieve additional international accreditation. We are considering a twinning programme with foreign universities, and, intensifying research and training on specific areas of corporate interest.”