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SDMIMD Director Dr N R Parasuraman Appointed on EPAS Accreditation Board; Only Board Member from India



Dr N R Parasuraman, Director, SDMIMD Mysore has been appointed on EPAS Accreditation Board by EFMD. He is the only member from India on the EPAS Board. The other three are from Switzerland, Tunisia and Uruguay. EPAS is an international programme accreditation system operated by EFMD which has 900 member organizations and is based in Brussels with offices in Asia and the Americas. The appointment is a recognition of the high standards that SDMIMD is maintaining through out

Dr N.R. Parasuraman, Director & Professor – Finance, SDMIMD, Mysore has been appointed member of the EFMD Program Accreditation System (EPAS) Board. The appointment has been announced by the European Foundation for Management Development (EFMD). Primary focus of the EFMD EPAS Board is to consider whether a programme meets the prescribed standards by evaluating the proposals along with Peer review reports presented to the Board for approval of accreditation status.

Sharing his views with MBAUniverse.com on his appointment to EPAS Accreditation Board, Dr Parasuraman said, “I feel it is a great honour to have been included in this elite Board of an elite accreditation agency. It is, in my opinion, a vindication of what SDMIMD has achieved and what it stands for. We were the first to get EPAS accreditation in India and have been working hard to measure up to international standards ever since. It really is a special feeling to be the first from India to be appointed to the accreditation board.”

The prestigious appointment signifies the recognition to the high standards that SDMIMD has been maintaining. The words used in the EFMD website are “The EPAS Accreditation Board is composed of representatives of high profile organisations that are stakeholders in the quality improvement of management education”.

EPAS Board presently comprises four representatives drawn from high quality institutions. The present Board members include Prof. Carlos Folle Estrada, International Relations and Accreditations Director & Former Dean, IEEM Business School Universidad de Montevideo, Uruguay; Mr. Allan Mitchell, Global Learning & development Director EP Academy,

ABB Asea Brown Boveri Ltd. Switzerland; Prof. N R Parasuraman, Director Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) India, and Prof. Lella Triki, Dean, Mediterranean School of Business, South Mediterranean University Tunisia.

Under the leadership of Dr Parasuraman, the academic rigor at SDMIMD has been appreciated by popular B-School surveys and assessment committees. The PGDM program at SDMIMD is first and the only one in India which has received dual international accreditations.

The European Federation for Management Development (EFMD)'s – EPAS and Accreditation Council for Business Schools and Programs (ACBSP) from USA have accredited SDMIMD programme making SDMIMD first institute in India to get the dual accreditation of ACBSP and EFMD - EPAS. These affirmations have brought SDMIMD among the top global Business Schools in the country.

SDMIMD is seeking re-accreditation from EPAS after complying with all the rigorous parameters and with a vision to focus on Research. According to Dr Parasuraman, "We are going in for the re-accreditation process of EPAS this year. Looking at the strategic aspects and based on on-going discussions with experts we have identified areas for focus in the ensuing years. One such area is the research management and support system for improving the quality and impact of research output."

SDM Institute for Management Development (SDMIMD) is known for quality and standards in academics, infrastructure and internationalization. The flagship Post Graduate Diploma in Management (PGDM) program of SDMIMD has MBA Equivalence from Association of Indian Universities and AICTE.

With a focus on further improvement and globalization of management education, SDMIMD is making all out efforts. Sharing the legacy and future vision, Dr Parasuraman says, "SDMIMD was set up more than 25 years back with the lofty objective of being a B school which has global content interspersed with rich Indian ethos. It is heartening that the institute has achieved this in many ways. Of course, the journey is never complete and we are endeavouring to improve on all areas."

The 2 years Post Graduate Diploma in Management (PGDM) is the flagship programme at SDMIMD. It is different and grooms industry ready business leaders. SDMIMD students get dual specialization in PGDM – an opportunity which is not available in most of the B-schools.

EPAS is an international programme accreditation system operated by the European Foundation for Management Development (EFMD). It aims to evaluate the quality of any business and/or management programme that has an international perspective and, where of an appropriately high quality, to accredit it. The process involves a review in depth of individual programmes through international comparison and benchmarking. The process considers a wide range of programme aspects including the market positioning of the programme nationally and internationally, design, programme objectives, Outcomes, Curriculum, depth & rigor, faculty quality, student quality among other key parameters.

EPAS is a service for EFMD members and is based on the same process as EQUIS and covers the full range of academic programmes from the Bachelor to the Doctoral level. EFMD is an international, not-for-profit, membership organisation of business schools and corporations, based in Brussels, Belgium, with offices in Asia and the Americas. It is recognised globally as an accreditation body for quality & impact assessment in management with established accreditation services for business schools and business school programmes, corporate universities and online courses. EFMD has nearly 900 -member organisations from academia, business, public service and consultancy in 88 countries.