

SDM-IMD's PGCM course gets AICTE recognition

Mysuru, May 12- Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDM-IMD), Mysuru, is launching a 15-month fully residential programme to get under way in August, 2019.

The programme has been recognised by the All India Council for Technical Education (AICTE) and is called the **Post Graduate Certificate in Management (PGCM)**.

This new programme has been designed to give aspirants

a solid exposure in management concepts and will be run through a host of cases, projects and practical orientation. Selected students from the batch will have an opportunity to go abroad for a term as part of the student exchange programme.

The programme webpage (<https://sdmimd.ac.in/pgcm/>) details the course curriculum, faculty details, fee, contact details and application window to apply for the PGCM Batch 2019-20.