

## The Hindu

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### 'Startup Charcha' tomorrow

**SPECIAL CORRESPONDENT  
MYSURU**

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) will organise an entrepreneurship event called 'Startup Charcha' on Friday. The event, organised for the third straight year, is part of various entrepreneurship activities undertaken by Swayam – the students' e-cell of SDMIMD.

The event also brings together the best entrepreneurial minds to give insights on startups to management students and budding entrepreneurs at SDMIMD.

Ajith R. Pai, Jt. MD of VWF Group of Industries, will deliver the keynote address at 3 p.m. There will be a panel discussion moderated by M.R. Suresh, professor at SDMIMD. Vipin Prasad, founder of Joining-dotsinc.com and SDMIMD alumnus, Sanjay Srinivas-murthy, management consultant and strategic advisor, and Prof. Rajendra Todalbagi of SDMIMD will participate. The discussion will focus on 'Getting Started in Enterprise - Issues and Facets'.

Call C.V. Sridhar or M.R. Suresh on 98860 24265 or 94481 43405 for details.