

## HR Conference inaugurated at SDMIMD



Dr Mousumi Sengupta, Dr Nilanjan Sengupta, Dr N R Parasuraman, R Venkatanarayanan at the two- day conference held at the SDMIMD.

**Siddharthanagar:** The second International Conference on 'Managing Human Resources at the Workplace' was inaugurated by Nishchae Suri, Head of People and Change practice and Partner KPMG India Private Limited, on Friday. The two- day conference is being held at the auditorium, Shri Dharmasthala Manjunatheshwara Institute for Management Development.

In his keynote address Nishchae Suri spoke about the objectives of employees, how employees engagement is impacted by trust, performance and reward. He also talked about how collaboration across the business works to increase efficiency, about recruitment, the relation of alumni, new product development, customer service, etc.

He explained to the students of Management how reward frame works to support the talent agenda, how one attracts and retain the right people from the areas where we expect talent shortage by giving simple and relevant examples like the 'Dab-bawalas' of Mumbai and so on.

The conference was organised to provide a platform to address and mull over various issues and con-

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cerns in field of human resource management. Research papers, case studies and articles have been invited at the conference from various interdisciplinary areas and sectors. The areas such as Issues in industrial relation, human resource accounting, HR issues for global workforce, counselling and mentoring, employer branding, team building, leadership and such subjects can participate.

IT and Education Rane Holdings Limited HR President R Venkatanarayanan and M Krishna, Managing Director and Chief Financial Officer (CFO) AT and S India addressed the students at technical session.

SDMIMD Director Dr N R Parasuraman, SDMIMD HRM Professor Dr Nilanjan Sengupta, Conference Chair and Professor Dr Mousumi Sengupta, teaching faculty and Management students were present at the conference.

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